Within-cases analysis of binary responses¹ STA442/2101 Fall 2017

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The idea

- There are several binary responses for each case.
- Like was the person employed right after graduation, 6 months after, one year after . . . Yes or No
- Or did the consumer purchase at least one computer in 2016, 2017, 2018 ...
- Binary choices in laboratory studies can be repeated measures.
- Model: Logistic regression with a random shock for case, pushing all the log odds values for that case up and down by the same amount.
- Random shock is added to the regression equation for the log odds.
- Usually the random shock is normal what else?

A random intercept model For i = 1, ..., n and j = 1, ..., m

- $B_1, \ldots, B_n \stackrel{i.i.d.}{\sim} N(0, \sigma^2)$
- Conditionally on $B_i = b_i$ for i = 1, ..., n, binary responses y_{ij} are independent with

$$\log\left(\frac{\pi_{ij}}{1 - \pi_{ij}}\right) = (\beta_0 + b_i) + \beta_1 x_{ij1} + \dots + \beta_{p-1} x_{ij,p-1}$$

where
$$\pi_{ij} = P\{y_{ij} = 1\}.$$

Some of the x_{ij} could be dummy variables for time period or treatment, different for j = 1, ..., m within case i.

$$L(0) = \prod_{i=1}^{n} P_{0} \xi Y_{i} = y_{i} \xi_{i}$$

$$= \prod_{i=1}^{n} \left(\sum_{j=1}^{n} \frac{1}{2} g_{j} + y_{j} \right) dy_{i} = y_{i} + y_{i$$

$$= \prod_{i=1}^{n} \int_{-\infty}^{\infty} \frac{m}{1+e^{x_{ij}^{T}\beta+b_{i}}} f(b_{i} | ab_{i}) db_{i}$$

Oops!

That last line was wrong. Write it on the board.

Maximum likelihood Numerical, of course

- In principle, this is mostly straightforward.
- It's all classical likelihood stuff.
- We just have a random intercept in this class.
- But the model can be extended to

$$\mathbf{w} = \mathbf{X}\boldsymbol{\beta} + \mathbf{Z}\mathbf{b}$$

- Where w is a vector of log odds.
- That's what the glmer function in the lme4 package does.

There are problems

- Nobody can do the integral.
- It's really brutal for multivariate normal **b** and complicated designs.
- The approximate solutions are imperfect.
- There are numerical issues, even in our simple case.
- For the general case, it's easy to specify models whose parameters are not identifiable.
- This does not apply to us, but there is massive confusion in the user community.

The glmer function in the lme4 package

- Syntax is like lmer for linear models.
- And like glm for generalized linear models with fixed effects.
- We are going to keep it simple.
- Just add +(1|Subject) for the random shock (intercept).
- Use effect coding (contr.sum) if there are interactions between factors.
- Anova(model, type='III') from the car package to test each effect controlling for all others.
- For follow-up tests, fit a no-intercept model on a combination variable and test contrasts on the categories of the combination variable using the linearHypothesis function from the car package.

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