# The Zipper Example ${ }^{1}$ STA442/2101 Fall 2017 

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## Overview

(1) Preparation
(2) The Example
(3) A better model

4 Identifiability
(5) Maximum Likelihood Fails

## Preparation: Indicator functions

Conditional expectation and the Law of Total Probability
$I_{A}(x)$ is the indicator function for the set $A$. It is defined by

$$
I_{A}(x)= \begin{cases}1 & \text { for } x \in A \\ 0 & \text { for } x \notin A\end{cases}
$$

Also sometimes written $I(x \in A)$

$$
\begin{aligned}
E\left(I_{A}(X)\right)= & \sum_{x} I_{A}(x) p(x), \text { or } \\
& \int_{-\infty}^{\infty} I_{A}(x) f(x) d x \\
= & P\{X \in A\}
\end{aligned}
$$

So the expected value of an indicator is a probability.

## Applies to conditional probabilities too

$$
\begin{aligned}
E\left(I_{A}(X) \mid Y\right)= & \sum_{x} I_{A}(x) p(x \mid Y), \text { or } \\
& \int_{-\infty}^{\infty} I_{A}(x) f(x \mid Y) d x \\
= & \operatorname{Pr}\{X \in A \mid Y\}
\end{aligned}
$$

So the conditional expected value of an indicator is a conditional probability.

## Double expectation: $E(g(X))=E(E[g(X) \mid Y])$

$$
E\left(E\left[I_{A}(X) \mid Y\right]\right)=E\left[I_{A}(X)\right]=\operatorname{Pr}\{X \in A\} \text {, so }
$$

$$
\begin{aligned}
\operatorname{Pr}\{X \in A\}= & E\left(E\left[I_{A}(X) \mid Y\right]\right) \\
= & E(\operatorname{Pr}\{X \in A \mid Y\}) \\
= & \int_{-\infty}^{\infty} \operatorname{Pr}\{X \in A \mid Y=y\} f_{Y}(y) d y, \text { or } \\
& \sum_{y} \operatorname{Pr}\{X \in A \mid Y=y\} p_{Y}(y)
\end{aligned}
$$

This is known as the Law of Total Probability

## The Zipper Example

Members of a Senior Kindergarten class (which we shall treat as a sample) try to zip their coats within one minute. We count how many succeed.

How about a model?
$Y_{1}, \ldots, Y_{n} \stackrel{i . i . d .}{\sim} B(1, \theta)$, where $\theta$ is the probability of success.

# A better model than $Y_{1}, \ldots, Y_{n} \stackrel{i . i . d .}{\sim} B(1, \theta)$ 

- Obviously, the probability of success is not the same for each child.
- Some are almost certain to succeed, and others have almost no chance.

Alternative Model: $Y_{1}, \ldots, Y_{n}$ are independent random variables, with $Y_{i} \sim B\left(1, \theta_{i}\right)$.

## $Y_{1}, \ldots, Y_{n}$ independent $B\left(1, \theta_{i}\right)$

- This is a two-stage sampling model.
- First, sample from a population in which each child has a personal probability of success.
- Then for child $i$, use $\theta_{i}$ to generate success or failure.
- Note that $\theta_{1}, \ldots, \theta_{n}$ are random variables with some probability distribution.
- This distribution is supported on $[0,1]$
- How about a beta?

$$
f(\theta)=\frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha) \Gamma(\beta)} \theta^{\alpha-1}(1-\theta)^{\beta-1}
$$

## Beta density is flexible

Beta density with $\alpha=2$ and $\beta=4$


## Beta density is flexible

Beta density with $\alpha=4$ and $\beta=2$


## Beta density is flexible

Beta density with $\alpha=3$ and $\beta=3$


## Beta density is flexible

Beta density with $\alpha=1 / 2$ and $\beta=1 / 2$


## Beta density is flexible

Beta density with $\alpha=1 / 2$ and $\beta=1 / 4$


## Law of total probability

Double expectation

$$
\begin{aligned}
P\left(Y_{i}=1\right) & =\int_{0}^{1} P\left(Y_{i}=1 \mid \theta_{i}\right) f\left(\theta_{i}\right) d \theta_{i} \\
& =\int_{0}^{1} \theta_{i} f\left(\theta_{i}\right) d \theta_{i} \\
& =\int_{0}^{1} \theta_{i} \frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha) \Gamma(\beta)} \theta_{i}^{\alpha-1}\left(1-\theta_{i}\right)^{\beta-1} d \theta_{i} \\
& =\frac{\alpha}{\alpha+\beta}
\end{aligned}
$$

## Distribution of the observable data

$$
P(\mathbf{Y}=\mathbf{y} \mid \alpha, \beta)=\prod_{i=1}^{n}\left(\frac{\alpha}{\alpha+\beta}\right)^{y_{i}}\left(1-\frac{\alpha}{\alpha+\beta}\right)^{1-y_{i}}
$$

- Distribution of the observable data depends on the parameters $\alpha$ and $\beta$ only through $\frac{\alpha}{\alpha+\beta}$.
- Infinitely many $(\alpha, \beta)$ pairs yield the same distribution of the data.
- How could you use the data to decide which one is right?


## Parameter Identifiability <br> The general idea

- The parameters of the Zipper Model are not identifiable.
- The model parameters cannot be recovered from the distribution of the sample data.
- And all you can ever learn from sample data is the distribution from which it comes.
- So there will be problems using the sample data for estimation and inference about the parameters.
- This is true even if the model is completely correct.


## Definitions

- A Statistical Model is a set of assertions that partly specify the probability distribution of the observable data.
- Suppose a statistical model implies $\mathbf{D} \sim P_{\boldsymbol{\theta}}, \boldsymbol{\theta} \in \Theta$. If no two points in $\Theta$ yield the same probability distribution, then the parameter $\boldsymbol{\theta}$ is said to be identifiable.
- That is, identifiability means that $\boldsymbol{\theta}_{1} \neq \boldsymbol{\theta}_{2}$ implies $P_{\boldsymbol{\theta}_{1}} \neq P_{\boldsymbol{\theta}_{2}}$.
- On the other hand, if there exist distinct $\boldsymbol{\theta}_{1}$ and $\boldsymbol{\theta}_{2}$ in $\Theta$ with $P_{\boldsymbol{\theta}_{1}}=P_{\boldsymbol{\theta}_{2}}$, the parameter $\boldsymbol{\theta}$ is not identifiable.


## An equivalent definition

Equivalent to $\boldsymbol{\theta}_{1} \neq \boldsymbol{\theta}_{2} \Rightarrow P_{\boldsymbol{\theta}_{1}} \neq P_{\boldsymbol{\theta}_{2}}$

- The probability distribution is always a function of the parameter vector.
- If that function is one-to-one, the parameter vector is identifiable, because then $\boldsymbol{\theta}_{1} \neq \boldsymbol{\theta}_{2}$ yielding the same distribution could not happen.
- That is, if the parameter vector can somehow be recovered from the distribution of the data, it is identifiable.


## Theorem

If the parameter vector is not identifiable, consistent estimation for all points in the parameter space is impossible.


- Suppose $\theta_{1} \neq \theta_{2}$ but $P_{\theta_{1}}=P_{\theta_{2}}$
- $T_{n}=T_{n}\left(D_{1}, \ldots, D_{n}\right) \xrightarrow{p} \theta$ for all $\theta \in \Theta$.
- Distribution of $T_{n}$ is identical for $\theta_{1}$ and $\theta_{2}$.


## Why don't we hear more about identifiability?

- Consistent estimation indirectly proves identifiability.
- Because without identifiability, consistent estimation would be impossible.
- Any function of the parameter vector that can be estimated consistently is identifiable.


## Maximum likelihood fails for the Zipper Example

 It has to fail.$$
\begin{aligned}
L(\alpha, \beta) & =\left(\frac{\alpha}{\alpha+\beta}\right)^{\sum_{i=1}^{n} y_{i}}\left(1-\frac{\alpha}{\alpha+\beta}\right)^{n-\sum_{i=1}^{n} y_{i}} \\
\ell(\alpha, \beta) & =\log \left(\left(\frac{\alpha}{\alpha+\beta}\right)^{\sum_{i=1}^{n} y_{i}}\left(1-\frac{\alpha}{\alpha+\beta}\right)^{n-\sum_{i=1}^{n} y_{i}}\right)
\end{aligned}
$$

Partially differentiate with respect to $\alpha$ and $\beta$, set to zero, and solve.

## Two equations in two unknowns

$$
\begin{aligned}
& \frac{\partial \ell}{\partial \alpha} \stackrel{\text { set }}{=} 0 \Rightarrow \frac{\alpha}{\alpha+\beta}=\bar{y} \\
& \frac{\partial \ell}{\partial \beta} \stackrel{\text { set }}{=} 0 \Rightarrow \frac{\alpha}{\alpha+\beta}=\bar{y}
\end{aligned}
$$

Any pair $(\alpha, \beta)$ with $\frac{\alpha}{\alpha+\beta}=\bar{y}$ will maximize the likelihood.
The MLE is not unique.

## What is happening geometrically?



Fisher Information: $\mathcal{I}(\boldsymbol{\theta})=\left[E\left\{-\frac{\partial^{2}}{\partial \theta_{0}, \dot{\theta} \operatorname{l}} \log f(Y \mid \theta)\right\}\right]$
The Hessian of the minus $\log$ likelihood approximates $n$ times the Fisher Information.

$$
\begin{aligned}
\log f(Y \mid \alpha, \beta) & =\log \left(\left(\frac{\alpha}{\alpha+\beta}\right)^{Y}\left(1-\frac{\alpha}{\alpha+\beta}\right)^{1-Y}\right) \\
& =Y \log \alpha+(1-Y) \log \beta-\log (\alpha+\beta)
\end{aligned}
$$

$\mathcal{I}(\alpha, \beta)=\left[E\left\{-\frac{\partial^{2}}{\partial \alpha \partial \beta} \log f(Y \mid \alpha, \beta)\right\}\right]$
Where $\log f(Y \mid \alpha, \beta)=Y \log \alpha+(1-Y) \log \beta-\log (\alpha+\beta)$

$$
\begin{aligned}
\mathcal{I}(\alpha, \beta) & =E\left(\begin{array}{cc}
-\frac{\partial^{2} \log f}{\partial \alpha^{2}} & -\frac{\partial^{2} \log f}{\partial \alpha a \beta} \\
-\frac{\partial^{2} \log f}{\partial \beta \partial \alpha} & -\frac{\partial^{2} \log f}{\partial \beta^{2}}
\end{array}\right) \\
& =\cdots \\
& =\frac{1}{(\alpha+\beta)^{2}}\left(\begin{array}{cc}
\frac{\beta}{\alpha} & 1 \\
1 & \frac{\alpha}{\beta}
\end{array}\right)
\end{aligned}
$$

- Determinant equals zero.
- The inverse does not exist.
- Large sample theory fails.
- Second derivative test fails.
- The likelihood is flat (in a particular direction).


## Look what has happened to us.

- We made an honest attempt to come up with a better model.
- And it was a better model.
- But the result was disaster.


## There is some good news.

Remember from earlier that by the Law of Total Probability,

$$
P\left(Y_{i}=1\right)=\int_{0}^{1} \theta_{i} f\left(\theta_{i}\right) d \theta_{i}=E\left(\Theta_{i}\right)
$$

- Even when the probability distribution of the (random) probability of success is completely unknown,
- We can estimate its expected value (call it $\mu$ ) consistently with $\bar{Y}_{n}$.
- So that function of the unknown probability distribution is identifiable.
- And often that's all we care about anyway, say for comparing group means.
- So the usual procedures, based on a model nobody can believe (Bernoulli), are actually informative about a much more realistic model whose parameter is not fully identifiable.
- We don't often get this lucky.


## One more question about the parametric version

What would it take to estimate $\alpha$ and $\beta$ successfully?

- Get the children to try zipping their coats twice, say on two consecutive days.
- Assume their ability does not change, and conditionally on their ability, the two tries are independent.
- That will do it.
- This kind of thing often happens. When the parameters of a reasonable model are not identifiable, maybe you can design a different way of collecting data so that the parameters can be identified.


## Moral of the story

- If you think up a better model for standard kinds of data, the parameters of the model may not be identifiable. You need to check.
- The problem is not with the model. It's with the data.
- The solution is better research design.


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