# Chapter 4

## 1 A One-way Example

The following is a textbook example taken from Neter et al. (1996). The Kenton Food Company is interested in testing the effect of different package designs on sales. Five grocery stores were randomly assigned to each of four package designs. The package designs used either three or five colours, and either had cartoons or did not. Because of a fire in one of the stores, there were only four stores in the 5-colour cartoon condition.

The dependent variable is sales, defined as number of cases sold. Actually, there are two independent variables: number of colours and presence versus absence of cartoons. But we will initially consider package design as a single categorical independent variable with four values.

Sample Question 1.1 If there is a statistically significant relationship between package design and sales, would we be justified in concluding that differences in package design caused differences in sales?

Answer to Sample Question 1.1 Yes, if the study is carried out properly. It's an experimental study.

Sample Question 1.2 Is there a problem with external validity here?

Answer to Sample Question 1.2 It's impossible to tell for sure, but there easily could be. The behaviour of the sales force would have to be controlled somehow. A double blind would be ideal.

The SAS program appkenton1.sas does a lot of things, starting with a oneway ANOVA using proc glm. The strategy will be to first present the entire program, and then go through it piece by piece and explain what is going on – with a few major digressions to explain the statistics.

```
/* Define ncolours and cartoon */
     if package = 1 or package = 2 then ncolours = 3;
       else if package = 3 or package = 4 then ncolours = 5;
     if package = 1 or package = 3 then cartoon = 'No ';
       else if package = 2 or package = 4 then cartoon = 'Yes';
     /* Indicator Coding for package: Use p4 only if no intercept */
     if package = . then p1 = .; else if package = 1 then p1 = 1;
       else p1 = 0;
     if package = . then p2 = .; else if package = 2 then p2 = 1;
       else p2 = 0;
     if package = . then p3 = .; else if package = 3 then p3 = 1;
       else p3 = 0;
     if package = . then p4 = .; else if package = 4 then p4 = 1;
       else p4 = 0;
/* Basic one-way ANOVA -- well, fairly basic */
proc glm;
    class package;
    model sales = package;
    means package;
    means package / bon tukey scheffe;
     estimate '3Colourvs5Colour' package 1 1 -1 -1 / divisor = 2;
/* Now oneway using proc reg and dummy variables.
  First with intercept */
proc reg;
    model sales = p1 p2 p3;
    ncolour: test p1+p2 = p3; /* 3 vs 5 colours */
/* Special tests are easier with cell means coding:
   No intercept => No algebra */
proc reg;
    model sales = p1 p2 p3 p4 / noint;
            test p1=p2=p3=p4;
     alleq:
     numcol: test p1+p2 = p3+p4;
     cartoon: test p1+p3 = p2+p4;
     inter1: test p1-p2 = p3-p4;/* Effect of cartoon depends on ncolours*/
     inter2: test p1-p3 = p2-p4;/* Effect of ncolours depends on cartoon */
     Y3_N3: test p1=p2; /* All pairwise tests */
     Y3_Y5: test p1=p3;
     Y3_N5: test p1=p4;
     N3_Y5: test p2=p3;
     N3_N5: test p2=p4;
     Y5_N5: test p3=p4;
```

```
/* Actually it's a two-way ANOVA */
proc glm;
    class ncolours cartoon;
    model sales = ncolours|cartoon;

/* The model statement could have been
    model sales = ncolours cartoon ncolours*cartoon; */
```

The proc format statement provides labels for the package designs. After reading the data in a routine way, if statements are used to construct the categorical independent variables ncolours and cartoon. Notice the extra space in the 'No' value of the alphanumeric variable cartoon. At first I didn't have a space, and Yes was truncated to Ye.

The indicator dummy variables for package will be used to show how the one-way (and two-way) ANOVA is really just a multiple regression. We'll come back to them later, but notice how proc freq is used to check that they are defined correctly.

Now we'll look at what the first proc glm does. The complete proc glm statement is given above. Here, we will look at it a piece at a time, examining the output as we go. First, we have

```
proc glm;
    class package;
    model sales = package;
```

The class statement declares package to be categorical. Without it, proc glm would do a regression with package as a quantitative independent variable. The main F-test for equality of the four means is

#### General Linear Models Procedure

Dependent Variable	e: SALES	Number of Cases	Sold	
		Sum of	Mean	
Source	DF	Squares	Square	F Value $Pr > F$
Model	3	588.22105263	196.07368421	18.59 0.0001
Error	15	158.20000000	10.54666667	
Corrected Total	18	746.42105263		
	R-Square	C.V.	Root MSE	SALES Mean
	0.788055	17.43042	3.2475632	18.631579

We conclude that package design (or, if the study was poorly controlled, some variable confounded with package design) caused a difference in sales. The statement means package; produces mean sales for each value of the variable package.

Level of		SALES			
PACKAGE	N	Mean	SD		
3Col No Cartoon	5	13.4000000	3.64691651		
3Colour Cartoon	5	14.6000000	2.30217289		
5Col No Cartoon	5	27.2000000	3.96232255		
5Colour Cartoon	4	19.5000000	2.64575131		

Such a display is essential for seeing what is going on, but it still does not tell you which means are different from which other means. But before we lose control and start doing all possible t-tests, consider the following.

## 2 The Curse of a Thousand t-tests

Significance tests are supposed to help screen out random garbage, and help us ignore "trends" that could easily be due to chance. But all the common significance tests are designed in isolation, as if each one were the only test you would ever be doing. The chance of getting significant results when nothing is going on may be about 0.05 (more or less, depending on how well the assumptions are met), but if you do a *lot* of tests on a data set that is purely noise (no true relationships between any independent variable and any dependent variable), the chances of false significance mount up. It's like looking for your birthday in tables of stock market prices. If you look long enough, you will find it.

This problem definitely applies when you have a significant difference among more than two treatment means, and you want to know which ones are different from each other. For example, in an experiment with 10 treatment conditions (this is not an unusually large number, for real experiments), there are 45 pairwise differences among means.

You have to pity the poor scientist who learns about this and is honest enough to take this problem seriously (let's use the term "scientist" generously to apply to anyone trying to use significance test to learn something about a data set). On one hand, good scientific practice and common sense dictate that if you have gone to the trouble to collect data, you should explore thoroughly and try to learn something from the data. But at the same time, it appears that some stern statistical entity is scolding you, and saying that you're naughty if you peek.

There are two main ways to resolve the dilemma. One is to basically ignore the problem, while perhaps acknowledging that it is there. According to this point of view, well, you're crazy if you don't explore the data. Maybe the true significance level for the entire process is greater than 0.05, but still the use of significance tests is a useful way to decide which results might be real. Nothing's perfect; let's carry on.

The other reaction is to look for ways that significance tests can be modified to allow for the fact that we're doing a lot of them. What we want are methods for holding the chances of false significance to a single low level for a *set* of tests, simultaneously.

The general term for such methods is **multiple comparison** procedures. Often, when a significance test (like a one-way ANOVA) tests several things simultaneously and turns out to be significant, multiple comparison procedures are used as a second step, to investigate where the effect came from. In cases like this, the multiple comparisons are called **follow-up** tests, or **post hoc** tests, or sometimes **probing**.

It is generally acknowledged that multiple comparison methods are often helpful (even necessary) for following up significant F-tests in order to see where an effect comes from. There is less agreement on how far the principle should be extended. Personally, I like the idea of limiting the chance of false significance to 0.05 for an entire study – say, for all the tests reported in a scientific paper, and all the ones that were not reported, too. This is a fairly radical view, shared by almost no one. But it can work in practice if you have enough data. More on this later. For now, let's concentrate on following up a significant F test in a one-way analysis of variance.

In the Kenton package design data, there are 4 treatment conditions, and 6 potential pairwise comparisons. The next line in the SAS program,

means package / bon tukey scheffe;

requests three kinds of multiple comparison tests for all pairwise differences among means.

## 2.1 Bonferroni

The Bonferroni method is very general, and extends far beyond pairwise comparisons of means. It is a simple correction that can be applied when you are performing multiple tests, and you want to hold the chances of false significance to a single low level for all the tests simultaneously. It applies when you are testing multiple sets of independent variables, multiple dependent variables, or both.

The Bonferroni correction consists of simply dividing the desired significance level (that's  $\alpha$ , the maximum probability of getting significant results when actually nothing is happening, usually  $\alpha=0.05$ ) by the number of tests. In a way, you're splitting the alpha equally among the tests you do.

For example, if you want to perform 5 tests at joint significance level 0.05, just do everything as usual, but only declare the results significant at the *joint* 0.05 level if one of the tests gives you p < 0.01 (0.01=0.05/5). If you want to perform 20 tests at joint significance level 0.05, do the individual tests and calculate individual p-values as usual, but only believe the results of tests that give p < 0.0025 (0.0025=0.05/20). Say something like "Protecting the 20 tests at joint significance level 0.05 by means of a Bonferroni correction, the difference in reported liking between worms and spinach soufflé was the only significant food category effect."

The Bonferroni correction is conservative. That is, if you perform 20 tests, the probability of getting significance at least once just by chance is less than or equal to 0.0025 – almost always less. The big advantages of the Bonferroni approach are simplicity and flexibility. It is the only way I know to analyze quantitative and categorical dependent variables simultaneously.

The main disadvantages of the Bonferroni approach are

1. You have to know how many tests you want to perform in advance, and you have to know what they are. In a typical data analysis situation, not all the significance

tests are planned in advance. The results of one test will give rise to ideas for other tests. If you do this and then apply a Bonferroni correction to all the tests that you happened to do, it no longer protects all the tests simultaneously. On the other hand, you could randomly split your data into an exploratory sample and a replication sample. Test to your heart's content on the first sample. Then, when you think you know what your results are, perform only those tests on the replication sample, and protect them simultaneously with a Bonferroni correction. This could be called "Bonferroni-protected cross-validation." It sounds good, eh?

2. The Bonferroni correction can be too conservative, especially when the number of tests becomes large. For example, to simultaneously test all 780 correlations in a 40 by 40 correlation matrix at joint  $\alpha = 0.05$ , you'd only believe correlations with p < 0.0000641 = 0.05/780.

Is this "too" conservative? Well, with n = 200 in that 40 by 40 example, you'd need r = 0.27 for significance (compared to r = .14 with no correction). With n = 100 you'd need r = .385, or about 14.8% of one variable explained by another *single* variable. Is this too much to ask? You decide.

## 2.2 Tukey

This is Tukey's Honestly Significant Difference (HSD) method. It is not his Least Significant Different (LSD) method, which has a better name but does not really get the job done. Tukey tests apply only to pairwise differences among means in ANOVA. It is based on a deep study of the probability distribution of the difference between the largest sample mean and the smallest sample mean, assuming the population means are in fact all equal.

- If you are interested in all pairwise differences among means and nothing else, and if the sample sizes are equal, Tukey is the best (most powerful) test, period.
- If the sample sizes are unequal, the Tukey tests still get the job of simultaneous protection done, but they are a bit conservative. When sample sizes are unequal, Bonferroni or Scheff can sometimes be more powerful.

## 2.3 Scheffé

It is very easy for me to say too much about Scheffé tests, so this discussion will be limited to testing whether certain linear combinations of treatment means (in a one-way design) are significantly different from zero. Suppose there are p treatments (groups, values of the categorical independent variable, whatever you want to call them). A **contrast** is a special kind of linear combination of means in which the weights add up to zero. It has the form

$$L = a_1 \overline{Y}_1 + a_2 \overline{Y}_2 + \dots + a_p \overline{Y}_p$$

where  $a_1 + a_2 + \cdots + a_p = 0$ . The case where all of the a values are zero is uninteresting, and is excluded.

By setting  $a_1 = 1$ ,  $a_2 = -1$ , and the rest of the *a* values to zero we get  $L = \overline{Y}_1 - \overline{Y}_2$ , so it's easy to see that any pairwise difference is a contrast. Contrasts of sample means

estimate the corresponding contrasts of population means, in a perfectly natural way. The Scheffé tests allow testing whether *any* contrast of treatment means differs significantly from zero, with the tests for all possible contrasts simultaneously protected.

When asked for Scheffé followups to a one-way ANOVA, SAS tests all pairwise differences between means, but there are infinitely many more contrasts in the same family that it does not do — and they are all jointly protected against false significance at the 0.05 level. You can do as many of them as you want easily, with SAS and a calculator.

It's a miracle. You can do infinitely many tests, all simultaneously protected. You do not have to know what they are in advance. It's an license for unlimited data fishing, at least within the class of contrasts of treatment means.

Two more miracles:

- If the initial one-way ANOVA is not significant, it's *impossible* for any of the Scheffé follow-ups to be significant. This is not quite true of Bonferroni or Tukey.
- If the initial one-way ANOVA is significant, there must be a contrast that is significantly different from zero. It may not be a pairwise difference, you may not think of it, and if you do find one it may not be easy to interpret, but there is at least one out there. Well, actually, there are infinitely many, but they may all be extremely similar to one another.

Here's how you do it. First find the critical value of F for the initial oneway ANOVA (Recall that if a test statistic is greater than the critical value, it's significant). This is part of the default output from proc glm when you request Scheffé tests – or you can use proc iml. Then use SAS to compute the usual one-at-a-time F-test for whether the contrast is different from zero. Such "usual" F-tests involve comparing full to reduced models. You can do them with the test statement of proc reg, but the estimate statement of proc glm may be more convenient; use  $F = t^2$ .

Once you have F, use a calculator to compute

$$F_{sch} = \frac{F}{p-1} \tag{1}$$

If  $F_{sch}$  is greater than the critical value, the Scheffé test is significant. Keep doing tests until you run out of ideas.

Notice that dividing by the number of means (minus one) is a kind of penalty for the richness of the infinite family of tests you could do. As soon as Mr. Scheffé discovered these tests, people started complaining that the penalty was very severe, and it was too hard to get significance. In my opinion, what's remarkable is not that a license for unlimited fishing is expensive, but that it's for sale at all. You can pay for it by increasing the sample size. Choice of sample size will be discussed later in this chapter.

SAS presents the tests for differences between treatment means in the form of confidence intervals. If the 95% confidence interval does not include zero, the test (Bonferroni, Tukey or Scheffé) is significant at 0.05. Since all three types of follow-up test point to exactly the same conclusions for these data, only the Scheffé will be reproduced here.

Note to myself: There is a way to make SAS do tests instead of confidence intervals. Do it over.

#### General Linear Models Procedure

#### Scheffe's test for variable: SALES

NOTE: This test controls the type I experimentwise error rate but generally has a higher type II error rate than Tukey's for all pairwise comparisons.

Alpha= 0.05 Confidence= 0.95 df= 15 MSE= 10.54667 Critical Value of F= 3.28738

Comparisons significant at the 0.05 level are indicated by '\*\*\*'.

		Simultaneous		Simultaneous	
		Lower	Difference	Upper	
PACKAGE		Confidence	Between	Confidence	
Comparison		Limit	Means	Limit	
5Col No Cartoon - 5Colour	Cartoon	0.859	7.700	14.541	***
5Col No Cartoon - 3Colour	Cartoon	6.150	12.600	19.050	***
5Col No Cartoon - 3Col No	Cartoon	7.350	13.800	20.250	***
5Colour Cartoon - 5Col No	Cartoon	-14.541	-7.700	-0.859	***
5Colour Cartoon - 3Colour	Cartoon	-1.941	4.900	11.741	
5Colour Cartoon - 3Col No	Cartoon	-0.741	6.100	12.941	
3Colour Cartoon - 5Col No	Cartoon	-19.050	-12.600	-6.150	***
3Colour Cartoon - 5Colour	Cartoon	-11.741	-4.900	1.941	
3Colour Cartoon - 3Col No	Cartoon	-5.250	1.200	7.650	
3Col No Cartoon - 5Col No	Cartoon	-20.250	-13.800	-7.350	***

Notice that the critical value for performing more tests is conveniently provided. One can also get the critical value from proc iml; here are a couple of lines that could have been included in the program appkenton1.sas, but were not:

```
proc iml; /* Critical value for Scheffe tests */
    fcrit = finv(.95,3,15); print fcrit;
```

The answer on the list file, of course, would be the same as the critical value given by proc glm.

Pairwise differences are not the only contrasts of interest. The first proc glm has the line

```
estimate '3Colourvs5Colour' package 1 1 -1 -1 / divisor = 2;
```

Here, we are directly providing the a weights of the contrast, and estimating a population contrast. Syntax is

- The word estimate
- A label, enclosed in quotes. It should say what the contrast means.

- The name of the independent variable. If you have more than one, or especially if it is a two or higher way design, look in the SAS manual under proc glm. Open a window to make sure there is enough oxygen in the room. Read carefully.
- The coefficients of the contrast (or more generally, the linear combination). Here, the weights are  $a_1 = \frac{1}{2}$ ,  $a_2 = \frac{1}{2}$ ,  $a_3 = -\frac{1}{2}$  and  $a_4 = -\frac{1}{2}$ . We're estimating the difference between the average sales for 3-colour and 5-colour packages. The divisor option does not affect the tests. I did it so that estimate would really produce an estimate of the difference between average population means. The weights could have been decimal fractions, like

```
estimate '3Colourvs5Colour' package .5 .5 -.5 -.5;
```

but sometimes it is more convenient to enter integer coefficients (for example, if the denominator is 3). The output

#### General Linear Models Procedure

Dependent Variable: SALES Number of Cases Sold

Parameter	Estimate	T for HO: Parameter=0	Pr >  T	Std Error of Estimate
3Colourvs5Colour	-9.35000000	-6.25	0.0001	1.49705266

includes a t-test for whether the specified linear combination is different from zero. To treat this as a Scheffé test, calculate  $F = t^2 = (-6.25)^2 = 39.0625$ , so that  $F_{sch} = F/3 = 13.02$ . This is far greater than the critical value of 3.29, so we can conclude that (averaging over cartoon versus no-cartoon designs) sales for 5-colour packages are better than sales for 3-colour packages.

# 3 Oneway ANOVA with Multiple Regression

First consider indicator dummy variable coding with an intercept. Here is the part of the data step that defines the dummy variables.

```
/* Indicator Coding for package: Use p4 only if no intercept */
if package = . then p1 = .; else if package = 1 then p1 = 1;
  else p1 = 0;
if package = . then p2 = .; else if package = 2 then p2 = 1;
  else p2 = 0;
```

```
if package = . then p3 = .; else if package = 3 then p3 = 1;
  else p3 = 0;
if package = . then p4 = .; else if package = 4 then p4 = 1;
  else p4 = 0;
```

First we will employ a regression model with an intercept. In this case, we will represent the four categories of package design with three dummy variables. The table below shows the model for population mean sales.

Design	$p_1$	$p_2$	$p_3$	$E[Y] = \beta_0 + \beta_1 p_1 + \beta_2 p_2 + \beta_3 p_3$
3 Colour Cartoon	1	0	0	$\beta_0 + \beta_1 = \mu_1$
3 Colour No Cartoon	0	1	0	$\beta_0 + \beta_2 = \mu_2$
5 Colour Cartoon	0	0	1	$\beta_0 + \beta_3 = \mu_3$
5 Colour No Cartoon	0	0	0	$\beta_0 = \mu_4$

To clarify the parallel between population parameters and sample statistics, the corresponding table of estimated sales figures is

Design	$p_1$	$p_2$	$p_3$	$\hat{Y} = b_0 + b_1 p_1 + b_2 p_2 + b_3 p_3$
3 Colour Cartoon	1	0	0	$b_0 + b_1 = \overline{Y}_1$
3 Colour No Cartoon	0	1	0	$b_0 + b_2 = \overline{Y}_2$
5 Colour Cartoon	0	0	1	$b_0 + b_3 = \overline{Y}_3$
5 Colour No Cartoon	0	0	0	$b_0 = \overline{Y}_4$

One thing these tables show is something that is true of any valid dummy variable coding scheme (when there are only categorical independent variables):  $\hat{Y} = \overline{Y}$  for each category or combination of categories.

It is also easy to see that to test for differences among means, we want to simultaneously test whether  $\beta_1$ ,  $\beta_2$  and  $\beta_3$  are different from zero – or equivalently, whether  $b_1$ ,  $b_2$  and  $b_3$  are significantly different from zero. That is, we want to simultaneously test the dummy variables  $p_1$ ,  $p_2$  and  $p_3$ . The overall F test of proc reg does the job.

#### proc reg;

model sales = p1 p2 p3;

And here is the output showing the overall F test.

Model: MODEL1

Dependent Variable: SALES Number of Cases Sold

#### Analysis of Variance

		Sum of	Mean		
Source	DF	Squares	Square	F Value	Prob>F
Model	3	588.22105	196.07368	18.591	0.0001
Error	15	158.20000	10.54667		
C Total	18	746.42105			

We got this same same F value for differences among the four means from proc glm. The next line does the 3 versus 5 color comparison.

It works because we want to test whether  $\frac{1}{2}(\mu_1 + \mu_2) = \frac{1}{2}(\mu_3 + \mu_4)$ , and

$$\frac{1}{2} \; (\beta_0 + \beta_1 + \beta_0 + \beta_2 \;) = \; \frac{1}{2} \; (\beta_0 + \beta_3 + \beta_0)$$

is algebraically equivalent to

$$\beta_1 + \beta_2 = \beta_3$$
.

The estimate statement from proc glm yielded t = -6.25. Calculate  $F = t^2 = 39.0625$ , and compare the output of the test statement above:

Test: NCOLOUR Numerator: 411.4000 DF: 1 F value: 39.0076

Denominator: 10.54667 DF: 15 Prob>F: 0.0001

The difference is rounding error. It's the same test. But we'd rather avoid having to do algebra whenever we want to test a contrast. In cell means coding, we use an indicator dummy variable for each category (four, in this case), and omit the intercept. The tables that follow indicate why it's called cell mean coding.

## **Cell Means Coding for Package Design**

Design	p1	p2	р3	p4	$E[Y] = \beta_1 p 1 + \beta_2 p 2 + \beta_3 p 3 + \beta_4 p 4$
3Colour Cartoon	1	0	0	0	$\beta_1 = \mu_1$
3Col No Cartoon	0	1	0	0	$\beta_2 = \mu_2$
5Colour Cartoon	0	0	1	0	$\beta_3 = \mu_3$
5Col No Cartoon	0	0	0	1	$\beta_4 = \mu_4$

Design	p1	p2	p3	p4	$\hat{Y} = b_1 p 1 + b_2 p 2 + b_3 p 3 + b_4 p 4$
3Colour Cartoon	1	0	0	0	$b_1 = \overline{Y}_1$
3Col No Cartoon	0	1	0	0	$b_2 = \overline{Y}_2$
5Colour Cartoon	0	0	1	0	$b_3 = \overline{Y}_3$
5Col No Cartoon	0	0	0	1	$b_4 = \overline{Y}_4$

Here is the proc reg.

```
proc reg;
    model sales = p1 p2 p3 p4 / noint;
    alleq:    test p1=p2=p3=p4;
    numcol:    test p1+p2 = p3+p4;
    cartoon:    test p1+p3 = p2+p4;
    inter1:    test p1-p2 = p3-p4; /* Effect of cartoon depends on ncolours */
    inter2:    test p1-p3 = p2-p4; /* Effect of ncolours depends on cartoon */
    Y3_N3:    test p1=p2; /* All pairwise tests */
    Y3_Y5:    test p1=p3;
    Y3_N5:    test p1=p4;
    N3_Y5:    test p2=p3;
    N3_N5:    test p2=p4;
    Y5_N5:    test p3=p4;
```

And the output. First, the overall F test, which is very different from what we had before.

Model: MODEL1

NOTE: No intercept in model. R-square is redefined. Dependent Variable: SALES Number of Cases Sold

#### Analysis of Variance

Source	DF	Sum Squa:		Mean Square	F Value	Prob>F
		-		-		
Model	4	7183.80	000	1795.95000	170.286	0.0001
Error	15	158.20	000	10.54667		
U Total	19	7342.00	000			
Root MSE	3	3.24756	R	-square	0.9785	
Dep Mean	18	3.63158	A	dj R-sq	0.9727	
C.V.	17	7.43042				

## With no intercept,

- $^{\circ}$  Total sum of squares is now  $\sum_{i=1}^n Y_i^2$  . It's no longer corrected for the mean; U means uncorrected.  $R^2$  is radically affected
  - ° The overall F-test is for whether ALL the betas are zero usually uninteresting

Notice now the parameter estimates are exactly the cell means.

Parameter Estimates

	Parameter	Standard	T for H0:	
DF	Estimate	Error	Parameter=0	Prob >  T
1	14.600000	1.45235441	10.053	0.0001
1	13.400000	1.45235441	9.226	0.0001
1	19.500000	1.62378159	12.009	0.0001
1	27.200000	1.45235441	18.728	0.0001
	DF  1 1 1 1	DF Estimate  1 14.600000 1 13.400000 1 19.500000	DF Estimate Error  1 14.600000 1.45235441 1 13.400000 1.45235441 1 19.500000 1.62378159	DF Estimate Error Parameter=0  1 14.600000 1.45235441 10.053 1 13.400000 1.45235441 9.226 1 19.500000 1.62378159 12.009

Now the custom tests. I will repeat the test statement for each one, and provide some discussion.

#### The Statement

```
alleq: test p1=p2=p3=p4;
```

yields this output:

```
Dependent Variable: SALES
```

```
Test: ALLEQ Numerator: 196.0737 DF: 3 F value: 18.5911 Denominator: 10.54667 DF: 15 Prob>F: 0.0001
```

This really is the overall test for whether all four means are equal -- again. The F value is the same as we got earlier at least two times. But look at the test statement. As usual, it specifies restrictions on the betas that give us the reduced model. But this time, those restrictions are not of the simple form we saw before, setting a subset of the betas equal to zero. Now we're setting them all to be equal. This shows you two things:

- The test statement in proc reg is a little more general than it seemed at first. It lets you test simultaneously whether several linear combinations of betas equal zero. Here, we're testing three linear combinations:  $\beta_1$ - $\beta_2$ =0,  $\beta_2$ - $\beta_3$ =0,  $\beta_3$ - $\beta_4$ =0. The test statement could have read:

  alleq: test p1-p2=0, p2-p3=0, p3-p4=p4;
- The full versus reduced model business is also more general than you might think. In ordinary regression, "all" we can do is test collections linear restrictions on the parameters. But in the most general hypothesis testing framework, all one *ever* does is to compare the fit of a full model to the fit of a reduced model in which some restriction has been placed on the values of the parameters. Those restrictions are called the "null hypothesis." You didn't really need to know this.

To really understand the next several test statements, we need to recognize that the 4-category variable Package Design actually represents the combination of two independent variables: Number of Colours and Presence versus absence of cartoons. That is, we have a two-factor design.

Consider the following table:

#### Population Cell Means and Marginal Means for the Kenton Example

	Cartoon	No Cartoon	
3 Colours	$\mu_1$	$\mu_2$	$\frac{\mu_1 + \mu_2}{2}$
5 Colours	μ <sub>3</sub>	$\mu_4$	$\frac{\mu_3 + \mu_4}{2}$
	$\frac{\mu_1 + \mu_3}{2}$	$\frac{\mu_2 + \mu_4}{2}$	

In addition to population mean sales for each package design (denoted by  $\mu_1$  through  $\mu_4$ ), the table above shows **marginal means** -- quantities like  $\frac{\mu_2 + \mu_4}{2}$ , which are obtained by averaging over rows or columns.

If there are differences among marginal means for a categorical independent variable in a two-way (or higher) layout like this, we say there is a **main effect** for that variable. Tests for main effects are of great interest; they can indicate whether, averaging over the values of the other categorical independent variables in the design, whether the independent variable in question is related to the dependent variable. Note that averaging over the values of other independent variables is not the same thing as controlling for them, but it can still be a valuable thing to do.

The population means in the preceding table are estimated by corresponding sample quantities. The numbers in the following table come from the means output of the first proc glm.

Sample Cell and Marginal Means for the Kenton Example

	Cartoon	No Cartoon	
3 Colours	14.6	13.4	14
5 Colours	19.5	27.2	23.35
	17.05	20.3	

(14.6+13.4)/2 = 14, and so on.

The next custom test is for the main effect of number of colours (3 vs. 5). It tests whether  $\frac{\mu_1 + \mu_2}{2} = \frac{\mu_3 + \mu_4}{2}$ . It's the same thing as asking whether the marginal mean for 2 Colours (14) is *significantly* different from the marginal mean for 5 colours (23.35).

The test command, obtained directly by multiplying both sides =  $f(\frac{\mu_1 + \mu_2}{2}) = \frac{\mu_3 + \mu_4}{2}$  by 2 (this has no effect on the test), is

numcol: test 
$$p1+p2 = p3+p4$$
;

yielding this output:

```
Dependent Variable: SALES

Test: NUMCOL Numerator: 411.4000 DF: 1 F value: 39.0076

Denominator: 10.54667 DF: 15 Prob>F: 0.0001
```

So the answer is Yes. There is a significant main effect for number of colours, with 5-colour packages generating more sales when you average across Cartoon and No-cartoon designs. And notice how much more convenient the cell means coding makes this test. Compare

ncolour: test p1+p2 = p3; 
$$/*$$
 3 vs 5 colours \*/

from earlier.

Similarly, the main effect for presence versus absence of cartoons on the package is tested by asking whether  $\frac{\mu_1 + \mu_3}{2} = \frac{\mu_2 + \mu_4}{2}$ .

cartoon: test p1+p3 = p2+p4;

Dependent Variable: SALES

Test: CARTOON Numerator: 49.7059 DF: 1 F value: 4.7129
Denominator: 10.54667 DF: 15 Prob>F: 0.0464

So the main effect for Cartoon is just barely significant, with Non-cartoon designs doing better.

The two-way design we have been looking at is called a factorial design. In a factorial design, there are two or more categorical independent variables (called factors, in this context) typically with data with for combinations of the factors being collected. Factorial designs are often found in experimental studies, but not always.

When Sir Ronald Fisher (in whose honour the F-test is named) dreamed up factorial designs, he pointed out that they enable the scientist to investigate the effects of several independent variables at much less expense than if a separate experiment had to be conducted to test each one. In addition, they allow one to ask systematically whether the effect of one independent variable *depends* on the value of another independent variable. If the effect of one independent variable depends on another, we will say there is an **interaction** between those variables. We talk about an A "by" B or A x B interaction. An interaction means "it depends."

Let's look at the table of population means again.

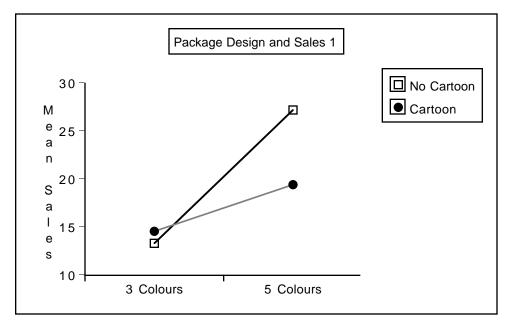
	Cartoon	No Cartoon	
3 Colours	$\mu_1$	$\mu_2$	$\frac{\mu_1 + \mu_2}{2}$
5 Colours	μ <sub>3</sub>	$\mu_4$	$\frac{\mu_3 + \mu_4}{2}$
	$\frac{\mu_1 + \mu_3}{2}$	$\frac{\mu_2 + \mu_4}{2}$	

The effect of Cartoons when the package has three colours is represented by  $\mu_1$ - $\mu_2$ . The effect of Cartoons when the package has five colours is represented by  $\mu_3$ - $\mu_4$ . Therefore, the interaction of Cartoon by number of colours is a *difference between differences*, and we want to test whether  $\mu_1$ - $\mu_2$ = $\mu_3$ - $\mu_4$ . That's what we're doing below:

Another way to think about the interaction is to ask whether the effect of number of colours depends on presence versus absence of cartoon pictures. We are asking whether  $\mu_1$ - $\mu_3$ = $\mu_2$ - $\mu_4$ . Here's the test statement and the output.

Notice that this F test is identical to the last one? It happens because  $\mu_1$ – $\mu_2$ = $\mu_3$ – $\mu_4$  is algebraically equivalent to  $\mu_1$ – $\mu_3$ = $\mu_2$ – $\mu_4$ . So the two ways of talking about the interaction are the same thing, mathematically. Fortunately, this *always* happens, no matter how big the design. If you express an interaction correctly as a collection of differences between differences, it is algebraically equivalent to all other correct ways of expressing the interaction. Choose the one that is easiest to think about.

If an interaction is significant, you should graph it to figure out what it means. Here is one example:

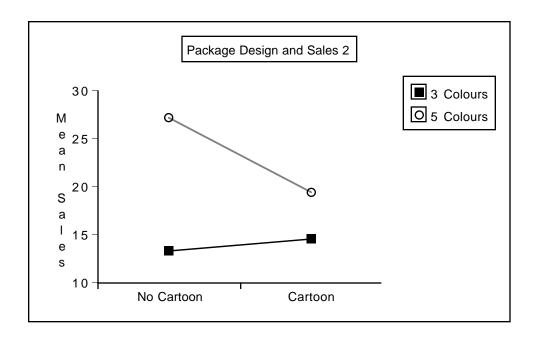


Whenever you have an interaction, such graphs will display non-parallel lines. Well actually, when you plot an interaction with real data, the lines will always be at least a little non-parallel. The question is whether they depart *significantly* from being parallel. Here, the advantage of 5 colours over 3 is significantly greater for designs without cartoons, and we can see it in the graph.

The post-hoc tests tell us that there is a significantly more sales with 5-colour designs, for both the cartoon and non-cartoon conditions. The interaction tells us that this effect is significantly greater when there are no cartoons.

Remember the significant main effect for cartoon? It was just barely significant: p = 0.0464. The graph above shows quite clearly that this effect is entirely due to the advantage of no-cartoon designs in the 5-colour condition. So here, we have a main effect that's significant, but we really should not interpret it, because of the interaction.

Some texts claim that if you have an interaction, you should never interpret the main effects. But look at the next figure, which graphs the same interaction in the other direction (there are only two ways to do it, because it is a two-factor interaction).



The picture that emerges here is that 5-colour designs are better overall, and the advantage is greater in the No-cartoon condition. Here, we can see that it makes sense to interpret both the main effect for number of colours *and* the interaction. This example shows why I disagree with the advice to never interpret main effects when there is an interaction.

The last six tests are the pairwise differences between means. Their value is that we can convert them easily to post-hoc Bonferroni or Scheffé tests. Personally, I like the idea of letting the tests for main effects, interactions and all pairwise differences as follow-ups to the initial oneway ANOVA.

Dependent Vari Test: Y3_N3		3.6000 10.54667	DF:	1 15	F value: Prob>F:	
Dependent Vari Test: Y3_Y5	able: SALES Numerator: Denominator:				F value: Prob>F:	
Dependent Vari Test: Y3_N5	able: SALES Numerator: Denominator:				F value: Prob>F:	
Dependent Vari Test: N3_Y5	able: SALES Numerator: Denominator:				F value: Prob>F:	
Dependent Vari Test: N3_N5	able: SALES Numerator: Denominator:					
Dependent Vari Test: Y5_N5	able: SALES Numerator: Denominator:	131.7556			F value: Prob>F:	

**Sample Question**: What p-value is required for significance if all 9 tests are to be protected with a Bonferroni correction?

**Answer**: 0.05/9 = 0.0056

Effect	F	p	F <sub>sch</sub> =F/3*	Significant with Bonferroni?	Significant with Scheffé?
Main Effect for Ncolours	39.0076	0.0001	13.0025	Yes	Yes
Main effect for Cartoon	4.7129	0.0464	1.57097	No	No
Interaction	8.8358	0.0095	2.9453	No	No
Cartoon3 vs NoCartoon3	0.3413	0.5677	0.1138	No	No
Cartoon3 vs Cartoon5	5.0590	0.0399	1.6863	No	No
Cartoon3 vs NoCartoon5	37.6327	0.0001	12.5442	Yes	Yes
NoCartoon3 vs Cartoon5	7.8403	0.0135	2.6134	No	No
NoCart3 vs Nocart5	45.1422	0.0001	15.0474	Yes	Yes
Cartoon5 vs NoCartoon5	12.4926	0.0030	4.1642	Yes	Yes

<sup>\*</sup> Compare with critical value of F= 3.28738

The main thing to note here is that when you treat the test for interaction as a follow-up test instead of a one-at-a-time test, it's no longer significant. You are left with a simpler story. Five-colour designs work better than three-colour designs, and designs without cartoons work better in the 5-colour condition.

In general, if you go the multiple comparison route, it's going to make you more conservative. You will draw fewer conclusions. On the other hand, in terms of this particular example, the implications for *action* (marketing action) are the same whether or not you use multiple comparisons. The Kenton company should use a 5-colour design without cartoons.

We've seen how to do the tests above with dummy variables and proc reg. If you are only interested in testing single contrasts, the estimate command of proc glm is a bit more convenient, because proc glm sets up the dummy variables for you. All you have to do is give the coefficients of the contrast you want.

```
/* Single contrasts are just as convenient with the ESTIMATE
   statement of proc glm. Illustrate all pairwise.
   Note F = t-squared */

proc glm;
   class package;
   model sales=package;
   estimate 'Y3_N3' package 1 -1 0 0;
   estimate 'Y3_Y5' package 1 0 -1 0;
   estimate 'Y3_N5' package 1 0 0 -1;
   estimate 'N3_Y5' package 0 1 -1 0;
   estimate 'N3_Y5' package 0 1 -1 0;
   estimate 'N3_N5' package 0 1 0 -1;
   estimate 'Y5 N5' package 0 0 1 -1;
```

It's nice to have this degree of control, but not always necessary. In factorial analysis of variance, we commonly wish to test all main effects and interactions. Proc glm will compose the contrasts for you, as well as setting up the dummy variables:

```
/* Actually it's a two-way ANOVA */
proc glm;
    class ncolours cartoon;
    model sales = ncolours|cartoon;
/* The model statement could have been
    model sales = ncolours cartoon ncolours*cartoon; */
```

In proc glm, if you separate a collection of classification variables with vertical bars, it means include all the main effects and interactions among the variables.

Here is the output:

General Linear Models Procedure

Dependent Variabl	e: SALES	Number of Cases Sum of	Sold Mean		
Source	DF	Squares	Square	F Value Pr >	F
Model	3	588.22105263	196.07368421	18.59 0.00	01
Error	15	158.20000000	10.54666667		
Corrected Total	18	746.42105263			
	R-Square	C.V.	Root MSE	SALES Me	an
	0.788055	17.43042	3.2475632	18.6315	79
Source	DF	Type I SS	Mean Square	F Value Pr >	F
NCOLOURS	1	452.86549708	452.86549708	42.94 0.00	01
CARTOON	1	42.16732026	42.16732026	4.00 0.06	40
NCOLOURS*CARTOON	1	93.18823529	93.18823529	8.84 0.00	95
Source	DF	Type III SS	Mean Square	F Value Pr >	F
NCOLOURS	1	411.40000000	411.40000000	39.01 0.00	01
CARTOON	1	49.70588235	49.70588235	4.71 0.04	64
NCOLOURS*CARTOON	1	93.18823529	93.18823529	8.84 0.00	95

The output starts with an overall test that is 100% identical to the initial oneway ANOVA. It has the same R<sup>2</sup>, the same F, the same p-value --- everything. This always happens. No matter how many independent variables you have or how many values each one has, simultaneously testing all the main effects and interactions is the same as defining a new independent variable whose values are the *combinations* of the variable values from the factorial ANOVA --- and then doing a one-way analysis of variance using that variable.

By default, SAS proc glm produces two sets of tests for the main effects and interaction(s). In the tests based on Type I Sums of Squares, each effect is controlled only for those before it in the table. In Type III Sums of Squares, each effect is controlled for all the others. That's why the last test is always identical for these two methods. When sample sizes are all equal or proportional, the independent variables are completely unrelated, and tests based on Type I and Type III sums of squares are all the same -- not just the last one.

The F and p values we get from Type III sums of squares match what we've done using proc reg. Most of the time, the tests from the Type III sums of squares are what we want.

#### Beyond the two-by-two Case

Methods for factorial ANOVA and testing interactions can easily be extended in several ways.

- More independent variables
- More than two values for an independent variable
- Interactions between continuous independent variables
- Interactions between categorical independent variables and continuous independent variables.

**Extension to more than two factors** is straightforward. Suppose we had grocery stores of three different sizes (small, medium and large), and within each size, the four package designs were randomly allocated to stores. We would have three factors -- store size, number of colours, and presence versus absence of cartoons.

- For each independent variable, averaging over the other two variables would give marginal means -- the basis for estimating and testing for main effects.
- Averaging over each of the independent variables in turn, we would have a two-way marginal table of means for the other two variables, and the pattern of means in that table could show a two-way interaction.

The full three-dimensional table of means would provide a basis for looking at a three-way, or three-factor interaction. The interpretation of a three-way interaction is that the nature of the two-way interaction depends on the value of the third variable. This principle extends to any number of factors, so we would interpret a six-way interaction to mean that the nature of the 5-way interaction depends on the value of the sixth variable.

Fortunately, the order in which one considers the variables does not matter. For example, we can say that the A by B interaction depends on the value of C, or that the A by C interaction depends on B, or that the B by C interaction depends on the value of A. The translations of these statements into algebra are all equivalent to one another, always. This principle extends to any number of factors.

As you might imagine, as the number of factors becomes large, *interpreting* higher-way interactions -- that is, figuring out what they mean -- becomes more and more difficult. For this reason, sometimes the higher-order interactions are deliberately omitted from the full model in big experimental designs; they are never tested. Is this reasonable? Most of my answers are just elaborate ways to say I don't know.

#### More than two values for an independent variable

Regardless of how many factors we have, or how many levels there are in each factor, we could always form a combination variable -- that is, a single categorical independent variable whose values represent all the combinations of independent variable values in the factorial design. We have seen that in a two-by-two design, the tests for both main effects and the interaction resolve themselves into tests for single contrasts -- contrasts of the means of the combination variable. When independent variables have more than two values, the same thing is true, except that tests for main effects and interactions appear as test for *collections* of contrasts on the combination variable.

It is useful to pursue this principle in detail, for three reasons.

- First, it thinking of an interaction as a collection of contrasts can really help you understand what an interaction is.
- Second, once you have seen the tests for main effects and interactions as collections of contrasts, you can easily compose a test for any collection of contrasts that is of interest.
- Third, seeing main effects and interactions in terms of contrasts makes it easy to see how they can be modified to become Bonferroni or Scheffe follow-ups to initial significant one-way ANOVA on the combination variable --- if you choose to follow this conservative data analytic strategy.

We'll start with an example.

The seeds of the canola plant yield a high-quality cooking oil. Canola is one of Canada's biggest cash crops. But each year, millions of dollars are lost because of a fungus that kills canola plants. Or is it just one fungus? All this stuff looks the same. It's a nasty black rot that grows fastest under moist, warm conditions. It looks quite a bit like the fungus that grows in between shower tiles.

A team of botanists recognized that although the fungus may look the same, there are actually several different kinds that are genetically distinct. There are also quite a few strains of canola plant, so the questions arose

- Are some strains of fungus more aggressive than others? That is, do they grow faster and overwhelm the plant's defenses faster?
- ° Are some strains of canola plant more vulnerable to infection than others?
- Are some strains of fungus more dangerous to certain strains of plant and less dangerous to others?

These questions can be answered directly by looking at main effects and the interaction, so a factorial experiment was designed in which canola plants of three different varieties were randomly selected to be infected with one of six genetically different types of fungus. The way they did it was to scrape a little patch at the base of the plant, and wrap the wound with a moist band-aid that had some fungus on it. Then the plant was placed in a very moist dark environment for three days. After three days the bandage was removed and the plant was put in a commercial greenhouse. On each of 14 consecutive days, various measurements were made on the plant. Here, we will be concerned with lesion length, the length of the fungus patch on the plant, measured in millimeters.

The dependent variable will be mean lesion length; the mean is over the 14 daily lesion length measurements for each plant. The independent variables are Cultivar (type of canola plant) and MCG (type of fungus). Type of plant is called cultivar because the fungus grows (is "cultivated") on the plant. MCG stands for "Mycelial Compatibility Group." This strange name comes from the way that the botanists decided whether two types of fungus were genetically distinct. The would grow two samples on the same dish in a nutrient solution, and if the two fungus patches stayed separate, they were genetically different. If they grew together into a single patch of fungus (that is, they were compatible), then they were genetically identical. Apparently, this phenomenon is well established.

Here is the SAS program appgreen1.sas. As usual, the entire program is listed first. Then pieces of the program are repeated, together with pieces of output and discussion.

```
/* appgreen1.sas */
%include 'gh91read.sas';
options pagesize=100;
proc freq;
     tables plant*mcg /norow nocol nopercent;
proc qlm;
     class plant mcg;
     model meaning = plant | mcg;
     means plant | mcg;
proc tabulate;
     class mcq plant;
     var meaning ;
     table (mcg all), (plant all) * (mean*meanlng);
/* Replicate tests for main effects and interactions, using contrasts on a
   combination variable. This is the hard way to do it, but if you can do
   this, you understand interactions and you can test any collection of
   contrasts. The definition of the variable combo could have been in
   gh91read.sas
data slime;
     set mould; /* mould was created by ghread91.sas */
                plant=1 and mcg=1 then combo = 1;
        else if plant=1 and mcg=2 then combo = 2;
        else if plant=1 and mcg=3 then combo = 3;
        else if plant=1 and mcg=7 then combo = 4;
        else if plant=1 and mcg=8 then combo = 5;
        else if plant=1 and mcg=9 then combo = 6;
        else if plant=2 and mcg=1 then combo = 7;
        else if plant=2 and mcg=2 then combo = 8;
        else if plant=2 and mcg=3 then combo = 9;
        else if plant=2 and mcg=7 then combo = 10;
        else if plant=2 and mcg=8 then combo = 11;
        else if plant=2 and mcg=9 then combo = 12;
        else if plant=3 and mcg=1 then combo = 13;
        else if plant=3 and mcg=2 then combo = 14;
        else if plant=3 and mcg=3 then combo = 15;
        else if plant=3 and mcg=7 then combo = 16;
        else if plant=3 and mcg=8 then combo = 17;
        else if plant=3 and mcg=9 then combo = 18;
     label combo = 'Plant-MCG Combo';
```

```
/* Getting main effects and the interaction with CONTRAST statements */
proc glm;
    class combo;
    model meaning = combo;
     contrast 'Plant Main Effect'
         combo 1 1 1 1 1 1
                                -1 -1 -1 -1 -1
                                                    0
                                                      0 0
                                      1 1
         combo 0
                    0 0 0
                             0
                                 1
                                   1
                                             1
                                                1
                                                   -1 -1 -1 -1 -1;
     contrast 'MCG Main Effect'
         combo 1 -1 0
                                 1 -1
                                       0
                                          0
                                             0
                                                    1 -1
                                                       1 -1 0
         combo 0
                1 -1 0
                          0
                             0
                                 0
                                    1 -1 0
                                             0
                                                0
                                                    0
                                                                0
                                                                   0,
         combo 0
                    1 -1
                          0
                             0
                                 0
                                    0
                                       1 -1
                                             0
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                                                       0
                                                         1 -1
                                                                0
                                                       0 0 1 -1
         combo 0
                    0 1 -1
                                 0
                                    0
                                      0 1 -1 0
                 Ω
                             Ω
                                                    0
        combo 0
                 0
                    0
                       0
                         1 -1
                                 0
                                    0
                                       0
                                          0
                                            1 -1
                                                    0
                                                       0
                                                          0
                                                            0
                                                                1 -1;
     contrast 'Plant by MCG Interaction'
         combo -1
                  1
                     0
                        0
                           0
                              0
                                  1 -1
                                        0
                                           0
                                              0
                                                 0
                                                     0
                                                        0
                                                           0
                                                              0
                                                                    0,
        combo 0 0
                     0
                        0
                                     1
                                        0
                                           0
                           0
                              0
                                 -1
                                              0
                                                 0
                                                     1 -1
        combo 0 -1 1
                        0
                                  0 1 -1
                                           0
                                                       0 0
                           0
                              0
                                              0
                                                 0
                                                     0
                                                              0
                                                                    0,
         combo
               0 0 0
                        0
                           0
                              0
                                  0 -1
                                        1
                                           0
                                              0
                                                 0
                                                     0
                                                        1 -1
                                                              0
                                     0 1 -1
                                                          0 0
         combo 0 0 -1 1
                           Ω
                              Ω
                                  0
                                              Ω
                                                 Ω
                                                     0
                                                       Ω
                                                                    0,
         combo 0 0 0 0 0
                                     0 -1 1
                                                       0
         combo 0 0 0 -1 1
                                  0 0 0 1 -1
                                                     0 0 0 0
                              0
                                                 0
                                                                    Ο,
         combo 0 0
                     0 0
                           0
                              0
                                  0
                                     0
                                       0 -1
                                             1
                                                     0
                                                        0
                                                           0 1 -1
         combo 0 0 0 0 -1
                                  0 0 0 0 1 -1
                                                     0 0 0 0
                              1
                                                                    Ο,
                                     0 0 0 -1
         combo 0 0 0
                                  0
                                                        0
                                                                 1 -1;
/* proc reg's test statement may be easier, but first we need to
  make 16 dummy variables for cell means coding. This will illustrate
  arrays and loops, too */
data yucky;
    set slime;
    array mu{18} mu1-mu18;
    do i=1 to 18;
         if combo=. then mu\{i\}=.;
          else if combo=i then mu{i}=1;
          else mu{i}=0;
    end;
proc req;
    model meaning = mu1-mu18 / noint;
    alleq: test mu1=mu2=mu3=mu4=mu5=mu6=mu7=mu8=mu9=mu10=mu11=mu12
                  = mu13=mu14=mu15=mu16=mu17=mu18;
    plant:
              test mu1+mu2+mu3+mu4+mu5+mu6
                                             = mu7 + mu8 + mu9 + mu10 + mu11 + mu12,
                  mu7+mu8+mu9+mu10+mu11+mu12 = mu13+mu14+mu15+mu16+mu17+mu18;
             test mu1+mu7+mu13 = mu2+mu8+mu14 = mu3+mu9+mu15
     fungus:
                   = mu4+mu10+mu16 = mu5+mu11+mu17 = mu6+mu12+mu18;
    p by f: test mu2-mu1=mu8-mu7=mu14-mu13,
                  mu3-mu2=mu9-mu8=mu15-mu14,
                  mu4-mu3=mu10-mu9=mu16-mu15,
                  mu5-mu4=mu11-mu10=mu17-mu16,
                  mu6-mu5=mu12-mu11=mu18-mu17;
```

```
/* Now illustrate effect coding, with the interaction represented by a
   collection of product terms. */
data nasty;
     set yucky;
     /* Two dummy variables for plant */
        if plant=. then p1=.;
        else if plant=1 then p1=1;
        else if plant=3 then p1=-1;
        else p1=0;
     if plant=. then p2=.;
        else if plant=2 then p2=1;
        else if plant=3 then p2=-1;
        else p2=0;
     /* Five dummy variables for mcg */
     if mcq=. then f1=.;
        else if mcg=1 then f1=1;
        else if mcg=9 then f1=-1;
        else f1=0;
     if mcg=. then f2=.;
        else if mcg=2 then f2=1;
        else if mcg=9 then f2=-1;
        else f2=0;
     if mcg=. then f3=.;
        else if mcg=3 then f3=1;
        else if mcg=9 then f3=-1;
        else f3=0;
     if mcg=. then f4=.;
        else if mcg=7 then f4=1;
        else if mcg=9 then f4=-1;
        else f4=0;
     if mcg=. then f5=.;
        else if mcg=8 then f5=1;
        else if mcg=9 then f5=-1;
        else f5=0;
     /* Product terms for interactions */
        plf1 = p1*f1; p1f2=p1*f2; p1f3=p1*f3; p1f4=p1*f4; p1f5=p1*f5;
        p2f1 = p2*f1; p2f2=p2*f2 ; p2f3=p2*f3 ; p2f4=p2*f4; p2f5=p2*f5;
proc reg;
     model meaning = p1 -- p2f5;
     plant: test p1=p2=0;
            test f1=f2=f3=f4=f5=0;
     p by f: test p1f1=p1f2=p1f3=p1f4=p1f5=p2f1=p2f2=p2f3=p2f4=p2f5=0;
```

The SAS program starts with a %include statement that reads ghread91.sas. The file ghread91.sas consists of a single big data step. We'll skip it, because all we really need are the two independent variables plant and mcg, and the dependent variable meaning.

Just to see what we've got, we do a proc freq to show the sample sizes.

```
proc freq;
    tables plant*mcg /norow nocol nopercent;
```

and we get

TABLE OF PLANT BY MCG

PLANT (Type	e of Plant	c) MC(	G(Mycelial	l Compatil	oility Gro	oup)	
Frequency		•	3	•	•	•	•
GP159	6	6	6	6	6	6	36
·	6	6	6	6	6	6	36
		6	-   6 +	6	6	6	36
Total	18	18		•	•	18	108

So it's a nice 3 by 6 factorial design, with 6 plants in each treatment combination. The proc glm for analyzing this is straightforward. Again, we get all main effects and interactions for the factor names separated by vertical bars.

```
proc glm;
    class plant mcg;
    model meaning = plant | mcg;
    means plant | mcg;
```

And the output is

# General Linear Models Procedure Class Level Information

Class	Levels	Values
PLANT	3	GP159 HANNA WESTAR
MCG	6	1 2 3 7 8 9

Number of observations in data set = 108

-----

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#### General Linear Models Procedure

Dependent Variable	e: MEANLNG	Average Lesion Sum of	length Mean		
Source	DF	Squares	Square	F Value	Pr > F
Model	17	328016.87350	19295.11021	19.83	0.0001
Error	90	87585.62589	973.17362		
Corrected Total	107	415602.49939			
	R-Square	C.V.	Root MSE	MEAN	NLNG Mean
	0.789256	48.31044	31.195731	6	54.573479
Source	DF	Type I SS	Mean Square	F Value	Pr > F
PLANT	2	221695.12747	110847.56373	113.90	0.0001
MCG	5	58740.26456	11748.05291	12.07	0.0001
PLANT*MCG	10	47581.48147	4758.14815	4.89	0.0001
Source	DF	Type III SS	Mean Square	F Value	Pr > F
PLANT	2	221695.12747	110847.56373	113.90	0.0001
MCG	5	58740.26456	11748.05291	12.07	0.0001
PLANT*MCG	10	47581.48147	4758.14815	4.89	0.0001

Notice that the Type I and Type III tests are the same. This always happens when the sample sizes are equal.

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General Linear Models Procedure

	Level	of	-		MEANLNG-		
	PLANT		N	Mea	ın	SD	
	GP159		36	14.0	)55159	12.1640757	
	HANNA		36	55.7	00198	30.0137912	
	WESTAR	3	36	123.9	65079	67.0180440	
	Level	of	-		MEANLNG-		
	MCG		N	Mea	n	SD	
	1		1.0	41 45		22 6102460	
	1		18		500000	33.6183462	
	2		18		333333	78.3509451	
	3		18		357143	61.7086751	
	7		18		503175	82.6711755	
	8		18		579365	39.3417859	
	9		18	33.65	335714	39.1480830	
Level	of	Level	of		ME <i>I</i>	NLNG	
PLANT		MCG		N	Mean	SD	
GP159	)	1		6	12.863095	12.8830	)306
GP159	)	2		6	21.623810	17.3001	L296
GP159	)	3		6	14.460714	7.2165	5396
GP159	)	7		6	17.686905	16.4258	3441
GP159	)	8		6	8.911905	7.3162	2618
GP159	)	9		6	8.784524	6.5970	)501
HANNA	A	1		6	45.578571	26.1430	)472
HANNA	Ā	2		6	67.296429	30.2424	1997
HANNA	Ā	3		6	94.192857	20.2877	7876
HANNA	Ā	7		6	53.621429	24.8563	3497
HANNA	A	8		6	47.838095	12.6419	9109
HANNA	Ā	9		6	25.673810	17.1723	3150
WESTA	AR	1		6	65.908333	35.6968	3616
WESTA	ΑR	2		6	187.479762	45.1992	2178
WESTA	AR	3		6	154.103571	26.5469	9183
WESTA	AR	7		6	173.972619	79.1793	3105
WESTA	ΑR	8		6	95.823810	22.3712	2022
WESTA	ΑR	9		6	66.502381	52.5253	3101

The main effects are fairly easy to look at, and we definitely can construct a plot from the 18 cell means (or copy them into a nicer-looking table. But the following proc tabulate prints a table that is much easier to look at.

```
proc tabulate;
  class mcg plant;
  var meaning;
  table (mcg all), (plant all) * (mean*meaning);
```

The syntax of proc tabulate is fairly elaborate, and at times it's worth the effort. Any reader who has seen the type of stub-and-banner tables favoured by professional market researchers will be impressed to hear that proc tabulate can come close to that. I figured out how to make the table below by looking in the manual. I then promptly forgot the overall principles, because it's not a tool I use a lot -- and the syntax is rather arcane. However, this example is easy to follow if you want to produce good-looking two-way tables of means. Here's the output.

	   GP159	HANNA	WESTAR	ALL
	   MEAN	MEAN	MEAN	MEAN
	Average   Lesion   length	Average Lesion length	Average Lesion length	Average   Lesion   length
Mycelial   Compatibility   Group	       	     	     	     
1	12.86	45.58	65.91	41.45
2	21.62	67.30	187.48	92.13
3	14.46	94.19	154.10	87.59 
7	17.69	53.62	173.97	81.76
8	8.91	47.84	95.82	50.86
9	8.78	25.67	66.50	33.65
ALL	14.06	55.70	123.97	64.57

The proc tabulate output makes it easy to graph the means. But before we do so, let's look at the main effects and interactions as collections of contrasts. This will actually make it easier to figure out what the results mean, once we see what they are.

We have a three by six factorial design that looks like this. Population means are shown in the cells. The single-subscript notation encourages us to think of the combination of MCG and cultivar as a single categorical independent variable with 18 categories.

	MCG (Type of Fungus)					
Cultivar (Type of Plant)	1	2	3	7	8	9
GP159	$\mu_1$	$\mu_2$	$\mu_3$	$\mu_4$	$\mu_5$	$\mu_6$
Hanna	$\mu_7$	$\mu_8$	$\mu_9$	$\mu_{10}$	$\mu_{11}$	$\mu_{12}$
Westar	$\mu_{13}$	$\mu_{14}$	μ <sub>15</sub>	μ <sub>16</sub>	μ <sub>17</sub>	$\mu_{18}$

Next is the part of the SAS program that creates the combination variable. Notice that it involves a data step that comes *after* the proc glm. This usually doesn't happen. I did it by creating a new data set called slime that starts by being identical to mould, which was created in the file gh91read.sas. The set command is used to read in the data set mould, and then we start from there. This is done just for teaching purposes. Ordinarily, I would not create multiple data sets that are mostly copies of each other. I'd put the whole thing in one data step. Here's the code.

```
data slime;
     set mould; /* mould was created by ghread91.sas */
           plant=1 and mcg=1 then combo = 1;
        else if plant=1 and mcg=2 then combo = 2;
        else if plant=1 and mcg=3 then combo = 3;
        else if plant=1 and mcg=7 then combo = 4;
        else if plant=1 and mcg=8 then combo = 5;
        else if plant=1 and mcg=9 then combo = 6;
        else if plant=2 and mcg=1 then combo =
        else if plant=2 and mcg=2 then combo = 8;
        else if plant=2 and mcq=3 then combo = 9;
        else if plant=2 and mcg=7 then combo = 10;
        else if plant=2 and mcg=8 then combo = 11;
        else if plant=2 and mcg=9 then combo = 12;
        else if plant=3 and mcg=1 then combo = 13;
        else if plant=3 and mcg=2 then combo = 14;
        else if plant=3 and mcg=3 then combo = 15;
        else if plant=3 and mcg=7 then combo = 16;
        else if plant=3 and mcg=8 then combo = 17;
        else if plant=3 and mcg=9 then combo = 18;
     label combo = 'Plant-MCG Combo';
```

	MCG (Type of Fungus)					
Cultivar (Type of Plant)	1	2	3	7	8	9
GP159	$\mu_1$	$\mu_2$	$\mu_3$	$\mu_4$	$\mu_5$	$\mu_6$
Hanna	$\mu_7$	$\mu_8$	$\mu_9$	$\mu_{10}$	$\mu_{11}$	$\mu_{12}$
Westar	$\mu_{13}$	$\mu_{14}$	μ <sub>15</sub>	$\mu_{16}$	μ <sub>17</sub>	$\mu_{18}$

It is clear that the absence of a main effect for Cultivar is the same as

$$\mu_1 + \mu_2 + \mu_3 + \mu_4 + \mu_5 + \mu_6 = \mu_7 + \mu_8 + \mu_9 + \mu_{10} + \mu_{11} + \mu_{12} = \mu_{13} + \mu_{14} + \mu_{15} + \mu_{16}$$

There are two equalities here, and they are saying that two contrasts of the eighteen cell means are equal to zero. To see why this is true, consider the first equality

$$\mu_1 + \mu_2 + \mu_3 + \mu_4 + \mu_5 + \mu_6 = \mu_7 + \mu_8 + \mu_9 + \mu_{10} + \mu_{11} + \mu_{12}$$

Subtracting the quantity on the right-hand side from both sider of the equation, we get

$$\mu_1 + \mu_2 + \mu_3 + \mu_4 + \mu_5 + \mu_6 - (\mu_7 + \mu_8 + \mu_9 + \mu_{10} + \mu_{11} + \mu_{12}) = 0,$$

and then distributing the minus sign to get rid of the parentheses yields

$$\mu_1 + \mu_2 + \mu_3 + \mu_4 + \mu_5 + \mu_6 - \mu_7 - \mu_8 - \mu_9 - \mu_{10} - \mu_{11} - \mu_{12} = 0. \tag{4.2}$$

Recall that here, a contrast is a linear combination of the form

$$L = a_1 \mu_1 + a_2 \mu_2 + ... + a_{18} \mu_{18}$$
.

where the a weights add up to zero. Expression (4.2) fits this description, with the first 6 weights equal to one, the next six weights equal to minus one (so they add to zero), and the last 6 weights equal to zero.

The table below gives the weights of the contrasts defining the test for the main effect of plant, one set of weights in each row.

a <sub>1</sub>	a <sub>2</sub>	a <sub>3</sub>	a <sub>4</sub>	a <sub>5</sub>	a <sub>6</sub>	a <sub>7</sub>	a <sub>8</sub>	a <sub>9</sub>	a <sub>10</sub>	a <sub>11</sub>	a <sub>12</sub>	a <sub>13</sub>	a <sub>14</sub>	a <sub>15</sub>	a <sub>16</sub>	a <sub>17</sub>	a <sub>18</sub>
1	1	1	1	1	1	-1	-1	-1	-1	-1	-1	0	0	0	0	0	0
0	0	0	0	0	0	1	1	1	1	1	1	-1	-1	-1	-1	-1	-1

This is the basis of the first contrast statement in proc glm. Notice how the contrasts are separated by commas. Also notice that the variable on which we're doing contrasts (combo) has to be repeated.

```
/* Getting main effects and the interaction with CONTRAST statements */
proc glm;
    class combo;
    model meaning = combo;
    contrast 'Plant Main Effect'
                    1
                       1
                          1
                             1
                                -1 -1 -1 -1 -1
        combo 0
                                            1 1 -1 -1 -1 -1 -1;
                             0
                                 1
                                   1
                                      1
                                         1
```

If there is no main effect for MCG, we are saying

$$\mu_1 + \mu_7 + \mu_{13} = \mu_2 + \mu_8 + \mu_{14} = \mu_3 + \mu_9 + \mu_{15} = \mu_4 + \mu_{10} + \mu_{16} = \mu_5 + \mu_{11} + \mu_{17} = \mu_6 + \mu_{12} + \mu_{18}.$$

There are 5 contrasts here, one for each equals sign; there is always an equals sign for each contrast. Here is the table showing the contrasts.

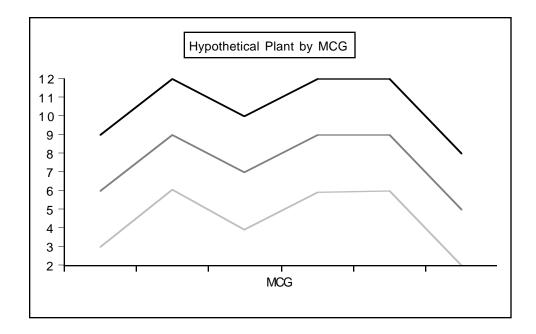
a <sub>1</sub>	a <sub>2</sub>	a <sub>3</sub>	a <sub>4</sub>	a <sub>5</sub>	a <sub>6</sub>	a <sub>7</sub>	a <sub>8</sub>	a <sub>9</sub>	a <sub>10</sub>	a <sub>11</sub>	a <sub>12</sub>	a <sub>13</sub>	a <sub>14</sub>	a <sub>15</sub>	a <sub>16</sub>	a <sub>17</sub>	a <sub>18</sub>
1	-1	0	0	0	0	1	-1	0	0	0	0	1	-1	0	0	0	0
0	1	-1	0	0	0	0	1	-1	0	0	0	0	1	-1	0	0	0
0	0	1	-1	0	0	0	0	1	-1	0	0	0	0	1	-1	0	0
0	0	0	1	-1	0	0	0	0	1	-1	0	0	0	0	1	-1	0
0	0	0	0	1	-1	0	0	0	0	1	-1	0	0	0	0	1	-1

And here is the corresponding test statement in proc glm.

```
contrast 'MCG Main Effect'
   combo 1 -1
                       1 -1 0
                                                   0,
                       0 1 -1 0 0 0
   combo 0
          1 -1 0 0 0
                                      0 1 -1 0 0 0,
   combo 0
          0 1 -1 0 0 0 0 1 -1 0 0
                                      0 0 1 -1 0 0,
                                      0 0 0 1 -1
                       0 0 0 1 -1 0
   combo 0
            0 1 -1 0
                                      0 0 0 0 1 -1;
   combo 0
          0 0 0 1 -1
                       0 0 0 0 1 -1
```

	MCG (Type of Fungus)								
Cultivar (Type of Plant)	1	2	3	7	8	9			
GP159	$\mu_1$	$\mu_2$	$\mu_3$	$\mu_4$	$\mu_5$	$\mu_6$			
Hanna	$\mu_7$	$\mu_8$	$\mu_9$	$\mu_{10}$	$\mu_{11}$	$\mu_{12}$			
Westar	$\mu_{13}$	$\mu_{14}$	$\mu_{15}$	$\mu_{16}$	$\mu_{17}$	$\mu_{18}$			

To compose the Plant by MCG interaction, consider the following hypothetical graph. You can think of the "effect" of MCG as a *profile*, representing a pattern of differences among means. If the three profiles are the same shape for each type of plant -- that is, if they are parallel, the effect of MCG does not depend on the type of plant, and there is no interaction.



For the profiles to be parallel, each set of corresponding line segments must be parallel. To start with the three line segments on the left, the rise represented by  $\mu_2 - \mu_1$  must equal the rise  $\mu_8 - \mu_7$ , and  $\mu_8 - \mu_7$  must equal  $\mu_{14} - \mu_{13}$ . This is two contrasts that equal zero:

$$\mu_2 - \mu_1 - \mu_8 + \mu_7 = 0$$
 and  $\mu_8 - \mu_7 - \mu_{14} + \mu_{13} = 0$ .

There are two contrasts for each of the four remaining sets of three line segments, for a total of ten contrasts. They appear directly in the contrast statement of proc glm. Notice how each row adds to zero; these are *contrasts*, not just linear combinations.

```
contrast 'Plant by MCG Interaction'
                 1
                     0
                            0
                                0
     combo -1
                         0
                                     1 -1
                                                0
                                                    0
                                                        0
                                                                               0,
                                            0
                                                             0
                                                                0
                                                                    0
                                                                        0
                                                                            0
     combo
             0
                 0
                     0
                         0
                            0
                                0
                                    -1
                                         1
                                            0
                                                0
                                                    0
                                                        0
                                                             1 -1
                                                                    0
                                                                        0
                                                                            0
                                                                               0,
             0 -1
     combo
                     1
                         0
                            0
                                0
                                     0
                                         1 -1
                                                0
                                                    0
                                                        0
                                                             0
                                                                0
                                                                    0
                                                                        0
                                                                            0
                                                                                0,
    combo
             0
                 0
                     0
                         0
                            0
                                0
                                     0 -1
                                            1
                                                0
                                                    0
                                                        0
                                                                1 -1
                                                                        0
                                                                            0
                                                                               0,
     combo
                 0 -1
                         1
                                            1 -1
                                                                    0
                                                                               0,
     combo
             0
                 0
                     0
                         0
                            0
                                0
                                     0
                                         0 -1
                                                1
                                                    0
                                                        0
                                                                0
                                                                    1 -1
                                                                            0
                                                                               0,
                     0 -1
                                            0
                                                1 -1
                                                                    0
                                                                        0
     combo
                 0
                            1
                                0
                                     0
                                         0
                                                        0
                                                                0
                                                                            0
                                                                               0,
     combo
                 0
                     0
                         0
                            0
                                0
                                     0
                                         0
                                            0 -1
                                                    1
                                                        0
                                                             0
                                                                0
                                                                    0
                                                                        1 -1
                                                                                0,
             0
     combo
                 0
                     0
                         0
                                1
                                            0
                                                    1
                          -1
                                     0
                                         0
                                                0
                                                      -1
                                                             0
                                                                0
                                                                    0
                                                                            0
                                                                               0,
                 0
                         0
                            0
    combo
             0
                     0
                                            0
                                                0 -1
                                                             0
                                                                0
                                                                    0
                                                                            1 -1;
```

Now we can compare the tests we get from these contrast statements with what we got from a two-way ANOVA. For easy reference, here is part of the two-way output.

Source	DF	Type III SS	Mean Square	F Value	Pr > F
PLANT	2	221695.12747	110847.56373	113.90	0.0001
MCG	5	58740.26456	11748.05291	12.07	0.0001
PLANT*MCG	10	47581.48147	4758.14815	4.89	0.0001

And here is the output from the contrast statements.

Contrast	DF	Contrast SS	Mean Square	F Value	Pr > F
Plant Main Effect	2	221695.12747	110847.56373	113.90	0.0001
MCG Main Effect	5	58740.26456	11748.05291	12.07	0.0001
Plant by MCG Interac	10	47581.48147	4758.14815	4.89	0.0001

So it worked. Here are some comments.

- Of course this is *not* the way you'd want to test for main effects and interactions. On the contrary, it makes you appreciate all the work that glm does for you when you say model meaning = plant | mcg;
- These contrasts are supposed to be an aid to understanding --- understanding what main effects and interactions really are, and understanding how you can test nearly any hypothesis you can think of in a multi-factor design. Almost without exception, what you want to do is test whether some collection of contrasts are equal to zero. Now you can do it, whether the collection you're interested in happens to be standard, or not.
- On the other hand, this was brutal. Even though I am comfortable with high school algebra, the size of the design made specifying those contrasts an unpleasant experience. There is an easier way.

# An Easier Way to test Sets of Contrasts in Factorial ANOVA

Because the test statement of proc reg has a more flexible syntax than the contrast statement of proc glm, it's a lot easier if you use cell means dummy variable coding, fit a model with no intercept in proc reg, and use test statements. In the following example, the indicator dummy variables are named mul to mul8. This choice makes it possible to directly transcribe statements about the population cell means into test statements. I highly recommend it. Of course if you really hate Greek letters, you could always name them ml to ml8 or something.

First, we need to define 18 dummy variables. In general, it's a bit more tedious to define dummy variables than to make a combination variable. Here, I use the combination variable combo (which has already been created) to make the task a bit easier -- and also to illustrate the use of arrays and loops in the data step.

```
/* proc reg's test statement may be easier, but first we need to
   make 16 dummy variables for cell means coding. This will illustrate
   arrays and loops, too */
data yucky;
     set slime;
     array mu{18} mu1-mu18;
     do i=1 to 18;
          if combo=. then mu{i}=.;
          else if combo=i then mu{i}=1;
          else mu{i}=0;
     end;
proc req;
     model meaning = mui-muis / noint;
     alleq: test mu1=mu2=mu3=mu4=mu5=mu6=mu7=mu8=mu9=mu10=mu11=mu12
                   = mu13=mu14=mu15=mu16=mu17=mu18;
     plant:
                                               = mu7 + mu8 + mu9 + mu10 + mu11 + mu12,
              test mu1+mu2+mu3+mu4+mu5+mu6
                   mu7+mu8+mu9+mu10+mu11+mu12 = mu13+mu14+mu15+mu16+mu17+mu18;
     fungus: test mu1+mu7+mu13 = mu2+mu8+mu14 = mu3+mu9+mu15
                   = mu4+mu10+mu16 = mu5+mu11+mu17 = mu6+mu12+mu18;
     p by f: test mu2-mu1=mu8-mu7=mu14-mu13,
                   mu3-mu2=mu9-mu8=mu15-mu14,
                   mu4-mu3=mu10-mu9=mu16-mu15,
                   mu5-mu4=mu11-mu10=mu17-mu16,
                   mu6-mu5=mu12-mu11=mu18-mu17;
```

Looking again at the table of means, it's easy to see how natural the syntax is.

	MCG (Type of Fungus)								
Cultivar (Type of Plant)	1	2	3	7	8	9			
GP159	$\mu_1$	$\mu_2$	$\mu_3$	$\mu_4$	$\mu_5$	$\mu_6$			
Hanna	$\mu_7$	$\mu_8$	$\mu_9$	$\mu_{10}$	$\mu_{11}$	μ <sub>12</sub>			
Westar	$\mu_{13}$	$\mu_{14}$	μ <sub>15</sub>	μ <sub>16</sub>	μ <sub>17</sub>	μ <sub>18</sub>			

And again, the tests are correct. First, repeat the output from the contrast statements of proc glm (which matched the proc glm two-way ANOVA output).

Contrast	DF	Contrast SS	Mean Square	F Value	Pr > F
Plant Main Effect	2	221695.12747	110847.56373	113.90	0.0001
MCG Main Effect	5	58740.26456	11748.05291	12.07	0.0001
Plant by MCG Interac	10	47581.48147	4758.14815	4.89	0.0001

Then, compare output from the test statements of proc reg.

Dependent Variable: MEANLNG

Test: ALLEQ Numerator: 19295.1102 DF: 17 F value: 19.8270 Denominator: 973.1736 DF: 90 Prob>F: 0.0001

Dependent Variable: MEANLNG

Test: PLANT Numerator: 110847.5637 DF: 2 F value: 113.9032

Denominator: 973.1736 DF: 90 Prob>F: 0.0001

Dependent Variable: MEANLNG

Test: FUNGUS Numerator: 11748.0529 DF: 5 F value: 12.0719

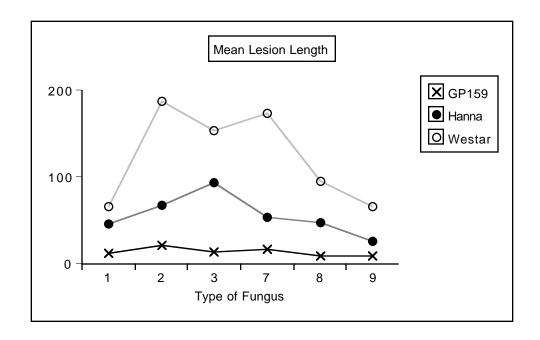
Denominator: 973.1736 DF: 90 Prob>F: 0.0001

Dependent Variable: MEANLNG

Test: P BY F Numerator: 4758.1481 DF: 10 F value: 4.8893

Denominator: 973.1736 DF: 90 Prob>F: 0.0001

Okay, now we know how to do anything. Finally, it is time to graph the interaction, and find out what these results mean!



First, we see a sizable and clear main effect for Plant. In fact, going back to the analysis of variance summary tables and dividing the Sum of Squares explained by Plant by the Total Sum of Squares, we observe that Plant explains around 53% of the variation in mean lesion length. That's huge. We will definitely want to look at pairwise comparisons of marginal means, too; we'll get back to this later.

Looking at the pattern of means, it's clear that while the main effect of fungus type is statistically significant, this is not something that should be interpreted, because which one is best (worst) depends on the type of plant. That is, we need to look at the interaction.

The profiles really look different. In particular, GP159 not only has a smaller average lesion length, but it seems to exhibit less responsiveness to different strains of fungus. A test for the equality of  $\mu_1$  through  $\mu_6$  would be valuable. Pairwise comparisons of the 6 means for Hanna and the 6 means for Westar look promising, too.

# A Brief Consideration of Multiple Comparisons

The mention of pairwise comparisons brings up the issue of formal multiple comparison follow-up tests for this problem. The way people often do follow-up tests for factorial designs is to make a combination variable and then do all pairwise comparisons. It seems like they do this because they think it's the only thing the software will let them do. Certainly it's better than nothing. Some comments:

With SAS, pairwise comparisons of cell means are *not* the only thing you can do. Proc glm will do all pairwise comparisons of *marginal* means quite easily. This means it's easy to follow up a significant and meaningful main effect.

For the present problem, there are 120 possible pairwise comparisons of the 16 cell means. If we do all these as one-at-a-time tests, the chances of false significance are certainly mounting. There is a strong case here for doing multiple comparisons.

Since the sample sizes are equal, Tukey tests are most powerful for all pairwise comparisons. But it's not so simple. Pairwise comparisons within plants (for example, comparing the 6 means for Westar) are interesting, and pairwise comparisons within fungus types (for example, comparison of Hanna, Westar and GP159 for fungus Type 1) are interesting, but the remaining 57 pairwise comparisons are a lot less so.

Also, pairwise comparisons of cell means are not all we want to do. We've already mentioned the need for pairwise comparisons of the marginal means for plants, and we'll soon see that other, less standard comparisons are of interest.

Everything we need to do will involve testing collections of contrasts. The approach we'll take is to do everything as a one-at-a-time custom test initially, and then figure out how we should correct for the fact that we've done a lot of tests.

It's good to be guided by the data. Here we go. The analyses will be done in the SAS program appgreen2.sas. As usual, the entire program is given first. But you should be aware that the program was written one piece at a time and executed many times, with later analyses being suggested by the earlier ones.

The program starts by reading in the file gh91bread.sas, which is just gh91read.sas with the additional variables defined (especially combo and mu1 through mu18) that were defined in appgreen1.sas.

```
/* appgreen2.sas: */
%include 'qh91bread.sas';
options pagesize=100;
proc glm;
     title 'Repeating initial Plant by MCG ANOVA, full design';
     class plant mcg;
     model meaning = plant | mcg;
     means plant | mcg;
/* A. Pairwise comparisons of marginal means for plant, full design
    B. Test all GP159 means equal, full design
    C. Test profiles for Hanna & Westar parallel, full design
                                                                      */
proc reg;
     model meaning = mui-muis / noint;
     A GvsH:
             test mu1+mu2+mu3+mu4+mu5+mu6 = mu7+mu8+mu9+mu10+mu11+mu12;
     A GvsW:
              test mu1+mu2+mu3+mu4+mu5+mu6 = mu13+mu14+mu15+mu16+mu17+mu18;
              test mu7+mu8+mu9+mu10+mu11+mu12 = mu13+mu14+mu15+mu16+mu17+mu18;
     A HvsW:
     B G159eq: test mu1=mu2=mu3=mu4=mu5=mu6;
     C HWpar: test
                     mu8-mu7=mu14-mu13, mu9-mu8=mu15-mu14,
                     mu10-mu9=mu16-mu15, mu11-mu10=mu17-mu16,
                     mu12-mu11=mu18-mu17;
/* D. Oneway on mcg, GP158 subset */
data just159; /* This data set will have just GP159 */
     set mould;
     if plant=1;
proc glm data=just159;
     title 'D. Oneway on mcg, GP158 subset';
     class mcg;
     model meaning = mcg;
                                          */
/* E. Plant by MCG, Hanna-Westar subset
data hanstar; /* This data set will have just Hanna and Westar */
     set mould;
     if plant ne 1;
proc glm data=hanstar;
     title 'E. Plant by MCG, Hanna-Westar subset';
     class plant mcg;
     model meaning = plant | mcg;
```

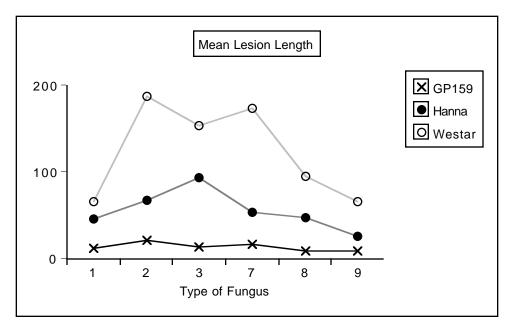
```
/* F. Plant by MCG followup, Hanna-Westar subset
                    Interaction: Follow with all pairwise differences of
                    Westar minus Hanna differences
   G.
       Differences within Hanna?
   н.
       Differences within Westar? */
proc req;
     model meaning = mu7-mu18 / noint;
     F inter: test mu13-mu7=mu14-mu8=mu15-mu9
               = mu16-mu10=mu17-mu11=mu18-mu12;
     F 1vs2: test mu13-mu7=mu14-mu8;
     F 1vs3: test mu13-mu7=mu15-mu9;
     F 1vs7: test mu13-mu7=mu16-mu10;
     F 1vs8: test mu13-mu7=mu17-mu11;
     F_1vs9: test mu13-mu7=mu18-mu12;
     F_2vs3: test mu14-mu8=mu15-mu9;
     F 2vs7: test mu14-mu8=mu16-mu10;
     F 2vs8: test mu14-mu8=mu17-mu11;
    F_2vs9: test mu14-mu8=mu18-mu12;
F_3vs7: test mu15-mu9=mu16-mu10;
     F 3vs8: test mu15-mu9=mu17-mu11;
     F 3vs9: test mu15-mu9=mu18-mu12;
    F_7vs8: test mu16-mu10=mu17-mu11;
     F 7vs9: test mu16-mu10=mu18-mu12;
     F 8vs9: test mu17-mu11=mu18-mu12;
     G_Hanaeq: test mu7=mu8=mu9=mu10=mu11=mu12;
     H Westeq: test mu13=mu14=mu15=mu16=mu17=mu18;
proc iml; /* Critical values for Scheffe tests */
     interac = finv(.95,5,60) ; print interac;
     oneway = finv(.95,11,60); print oneway;
```

After reading and defining the data with a %include statement, the program repeats the initial three by six ANOVA from appgreen1.sas. This is just for completeness.

A. It then uses proc reg to fit a cell means model, and then tests for all three pairwise differences among Plant means. They are all significantly different from each other, confirming what appears visually in the interaction plot.

```
proc reg;
    model meaning = mui-mui8 / noint;
    A_GvsH: test    mui+mu2+mu3+mu4+mu5+mu6 = mu7+mu8+mu9+mu10+mu11+mu12;
    A_GvsW: test    mu1+mu2+mu3+mu4+mu5+mu6 = mu13+mu14+mu15+mu16+mu17+mu18;
    A HvsW: test    mu7+mu8+mu9+mu10+mu11+mu12 = mu13+mu14+mu15+mu16+mu17+mu18;
```

```
Dependent Variable: MEANLNG
Test: A GVSH
               Numerator:
                            31217.5679 DF:
                                               1
                                                    F value:
                                                             32.0781
               Denominator:
                              973.1736
                                        DF:
                                               90
                                                    Prob>F:
                                                               0.0001
Dependent Variable: MEANLNG
Test: A GVSW
                                        DF:
                                                1
                                                    F value: 223.4374
               Numerator: 217443.4318
               Denominator: 973.1736
                                        DF:
                                               90
                                                    Prob>F:
                                                               0.0001
Dependent Variable: MEANLNG
Test: A HVSW
               Numerator:
                            83881.6915
                                        DF:
                                                1
                                                    F value:
                                                              86.1940
                                               90
                                                               0.0001
               Denominator:
                              973.1736
                                        DF:
                                                    Prob>F:
```



As mentioned earlier, GP159 not only has a smaller average lesion length, but it seems to exhibit less variation in its vulnerability to different strains of fungus. Part of the significant interaction must come from this, and part from differences in the profiles of Hanna and Westar. Two questions arise:

- 1. Are  $\mu_1$  through  $\mu_6$  (the means for GP159) actually different from each other?
- 2. Are the profiles for Hanna and Westar different?

There are two natural ways to address these questions. The naive way is to subset the data --- that is, do a one-way ANOVA to compare the 6 means for GP159, and a two-way (2 by 6) on the Hanna-Westar subset. In the latter analysis, the interaction of Plant by MCG would indicate whether the two profiles were different.

A more sophisticated approach is not to subset the data, but to recognize that both questions can be answered by testing collections of contrasts of the entire set of 18 means; it's easy to do with the test statement of procreg.

The advantage of the sophisticated approach is this. Remember that the model specifies a conditional normal distribution of the dependent variable for each combination of independent variable values (in this case there are 18 combinations of independent variable values), and that each conditional distribution has the *same variance*. The test for, say, the equality of  $\mu_1$  through  $\mu_6$  would use only  $\overline{Y}_1$  through  $\overline{Y}_6$  (that is, just GP159 data) to estimate the 5 contrasts involved, but it would use *all* the data to estimate the common error variance. From both a commonsense viewpoint and the deepest possible theoretical viewpoint, it's better not to throw information away. This is why the sophisticated approach should be better.

However, this argument is convincing only if it's really true that the dependent variable has the same variance for every combination of independent variable values. Repeating some output from the means command of the very first proc glm,

Level of	Level of		MEANLNG					
PLANT	MCG	N	Mean	SD				
GP159	1	6	12.863095	12.8830306				
GP159	2	6	21.623810	17.3001296				
GP159	3	6	14.460714	7.2165396				
GP159	7	6	17.686905	16.4258441				
GP159	8	6	8.911905	7.3162618				
GP159	9	6	8.784524	6.5970501				
HANNA	1	6	45.578571	26.1430472				
HANNA	2	6	67.296429	30.2424997				
HANNA	3	6	94.192857	20.2877876				
HANNA	7	6	53.621429	24.8563497				
HANNA	8	6	47.838095	12.6419109				
HANNA	9	6	25.673810	17.1723150				
WESTAR	1	6	65.908333	35.6968616				
WESTAR	2	6	187.479762	45.1992178				
WESTAR	3	6	154.103571	26.5469183				
WESTAR	7	6	173.972619	79.1793105				
WESTAR	8	6	95.823810	22.3712022				
WESTAR	9	6	66.502381	52.5253101				

we see that the sample standard deviations for GP159 look quite a bit smaller on average. Without bothering to do a formal test, we have some reason to doubt the equal variances assumption.

It's easy to see *why* GP159 would have less plant-to-plant variation in lesion length. It's so resistant to the fungus that there's just not that much fungal growth, period. So there's less *opportunity* for variation.

Note that the equal variances assumption is essentially just a mathematical convenience. Here, it's clearly unrealistic. But what's the consequence of violating it? It's well known that the equal variance assumption can be safely violated if the cell sample sizes are equal and large. Well, here they're equal, but n=6 is not large. So this is not reassuring.

In general, it's not easy to say HOW the tests will be affected when the equal variance assumption is violated, but for the two particular cases we're interested in here (are the GP159 means equal and are the Hanna and Westar profiles parallel), we can figure it out. Recall Formula (3.3) for the F-test.

$$F = \frac{(SSR_F - SSR_R) / s}{MSE_F}.$$

The denominator --- Mean Squared Error from the full model --- is the estimated population error variance. That's the variance that's supposed to be the same for each conditional distribution. Since

$$MSE_{F} = \frac{\sum_{i=1}^{n} (Y_{i} - \hat{Y}_{i})^{2}}{n - p},$$

and the predicted value  $\hat{Y}_i$  is always the cell mean, we can draw the following conclusions.

- 1. When we test for equality of the GP159 means, using the Hanna-Westar data to help compute MSE will make the denominator of F bigger than it should be -- so F is made smaller, and the test is too conservative.
- 2. When we test whether the Hanna and Westar profiles are parallel, use of the GP159 data to help compute MSE will make the denominator of F *smaller* than it should be -- so F is made bigger, and the test is not conservative enough. That is, the chance of significance if the effect is absent will be greater than 0.05.

This makes me inclined to favour the "naive" subsetting approach. Because the GP159 means LOOK so equal, and I want them to be equal, I'd like to give the test for difference among them the best possible chance. And because it looks like the profiles for Hanna and Westar are not parallel (and I want them to be non-parallel, because it's more interesting for the effect of Fungus type to depend on type of Plant), I want a more conservative test.

Another argument in favour of subsetting is based on botany rather than statistics. Hanna and Westar are commercial canola crop varieties, but while GP159 is definitely in the canola family, it is more like a hardy weed than a food plant. It's just a different kind of entity, and so analyzing its data separately makes a lot of sense.

You may wonder, if it's so different, why was it included in the design in the first place? Well, taxonomically it's quite similar to Hanna and Westar; really no one knew it would be such a vigorous monster in terms of resisting fungus. That's why people do research -- to find out things they didn't already know.

Anyway, we'll do the analysis both ways -- both the seemingly naive way which is probably better once you think about it, and the sophisticated way that uses the complete set of data for all analyses.

Parts B and C represent the "sophisticated" approach that does not subset the data.

- B. Test all GP159 means equal, full design
- C. Test profiles for Hanna & Westar parallel, full design

```
proc reg;
    model meaning = mui-muis / noint;
    A GvsH: test mu1+mu2+mu3+mu4+mu5+mu6 = mu7+mu8+mu9+mu10+mu11+mu12;
    A GvsW: test mu1+mu2+mu3+mu4+mu5+mu6 = mu13+mu14+mu15+mu16+mu17+mu18;
    A HvsW: test mu7+mu8+mu9+mu10+mu11+mu12 = mu13+mu14+mu15+mu16+mu17+mu18;
    B G159eq: test mu1=mu2=mu3=mu4=mu5=mu6;
    C HWpar: test mu8-mu7=mu14-mu13, mu9-mu8=mu15-mu14,
                   mu10-mu9=mu16-mu15, mu11-mu10=mu17-mu16,
                   mu12-mu11=mu18-mu17;
Dependent Variable: MEANLNG
Test: B G159EQ Numerator: 151.5506 DF: 5 F value: 0.1557
             Denominator: 973.1736 DF: 90 Prob>F:
                                                        0.9778
Dependent Variable: MEANLNG
Test: C HWPAR Numerator: 5364.0437 DF: 5 F value: 5.5119
             Denominator: 973.1736 DF: 90 Prob>F: 0.0002
```

This confirms the visual impression of no differences among means for GP159, and non-parallel profiles for Hanna and Westar. Now compare the subsetting approach. Notice the creation of SAS data sets with subsets of the data.

- D. Oneway on mcg, GP158 subset
- E. Plant by MCG, Hanna-Westar subset

```
data just159; /* This data set will have just GP159 */
    set mould;
    if plant=1;

proc glm data=just159;
    title 'D. Oneway on mcg, GP158 subset';
    class mcg;
    model meaning = mcg;

    D. Oneway on mcg, GP158 subset 2
    10:52 Friday, February 22, 2002
```

General Linear Models Procedure

Dependent Variable	e: MEANLNG DF	Average Lesion Sum of Squares	length Mean Square	F Value	Pr > F
Model	5	757.75319161	151.55063832	1.03	0.4189
Error	30	4421.01258503	147.36708617		
Corrected Total	35	5178.76577664			
	R-Square	C.V.	Root MSE	MEAN	LNG Mean
	0.146319	86.37031	12.139485	1	4.055159
Source	DF	Type I SS	Mean Square	F Value	Pr > F
MCG	5	757.75319161	151.55063832	1.03	0.4189
Source	DF	Type III SS	Mean Square	F Value	Pr > F
MCG	5	757.75319161	151.55063832	1.03	0.4189

This analysis is consistent with what we got without subsetting the data. That is, it does not provide evidence that the means for GP159 are different. But when we didn't subset the data, we had p = 0.9778. This happened exactly because including Hanna and Westar data made MSE larger, F smaller, and hence p bigger.

```
data hanstar; /* This data set will have just Hanna and Westar */
    set mould;
    if plant ne 1;

proc glm data=hanstar;
    title 'E. Plant by MCG, Hanna-Westar subset';
    class plant mcg;
    model meaning = plant | mcg;
```

-----

E. Plant by MCG, Hanna-Westar subset 3
10:52 Friday, February 22, 2002

General Linear Models Procedure
Class Level Information

Class	Levels	Values
PLANT	2	HANNA WESTAR
MCG	6	1 2 3 7 8 9

Number of observations in data set = 72

-----

E. Plant by MCG, Hanna-Westar subset 4
10:52 Friday, February 22, 2002

General Linear Models Procedure

Dependent Variabl		Average Lesion Sum of	Mean		
Source	DF	Squares	Square	F Value	Pr > F
Model	11	189445.68433	17222.33494	12.43	0.0001
Error	60	83164.61331	1386.07689		
Corrected Total	71	272610.29764			
	R-Square	C.V.	Root MSE	MEA	NLNG Mean
	0.694932	41.44379	37.230054		89.832639

Source	DF	Type I SS	Mean Square	F Value	Pr > F
PLANT MCG	1 5	83881.691486 78743.774570	83881.691486 15748.754914	60.52 11.36	0.0001 0.0001
PLANT*MCG	5	26820.218272	5364.043654	3.87	0.0042
Source	DF	Type III SS	Mean Square	F Value	Pr > F
PLANT	1	83881.691486	83881.691486	60.52	0.0001
MCG PLANT*MCG	5 5	78743.774570 26820.218272	15748.754914 5364.043654	11.36 3.87	0.0001

=======

The significant interaction indicates that the profiles for Hanna and Westar are non-parallel, confirming the visual impression we got from the interaction plot. But the p-value is larger this time. When all the data were used to calculate the error term, we had p = 0.0002. This is definitely due to the low variation in GP159.

Further analyses will be limited to the Hanna-Westar subset.

Now think of the interaction in a different way. Overall, Hanna is more vulnerable than Westar, but the interaction says that the degree of that greater vulnerability depends on the type of fungus. Look at all pairwise comparisons of the DIFFERENCE between Hanna and Westar. First, verify that the interaction can be expressed this way. Of course it can.

#### F. Plant by MCG followup, Hanna-Westar subset

All pairwise differences of Westar minus Hanna differences

```
proc req;
    model meaning = mu7-mu18 / noint;
    F inter: test
                    mu13-mu7=mu14-mu8=mu15-mu9
                  = mu16-mu10=mu17-mu11=mu18-mu12;
    F 1vs2: test
                    mu13-mu7=mu14-mu8;
    F 1vs3: test
                    mu13-mu7=mu15-mu9;
    F 1vs7: test
                    mu13-mu7=mu16-mu10;
    F 1vs8: test
                    mu13-mu7=mu17-mu11;
    F 1vs9: test
                    mu13-mu7=mu18-mu12;
    F 2vs3: test
                    mu14-mu8=mu15-mu9;
    F 2vs7: test
                    mu14-mu8=mu16-mu10;
    F 2vs8: test
                    mu14-mu8=mu17-mu11;
    F 2vs9: test
                    mu14-mu8=mu18-mu12;
    F 3vs7: test
                    mu15-mu9=mu16-mu10;
    F 3vs8: test
                    mu15-mu9=mu17-mu11;
    F 3vs9: test
                    mu15-mu9=mu18-mu12;
    F 7vs8: test
                    mu16-mu10=mu17-mu11;
    F 7vs9:
             test
                    mu16-mu10=mu18-mu12;
    F 8vs9: test
                    mu17-mu11=mu18-mu12;
Dependent Variable: MEANLNG
Test: F INTER Numerator:
                                             5
                                                F value:
                                                           3.8699
                           5364.0437 DF:
              Denominator: 1386.077 DF:
                                            60
                                                Prob>F:
                                                           0.0042
Dependent Variable: MEANLNG
Test: F 1VS2
              Numerator: 14956.1036 DF:
                                            1
                                                F value: 10.7902
              Denominator: 1386.077 DF:
                                            60
                                                Prob>F:
                                                           0.0017
Dependent Variable: MEANLNG
Test: F 1VS3
                           2349.9777
                                      DF:
                                            1
                                                F value:
                                                           1.6954
              Numerator:
              Denominator: 1386.077
                                      DF:
                                            60
                                                Prob>F:
                                                           0.1979
Dependent Variable: MEANLNG
Test: F 1VS7
                                            1
                                                F value: 10.8265
              Numerator: 15006.4293 DF:
              Denominator: 1386.077 DF:
                                            60
                                                Prob>F:
                                                           0.0017
```

Dependent Variatest: F 1VS8			DF.	1	F value.	0 8277
1656. 1_1750	Denominator:					
D	-l-l - MUDDII NG					
Dependent Variates: F_1VS9	Numerator:	630.3018			F value:	
	Denominator:	1386.077	DF:	60	Prob>F:	0.5027
Dependent Varia	able: MEANLNG					
Test: F_2VS3						
	Denominator:	1386.077	DF:	60	Prob>F:	0.0520
Dependent Varia	able: MEANLNG					
Test: F_2VS7						
	Denominator:	1386.077	DF:	60	Prob>F:	0.9956
Dependent Varia						
Test: F_2VS8	Numerator: Denominator:					
	Denominator:	1386.077	DF:	60	Prob>F:	0.0208
Dependent Varia						
Test: F_2VS9	Numerator: Denominator:					
	Denominator.	1300.077	DF:	80	FIOD>F:	0.0114
Dependent Varia					_	
Test: F_3VS7	Numerator: Denominator:					
	Denominator.	1300.077	DF:	80	FIOD>F:	0.0515
Dependent Varia					_	
Test: F_3VS8	Numerator: Denominator:	213.3084 1386.077		1 60	<pre>F value: Prob&gt;F:</pre>	0.1539
	Denominator.	1300.077	Dr.	00	110071.	0.0002
Dependent Varia				_	- 1	
Test: F_3VS9	Numerator: Denominator:	546.1923 1386.077	DF: DF:	1 60	F value: Prob>F:	0.3941 0.5326
		2000.077	•			0.3320
Dependent Varia	able: MEANLNG					
Test: F_7VS8	Numerator:	7855.1432	DF:	1	F value:	5.6672
	Denominator:	1386.077	DF:	60	Prob>F:	0.0205

Dependent Variable: MEANLNG

Test: F\_7VS9 1 F value: Numerator: 9485.7704 DF: 6.8436

Denominator: 1386.077 DF: 60 Prob>F: 0.0112

Dependent Variable: MEANLNG

Test: F\_8VS9 F value: Numerator: 76.8370 DF: 1 0.0554

Denominator: 1386.077 DF: 60 Prob>F: 0.8147

These analyses are summarized in the table below. Westar-Hanna differences marked with the same letter are not significantly different.

MCG	Westar-Hanna Difference		
7	120.35	A	
2	120.18	A	
3	59.91	A	В
8	47.98		В
9	40.83		В
1	20.33		В

The last two tests investigate whether there are significant differences in response to type of fungus, separately within Hanna and within Westar. We see that they are statistically significant for Westar, and almost reach significance for Hanna.

G Hanaeq: test mu7=mu8=mu9=mu10=mu11=mu12;

H Westeq: test mu13=mu14=mu15=mu16=mu17=mu18;

Dependent Variable: MEANLNG

Test: G HANAEQ Numerator: 3223.5872 DF: 5 F value: 2.3257

> Prob>F: Denominator: 1386.077 DF: 60 0.0536

Dependent Variable: MEANLNG

Test: H WESTEQ Numerator: 17889.2114 DF: 5 F value: 12.9064

> Denominator: 1386.077 DF: 60 Prob>F: 0.0001

It makes sense to follow up with pairwise comparisons of the means with Westar, but first let's review what we've done so far, limiting the discussion to just the Hanna-Westar subset of the data. We've tested

- Overall difference among the 12 means
- Main effect for PLANT
- Main effect for MCG
- PLANT\*MCG interaction
- ° 15 pairwise comparisons of the Hanna-Westar difference, following up the interaction
- One comparison of the 6 means for Hanna
- One comparison of the 6 means for Westar

That's 21 tests in all, and we really should do at least 15 more, testing for pairwise differences among the Westar means. Somehow, we should make this into a set of proper post-hoc tests, and correct for the fact that we've done a lot of them. But how?

Tukey tests are only good for pairwise comparisons, and a Bonferroni correction is very ill-advised, since these tests were not all planned before seeing the data. This pretty much leaves us with Scheffé or nothing. The earlier discussion of Scheffé tests was limited to testing single contrasts. Here, some of our involve testing collections of contrasts, so we need a little more generality.

**General Scheffé Tests** Assume a multifactor design. Create a combination independent variable whose values are all combinations of factor levels. All the tests we do will be tests for collections consisting of one or more contrasts of the cell means.

Start with an *initial* test, an F-test for *s* contrasts. A Scheffé follow-up test will be a test for *d* contrasts, *not* necessarily a subset of the contrasts of the initial test. The follow-up test must obey these rules:

- $\circ$  d < s
- ° If all *s* contrasts of the initial test are zero in the population, then all *d* contrasts of the follow-up test must be zero in the population. In other words, the null hypothesis of the follow-up test must be implied by the null hypothesis of the initial test.

Next, compute the ordinary one-at-a-time F statistic for the follow-up test (it will have *d* and *n-p* degrees of freedom). Then, use a calculator to compute

$$F_{\rm sch} = \frac{d}{s} F, \tag{4.2}$$

and if F<sub>sch</sub> is bigger than the critical value of F for the initial test, the Scheffé follow-up is significant.

Actually, Formula (4.2) is more general. It applies to testing linear combinations of regression coefficients in a multiple regression setting. The initial test is a test of s linear constraints on the regression coefficients, and the follow-up test is a test of d linear constraints, where d < s and the linear constraints of the initial test imply the linear constraints of the follow-up test. This is very nice because it allows, for example, Scheffé follow-ups to a significant analysis of covariance.

Before applying Scheffé follow-ups to the greenhouse data, a few comments are in order.

- The term "linear constraints" sounds imposing, but a linear constraint is just a statement that some linear combination equals a constant. Almost always, the constant is zero. So for example, saying that a contrast of cell means is equal to zero is the same as specifying a linear constraint on the betas of a multiple regression model (with cell means coding).
- ° If you're testing 6 independent variables controlling for some other set of independent variables, the null hypothesis says that 6 regression coefficients are equal to zero. That's six linear constraints on the regression coefficients.
- o In the initial one-way ANOVA setting where we were testing single contrasts of p cell means, the Scheffe F statistic was defined by  $F_{sch} = F/(p-1)$ . This was a special case of formula (4.2). The initial test for equality of p means involved p-1 contrasts, so s=p-1. The followup tests were all for single contrasts, so d=1.
- ° As in the case of testing single contrasts in a one-way design, it is impossible for a followup to be significant if the initial test is not. And if the initial test is significant, there is always something to find in the family of Scheffé follow-ups.

Suppose we have a follow-up test for *d* linear constraints, and it's not significant. Then *every* follow-up test whose null hypothesis is implied by those constraints will also be non-significant. To use the metaphor of data fishing, once you've looked for fish in a particular region of the lake and determined that there's nothing there, further detailed exploration in that region is a waste of time.

Formula (4.2) is very simple to apply. There are only two potential complications, and they are related to one another.

- First, you have to know what significance test you are following up. For example, if your initial test is the test for equality of *all* cell means, then the test for a given main effect could be carried out as a Scheffé followup, and a pairwise comparison of marginal means would be another followup to the same initial test. Or, you could start with the test for the main effect. Then, the pairwise comparison of marginal means would be a follow-up to the one-at-a-time test for the main effect. You could do it either way, and the conclusions might differ. Where you start is a matter of data-analytic philosophy. But starting with the standard tests for main effects and interactions is more traditional.
- The second potential complication is that you really have to be sure that the null hypothesis of the initial test implies the null hypothesis of the follow-up test. In terms of proc reg syntax, it means that the test statement of the initial test implies the test statements of all the follow-up tests. Sometimes this is easy to check, and sometimes it is tricky. To a large extent, how easy it is to check depends on what the initial test is.
- a. If the initial test is a test for all cell means being equal (a one-way ANOVA on the combination variable), then it's easy, because if all the cell means are equal, then any possible contrast of the cell means equals zero. The proof is one line of High School algebra.
- b. Similarly, suppose we are using a regression model with an intercept, and the initial test is for all the regression coefficients except  $\beta_0$  simultaneously. This means that the null hypothesis of the initial test is  $\beta_1 = ... = \beta_{p-1} = 0$ , and therefore any linear combination of those quantities is zero. This means that you can test any subset of independent variables controlling for all the others as a proper Scheffé follow-up to the first test SAS prints.
- c. If you're following up tests for main effects, then the standard test for any contrast of marginal means is a proper follow-up to the test for the main effect.

Beyond these principles, the logical connection between initial and follow-up tests really needs to be checked on a case-by-case basis. Often, the initial test can be expressed more than one way in the test statement of procreg, and one of those statements will make things clear enough so you don't need to do any algebra. This is what I did with the significant Plant by Fungus interaction for the Hanna-Westar subset. When the interaction was written as

it was clear that all the pairwise comparisons of Westar-Hanna differences were implied.

```
F 1vs2: test
               mu13-mu7=mu14-mu8;
F 1vs3: test
              mu13-mu7=mu15-mu9;
F 1vs7: test mu13-mu7=mu16-mu10;
F 1vs8: test
              mu13-mu7=mu17-mu11;
F 1vs9: test
              mu13-mu7=mu18-mu12;
F 2vs3: test mu14-mu8=mu15-mu9;
F 2vs7: test
              mu14-mu8=mu16-mu10;
F 2vs8: test
              mu14-mu8=mu17-mu11;
F 2vs9: test
              mu14-mu8=mu18-mu12;
F 3vs7: test mu15-mu9=mu16-mu10;
F 3vs8: test mu15-mu9=mu17-mu11;
F 3vs9: test
              mu15-mu9=mu18-mu12;
F 7vs8: test
              mu16-mu10=mu17-mu11;
F 7vs9: test
              mu16-mu10=mu18-mu12;
F 8vs9: test
              mu17-mu11=mu18-mu12;
```

Sometimes it is easy to get this wrong. Just note that SAS will do all pairwise comparisons of marginal means (in the means statement of proc glm) as Scheffé follow-ups, but don't trust it unless the sample sizes are equal. Do it yourself. This warning applies up to SAS version 6.10. Is it a real error, or was it done deliberately to minimize calls to technical support? It's impossible to tell.

Now let's proceed, limiting the analysis to the Hanna-Westar subset. Just for fun, we'll start in two places. Our initial test will be either the test for equality of all 12 cell means, or the test for the Plant by Fungus interaction. Thus, we need two critical values.

# Initial Test is for Difference Among 12 Cell Means

Let's start by treating the tests for main effects and the interaction as follow-ups to the significant ANOVA on the combination variable (F = 12.43; df=11,71; p < .0001). The table below is based on numbers displayed earlier.

Effect	One-at-a-time F	$F_{sch} = \frac{d}{s} F$	d	Significant with Scheffé?
PLANT	60.52	5.50	1	Yes
MCG	11.36	5.16	5	Yes
PLANT*MCG	3.87	1.75	5	No
All Hanna Equal?	2.33	1.06	5	No
All Westar Equal?	12.91	5.87	5	Yes

The main effect for Plant is still significant; it means that Westar is more vulnerable than Hanna. The main effect for Fungus (MCG) is significant, but as mentioned earlier, it should not be interpreted.

The interesting Plant by MCG interaction is no longer significant as a Scheffe test. This means that all the pairwise comparisons among Westar-Hanna differences will also be non-significant, as Scheffe follow-ups to the oneway ANOVA on the combination variable. There are no fish in that part of the lake. Just to check, the biggest Westar-Hanna difference was 120.35 for MCG 7, and the smallest was 20.33 for MCG 1. Comparing these two differences yielded a one-at-a-time F of 10.83. But d=1 here and s=11, so that  $F_{sch}$ =.98. This falls short of the 1.95 required for significance, and as expected, none of the proper follow-ups to a non-significant follow-up are significant.

Pairwise comparisons of the Westar means are of interest, and the easiest way to get them is to ask proc glm for all pairwise comparisons of cell means.

```
proc glm data=hanstar;
    class combo;
    model meaning = combo;
    means combo / scheffe;
```

Scheffe's test for variable: MEANLNG

NOTE: This test controls the type I experimentwise error rate but generally has a higher type II error rate than REGWF for all pairwise comparisons

Alpha= 0.05 df= 60 MSE= 1386.077 Critical Value of F= 1.95221 Minimum Significant Difference= 99.608

Means with the same letter are not significantly different.

Scheffe Grouping		Mean	N	COMBO
A A		187.48	6	14
A A		173.97	6	16
B A B A		154.10	6	15
B A B A	A C 95.82	95.82	6	17
B A B	C C	94.19	6	9
B B	C	67.30	6	8
B B	C	66.50	6	18
В	C	65.91	6	13
	C	53.62	6	10
	C	47.84	6	11
	0000000000000000	45.58	6	7
	C	25.67	6	12

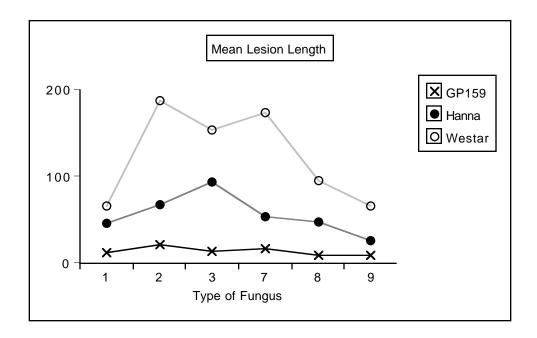
On Westar, Fungus types 2, 3 and 7 grow significantly faster than types 1 and 9, while type 8 is not significantly different from either group. As expected, there are no significant differences among Fungus types for Hanna.

### Starting with the Interaction

Logically, a test for interaction can be a follow-up test, but almost no one ever does this in practice. It's much more traditional to start with a one-at a time test for interaction and then, if you're very sophisticated, do Scheffe follow-ups to that initial test. Now s = 5 and the critical value is 2.3682702.

Again, the biggest Westar-Hanna difference was 120.35 for MCG 7, and the smallest was 20.33 for MCG 1. Comparing these two differences yielded a one-at-a-time F of 10.83. This yields  $F_{sch} = \frac{d}{s} F = \frac{1}{5} * 10.83$  = 2.16. But this falls short of the critical value of 2.37, so none of the pairwise comparisons of Westar-Hanna differences reaches significance as a Scheffe follow-up -- even though they look very promising.

As a mathematical certainty, there *is* a single-contrast Scheffe follow-up to the interaction that is significant, but I am still looking for it. The next place I will look is: pairwise comparisons of the differences of line-segment slopes from the interaction plot.



# Interactions as Products of Independent Variables

# Categorical by Quantitative

An interaction between a quantitative variable and a categorical variable means that differences in E[Y] between categories depend on the value of the quantitative variable, or (equivalently) that the slope of the lines relating x to E[Y] are different, depending on category membership. Such an interaction is represented by **products** of the quantitative variable and the dummy variables for the categorical variable.

For example, consider the metric cars data (mcars.dat). It has length, weight, origin and fuel efficiency in kilometers per litre, for a sample of cars. The three origins are US, Japanese and Other. Presumably these refer to the location of the head office, not to where the car was manufactured.

Let's use indicator dummy variable coding for origin, with an intercept. In an Analysis of Covariance (ANCOVA), we'd test country of origin controlling, say, for weight. Letting x represent weight and c1 and c2 the dummy variables for country of origin, the model would be

$$E[Y] = \beta_0 + \beta_1 x + \beta_2 c_1 + \beta_3 c_2.$$

This model assumes no interaction between country and weight. The following model includes product terms for the interaction, and would allow you to test it.

$$E[Y] = \beta_0 + \beta_1 x + \beta_2 c_1 + \beta_3 c_2 + \beta_4 c_1 x + \beta_5 c_2 x$$

Country	c1	c2	Expected KPL (let x = weight)
U. S.	1	0	$(\beta_0 + \beta_2) + (\beta_1 + \beta_4)x$
Japan	0	0	$\beta_0$ + $\beta_1$ x
European	0	1	$(\beta_0 + \beta_3) + (\beta_1 + \beta_5)x$

It's clear that the slopes are parallel if and only if  $\beta_4=\beta_5=0$ , and that in this case the relationship of fuel efficiency to country would not depend on weight of the car.

As the program below shows, interaction terms are created by literally multiplying independent variables, and using products as additional independent variables in the regression equation.

```
/***************** mcars.sas ******************/
options linesize=79 pagesize=100 noovp formdlim='-';
title 'Metric Cars Data: Dummy Vars and Interactions';
proc format; /* Used to label values of the categorical variables */
     value carfmt
                  1 = 'US'
                     2 = 'Japanese'
                     3 = 'European' ;
data auto;
     infile 'mcars.dat';
     input id country kpl weight length;
/* Indicator dummy vars: Ref category is Japanese */
     if country = 1 then c1=1; else c1=0;
     if country = 3 then c2=1; else c2=0;
     /* Interaction Terms */
     cw1 = c1*weight; cw2 = c2*weight;
     label country = 'Country of Origin'
           kpl = 'Kilometers per Litre';
     format country carfmt.;
proc means;
     class country;
     var weight kpl;
proc glm;
     title 'One-way ANOVA';
     class country;
     model kpl = country;
     means country / tukey;
proc req;
     title 'ANCOVA';
     model kpl = weight c1 c2;
     country: test c1 = c2 = 0;
proc req;
     title 'Test parallel slopes (Interaction)';
     model kpl = weight c1 c2 cw1 cw2;
     interac: test cw1 = cw2 = 0;
     useuro: test cw1=cw2;
     country: test c1 = c2 = 0;
     eqreg: test c1=c2=cw1=cw2=0;
proc iml; /* Critical value for Scheffe tests */
     critval = finv(.95,4,94) ; print critval;
```

```
/* Could do most of it with proc glm: ANCOVA, then test interaction */
proc glm;
    class country;
    model kpl = weight country;
    lsmeans country;

proc glm;
    class country;
    model kpl = weight country weight*country;
```

Let's take a look at the output. First, proc means indicates that the US cars get lower gas mileage, and that weight is a potential confounding variable.

1	C				
COUNTRY N	Obs Var	riable L		N	Mean
US	73 WEI		Tilometers per Litre	73	1540.23 8.1583562
Japanese	13 WEI KPI		Tilometers per Litre		1060.27 9.8215385
European	KPI		ilometers per Litre		1.1600000
COUNTRY N Obs				Std Dev	Minimum
US 73	WEIGHT KPL	Kilom	32 neters per Litre	7.7785402	949.5000000
Japanese 13	WEIGHT KPL	Kilom	10 meters per Litre		891.0000000 7.5600000
European 14		Kilom	24 meters per Litre		823.5000000 5.8800000
COUNTRY	N Obs	Variable	: Label		Maximum
US		WEIGHT KPL			2178.00 6000000
Japanese		WEIGHT KPL	Kilometers per Lit		1237.50 7000000
European	14	WEIGHT KPL	Kilometers per Lit		1539.00 2200000

The one-way ANOVA indicates that fuel efficiency is significantly related to country of origin; country explains 17% of the variation in fuel efficiency.

General Linear Models Procedure

Dependent Variable:	: KPL Ki]	lometers per Litre			
		Sum of	Mean		
Source	DF	Squares	Square	F Value	Pr > F
Model	2	121.59232403	60.79616201	10.09	0.0001
Error	97	584.29697197	6.02368012		
Corrected Total	99	705.88929600			
Ą	R-Square	C.V.	Root MSE		KPL Mean
C	172254	27.90648	2.4543187		8.7948000

The Tukey follow-ups are not shown, but they indicate that only the US-European difference is significant. Maybe the US cars are less efficient because they are big and heavy. So let's do the same test, controlling for weight of car. Here's the SAS code. Note this is a standard Analysis of Covariance, and we're *assuming* no interaction.

```
proc reg;
    title 'ANCOVA';
    model kpl = weight c1 c2;
    country: test c1 = c2 = 0;
```

Dependent Variable: KPL Kilometers per Litre

### Analysis of Variance

Source	DF	Sum Squar			Prob>F
Model Error C Total	3 96 99	436.211 269.677 705.889	79 2.8091		0.0001
Root MSE Dep Mean C.V.	1	.67605 .79480 .05728	R-square Adj R-sq	0.6180 0.6060	

Parameter Estimates

		Parameter	Standard	T for H0:	
Variable	DF	Estimate	Error	Parameter=0	Prob >  T
INTERCEP	1	16.226336	0.76312281	21.263	0.0001
WEIGHT	1	-0.006041	0.00057080	-10.583	0.0001
C1	1	1.236147	0.57412989	2.153	0.0338
C2	1	1.459591	0.64565633	2.261	0.0260

-----

Dependent Variable: KPL

Test: COUNTRY Numerator: 8.6168 DF: 2 F value: 3.0674 Denominator: 2.809144 DF: 96 Prob>F: 0.0511

First notice that by including weight, we're now explaining 61% of the variation, while before we explained just 17%. Also, while the effect for country was comfortably significant before we controlled for weight, now it narrowly fails to reach the traditional criterion (p = 0.0511). But to really appreciate these results, we need to make a table.

Country	c1	c2	$E[Y] = \beta_0 + \beta_1 x + \beta_2 c_1 + \beta_3 c_2$
U. S.	1	0	$(\beta_0 + \beta_2) + \beta_1 x$
Japan	0	0	$\beta_0$ + $\beta_1 x$
European	0	1	$(\beta_0 + \beta_3) + \beta_1 x$

#### Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	T for H0: Parameter=0	Prob >  T
INTERCEP	1	16.226336	0.76312281	21.263	0.0001
WEIGHT	1	-0.006041	0.00057080	-10.583	0.0001
C1	1	1.236147	0.57412989	2.153	0.0338
C2	1	1.459591	0.64565633	2.261	0.0260

Observe that both  $b_2$  and  $b_3$  are positive -- and significant. Before we controlled for weight, Japanese gas mileage was a little better than US, though not significantly so. Now, because  $b_2$  estimates  $\beta_2$ , and  $\beta_2$  is the population difference between U.S. and Japanese mileage (for any fixed weight), a positive value of  $b_2$  means that once you control for weight, the U.S. cars are getting better gas mileage than the Japanese -- significantly better, too, if you believe the t-test and not the F-test.

The *direction* of the results has changed because we controlled for weight. This can happen.

Also, may seem strange that the tests for  $\beta_2$  and  $\beta_3$  are each significant individually, but the simultaneous test for both of them is not. But this the simultaneous test implicitly includes a comparison between U.S. and European cars, and they are very close, once you control for weight.

The best way to summarize these results would be to calculate Y-hat for each country of origin, with weight set equal to its mean value in the sample. Instead of doing that, though, let's first test the interaction, which this analysis is *assuming* to be absent.

```
proc reg;
    title 'Test parallel slopes (Interaction)';
    model kpl = weight c1 c2 cw1 cw2;
       interac: test cw1 = cw2 = 0;
       useuro: test cw1=cw2;
       country: test c1 = c2 = 0;
       eqreg: test c1=c2=cw1=cw2=0;
  Dependent Variable: KPL Kilometers per Litre
                              Sum of
                                          Mean
        Source DF
                             Squares
                                                   F Value
                                         Square
                                                                Prob>F
                    5
        Model
                                       97.85445
                                                   42.463
                                                                0.0001
                           489.27223
        Error
                     94
                           216.61706
                                       2.30444
        C Total
                     99
                           705.88930
            Root MSE 1.51804
                                   R-square
                                                0.6931
                                   Adj R-sq
            Dep Mean
                        8.79480
                                                0.6768
            C.V.
                       17.26062
                            Parameter Estimates
                                  Standard
                                           T for H0:
                     Parameter
       Variable DF
                      Estimate
                                    Error
                                            Parameter=0
                                                       Prob > |T|
       INTERCEP
                1
                     29.194817 4.45188417
                                                 6.558
                                                            0.0001
                                0.00418000
                                                -4.371
                                                            0.0001
       WEIGHT
               1
                     -0.018272
       C1
                1
                    -12.973668
                                4.53404398
                                                -2.861
                                                            0.0052
       C2
               1
                     -4.891978
                                4.85268101
                                                -1.008
                                                            0.3160
       CW1
                     0.013037 0.00421549
               1
                                                3.093
                                                            0.0026
            1
       CW2
                    0.006106
                                0.00453064
                                                1.348
                                                            0.1810
```

-----

Dependent Variable: KPL

Test: INTERAC Numerator: 26.5304 DF: 2 F value: 11.5127

Denominator: 2.304437 DF: 94 Prob>F: 0.0001

Dependent Variable: KPL

Test: USEURO Numerator: 33.0228 DF: 1 F value: 14.3301

Denominator: 2.304437 DF: 94 Prob>F: 0.0003

Dependent Variable: KPL

Test: COUNTRY Numerator: 24.4819 DF: 2 F value: 10.6238

Denominator: 2.304437 DF: 94 Prob>F: 0.0001

Dependent Variable: KPL

Test: EQREG Numerator: 17.5736 DF: 4 F value: 7.6260

Denominator: 2.304437 DF: 94 Prob>F: 0.0001

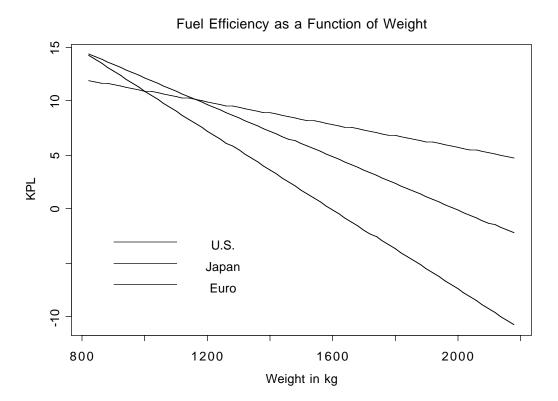
Now the coefficients for the dummy variables are both negative, and the coefficients for the interaction terms are positive. To see what's going on, we need a table *and* a picture -- of  $\hat{Y}$ .

$$\hat{Y} = b_0 + b_1 x + b_2 c_1 + b_3 c_2 + b_4 c_1 x + b_5 c_2 x$$

$$= 29.194817 - 0.018272x - 12.973668c_1 - 4.891978c_2 + 0.013037c_1 x + 0.006106c_2 x$$

Country	c1	c2	Predicted KPL (let x = weight)
U. S.	1	0	$(b_0 + b_2) + (b_1 + b_4)x = 16.22 - 0.005235 x$
Japan	0	0	$b_0 + b_1 \times = 29.19 - 0.018272 \times$
European	0	1	$(b_0 + b_3) + (b_1 + b_5)x = 24.30 - 0.012166 x$

From the proc means output, we find that the lightest car was 823.5kg, while the heaviest was 2178kg. So we will let the graph range from 820 to 2180.



When there were no interaction terms, b2 and b3 represented a main effect for country. What do they represent now?

From the picture, it is clear that the most interesting thing is that the slope of the line relating weight to fuel efficiency is least steep for the U.S. Is it significant? 0.05/3 = 0.0167.

## Repeating earlier material, ...

Parameter Estimates

Variable	DF	Parameter Estimate	Standard Error	T for H0: Parameter=0	Prob >  T
INTERCEP	1	29.194817	4.45188417	6.558	0.0001
WEIGHT	1	-0.018272	0.00418000	-4.371	0.0001
C1	1	-12.973668	4.53404398	-2.861	0.0052
C2	1	-4.891978	4.85268101	-1.008	0.3160
CW1	1	0.013037	0.00421549	3.093	0.0026
CW2	1	0.006106	0.00453064	1.348	0.1810

useuro: test cw1=cw2;

Dependent Variable: KPL

Test: USEURO Numerator: 33.0228 DF: 1 F value: 14.3301 Denominator: 2.304437 DF: 94 Prob>F: 0.0003

The conclusion is that with a Bonferroni correction, the slope is less (less steep) for US than for either Japanese or European, but Japanese and European are not significantly different from each other.

Another interesting follow-up would be to use Scheffé tests to compare the heights of the regression lines at many values of weight; infinitely many comparisons would be protected simultaneously. This is not a proper follow-up to the interaction. What is the initial test?

## Quantitative by Quantitative

An interaction of two quantitative variables is literally represented by their product. For example, consider the model

$$E[Y] = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2$$

Hold  $x_2$  fixed at some particular value, and re-arrange the terms. This yields

$$E[Y] = (\beta_0 + \beta_2 x_2) + (\beta_1 + \beta_3 x_2)x_1.$$

so that there is a linear relationship between  $x_1$  and E[Y], with both the slope and the intercept depending on the value of  $x_2$ . Similarly, for a fixed value of  $x_1$ ,

$$E[Y] = (\beta_0 + \beta_1 x_1) + (\beta_2 + \beta_3 x_1) x_2$$

and the (linear) relationship of  $x_2$  to E[Y] depends on the value of  $x_1$ . We always have this kind of symmetry.

Three—way interactions are represented by 3—way products, etc. Its interpretation would be "the 2—way interaction depends ..."

Product terms represent interactions ONLY when all the variables involved and all lower order interactions involving those variables are also included in the model!

## Categorical by Categorical

It is no surprise that interactions between categorical independent variables are represented by products. If A and B are categorical variables, IVs representing the A by B interaction are obtained by multiplying each dummy variable for A by each dummy variable for B. If there is a third IV cleverly named C and you want the 3–way interaction, multiply each of the dummy variables for C by each of the products representing the A by B interaction. This rule extends to interactions of any order.

Up till now, we have represented categorical independent variables with indicator dummy variables, coded 0 or 1. If interactions between categorical IVs are to be represented, it is much better to use "effect coding," so that the regression coefficients for the dummy variables correspond to main effects. (In a 2–way design, products of indicator dummy variables still correspond to interaction terms, but if an interaction is present, the interpretation of the coefficients for the indicator dummy variables is not what you might guess.)

**Effect coding**. There is an intercept. As usual, a categorical independent variable with k categories is represented by k-1 dummy variables. The rule is

Dummy var 1: First value of the IV gets a 1, last gets a minus 1, all others get zero.

Dummy var 2: Second value of the IV gets a 1, last gets a minus 1, all others get zero.

. . .

Dummy var k-1: k-1st value of the IV gets a 1, last gets a minus 1, all others get zero.

Here is a table showing effect coding for Plant from the Greenhouse data.

Country	p1	p2	$E[Y] = \beta_0 + \beta_1 p_1 + \beta_2 p_2$
GP159	1	0	$\mu_1 = \beta_0 + \beta_1$
Hanna	0	1	$\mu_2 = \beta_0 + \beta_2$
Westar	-1	-1	$\mu_3 = \beta_0 - \beta_1 - \beta_2$

It is clear that  $\mu_1 = \mu_2 = \mu_3$  if and only if  $\beta_1 = \beta_2 = 0$ , so it's a valid dummy variable coding scheme even though it looks strange.

Country	p1	p2	$E[Y] = \beta_0 + \beta_1 p_1 + \beta_2 p_2$
GP159	1	0	$\mu_1 = \beta_0 + \beta_1$
Hanna	0	1	$\mu_2 = \beta_0 + \beta_2$
Westar	-1	-1	$\mu_3 = \beta_0 - \beta_1 - \beta_2$

Effect coding has these properties, which extend to any number of categories.

```
° \mu_1 = \mu_2 = \mu_3 if and only if \beta_1 = \beta_2 = 0.
```

- ° The average population mean (grand mean) is  $(\mu_1 + \mu_2 + \mu_3)/3 = \beta_0$ .
- $^{\circ}$   $\beta_1, \, \beta_2 \, \text{and} \, \text{-}(\beta_1 \text{+} \beta_2)$  are deviations from the grand mean.

The real advantage of effect coding is that the dummy variables behave nicely when multiplied together, so that main effects correspond to collections of dummy variables, and interactions correspond to their products -- in a simple way. This is illustrated for Plant by MCG analysis, using the full greenhouse data set).

```
data nasty;
    set yucky;

/* Two dummy variables for plant */
    if plant=. then pl=.;
    else if plant=1 then pl=1;
    else if plant=3 then pl=-1;
    else pl=0;

if plant=. then p2=.;
    else if plant=2 then p2=1;
    else if plant=3 then p2=-1;
    else p2=0;
```

```
/* Five dummy variables for mcg */
     if mcq=. then f1=.;
        else if mcg=1 then f1=1;
        else if mcg=9 then f1=-1;
        else f1=0;
     if mcg=. then f2=.;
        else if mcg=2 then f2=1;
        else if mcg=9 then f2=-1;
        else f2=0;
     if mcq=. then f3=.;
        else if mcg=3 then f3=1;
        else if mcg=9 then f3=-1;
        else f3=0;
     if mcq=. then f4=.;
        else if mcg=7 then f4=1;
        else if mcg=9 then f4=-1;
        else f4=0;
     if mcg=. then f5=.;
        else if mcg=8 then f5=1;
        else if mcg=9 then f5=-1;
        else f5=0;
     /* Product terms for the interaction */
        p1f1 = p1*f1; p1f2=p1*f2 ; p1f3=p1*f3 ; p1f4=p1*f4; p1f5=p1*f5;
        p2f1 = p2*f1; p2f2=p2*f2; p2f3=p2*f3; p2f4=p2*f4; p2f5=p2*f5;
proc reg;
     model meaning = p1 -- p2f5;
     plant: test p1=p2=0;
           test f1=f2=f3=f4=f5=0;
     mcq:
     p by f: test p1f1=p1f2=p1f3=p1f4=p1f5=p2f1=p2f2=p2f3=p2f4=p2f5 = 0;
```

Here is the output from the test statement. For comparison, it is followed by proc glm output from model meaning = plant | mcg.

Dependent Variable: MEANLNG Test: PLANT Numerator: 110847.5637 DF: 2 F value: 113.9032 Denominator: 973.1736 DF: 90 Prob>F: 0.0001 Dependent Variable: MEANLNG Test: MCG Numerator: 11748.0529 DF: 5 F value: 12.0719 Denominator: 973.1736 DF: 90 Prob>F: 0.0001 Dependent Variable: MEANLNG Test: P BY F Numerator: 4758.1481 DF: 10 F value: 4.8893 Denominator: 973.1736 DF: 90 Prob>F: 0.0001 \_\_\_\_\_\_ DF Type III SS Mean Square F Value Pr > F Source 221695.12747 110847.56373 113.90 0.0001 58740.26456 11748.05291 12.07 0.0001 2 PLANT MCG 5 PLANT\*MCG 10 4.89 0.0001 47581.48147 4758.14815

#### It worked.

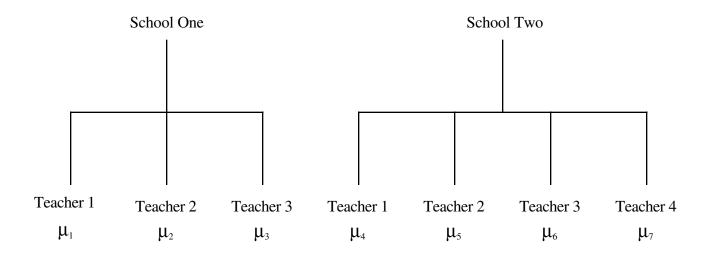
Effect coding works as expected in conjunction with quantitative independent variables. In particular, products of quantitative and indicator variables still represent interactions. In fact, the big advantage of effect coding is that you can use it to test categorical independent variables, and interactions between categorical independent variables -- in a bigger multiple regression context.

# Nested and Random Effect models

# **Nested Designs**

Suppose a chain of commercial business colleges is teaching a software certification course. After 6 weeks of instruction, students take a certification exam and receive a score ranging from zero to 100. The owners of the business school chain want to see whether performance is related to which school students attend, or which instructor they have -- or both. They compare two schools; one of the schools has three instructors teaching the course, and the other school has 4 instructors teaching the course. A teacher only works in one school.

There are two independent variables, school and teacher. But it's not a factorial design, because ``Teacher 1" does not mean the same thing in School 1 and School 2; it's a different person. This is called a **nested** design. By the way, it's also **unbalanced**, because there are different numbers of teachers withing each school. We say that *teacher is nested within school*. The diagram below shows what is going on, and give a clue about how to conduct the analysis.



To compare schools, we want to test  $\frac{1}{3}(\mu_1+\mu_2+\mu_3)=\frac{1}{4}(\mu_4+\mu_5+\mu_6+\mu_7)$ .

To compare instructors within schools, we want to test  $\mu_1 = \mu_2 = \mu_3$  and  $\mu_4 = \mu_5 = \mu_6 = \mu_7$  simultaneously.

The first test involves one contrast of  $\mu_1$  through  $\mu_7$ ; the second test involves five contrasts. There really is nothing to it.

You can do it with proc reg and cell means coding, or you can take advantage of proc glm's syntax for nested models.

```
proc glm;
    class school teacher;
    model score = school teacher(school);
```

The notation teacher (school) should be read ``teacher within school."

- ° It's easy to extend this to more than one level of nesting. You could have climate zones, lakes within climate zones, fishing boats within lakes, ...
- There is no problem with combining nested and factorial structures. You just have to keep track of what's nested within what. Factors that are not nested are sometimes called "crossed."

Random Effect Models The preceding discussion (and indeed, the entire course to this point) has been limited to ``fixed effects' models. In a random effects model, the values of the categorical independent variables represent a random sample from some population of values. For example, suppose the business school had 200 branches, and just selected 2 of them at random for the investigation. Also, maybe each school has a lot of teachers, and we randomly sampled teachers within schools. Then, teachers within schools would be a random effects factor too.

It's quite possible to have random effect factors and fixed effect factors in the same design; such designs are called "mixed." SAS proc mixed is built around this, but it does a lot of other things too.

Nested models are often viewed as random effects models, but there is no necessary connection between the two concepts. It depends on how the study was conducted. Were the two schools randomly selected from some population of schools, or did someone just pick those two (maybe because there are just two schools)?

Of course lots of the time, nothing is randomly selected -- but people use random effects models anyway. Why pretend? Well, sometimes they are thinking that in a better world, lakes *would* have been randomly selected. Or sometimes, the scientists are thinking that they really would like to generalize to the entire population of lakes, and therefore should use statistical tools that support such generalization -- even if there was no random sampling. (By the way, no statistical method can compensate for a biased sample.) Or sometimes it's just a tradition in certain sub-areas of research, and everybody expects to see random effects models.

In the traditional analysis of models with random or mixed effects and a normal assumption, F-tests are often possible, but they don't always use Mean Squared Error in the denominator of the F statistic. Often, it's the Mean Square for some interaction term or other. The choice of what error term to use is relatively mechanical for balanced models with equal sample sizes, but even then, sometimes (especially when it's a mixed model) a valid F-test for an effect of interest just doesn't exist.

When the design is unbalanced or has unequal sample sizes, a valid F-test rarely exists. It's a real pain. Sometimes, you can find an error term that produces a valid F-test *assuming* that some interaction (or maybe more than one interaction) is absent. Usually, you can't test for that interaction either. But people do it anyway and hope for the best.

SAS proc mixed goes a long way toward solving these problems. It's a great piece of software, based on recent, state-of the-art research as well as more venerable stuff. But we're running out of time. Goodbye, proc mixed. Goodbye, random effects.

# **Choosing Sample Size**

The purpose of this section is to describe three related methods for choosing sample size before data are collected -- the classical power method, the sample variation method and the population variation method. The classical power method applies to almost any statistical test. After presenting general principles, the discussion zooms in on the important special case of factorial analysis of variance with no covariates. The sample variation method and the population variation methods are limited to multiple linear regression, including the analysis of variance and covariance. Throughout, it will be assumed that the person designing the study is a scientist who will only be allowed to discuss results if a null hypothesis is rejected at some conventional significance level such as  $\alpha = 0.05$  or  $\alpha = 0.01$ . Thus, it is vitally important that the study be designed so that scientifically interesting effects can be detected as statistically significant.

The classical power method. The term "null hypothesis" has mostly been avoided until now, but it's much easier to talk about the classical power method if we're allowed to use it. Most statistical tests are based on comparing a full model to a reduced model. Under the reduced model, the values of population parameters are constrained in some way. For example, in a one-way ANOVA comparing three treatments, the parameters are  $\mu_1$ ,  $\mu_2$ ,  $\mu_3$  and  $\sigma^2$ . The reduced model says that  $\mu_1=\mu_2=\mu_3$ . This is a *constraint* on the parameter values. The **null hypothesis** (symbolized  $H_0$ ) is a statement of how the parameters are constrained under the reduced model. When a test of a null hypothesis yields a small p-value, it means that the data are quite unlikely if the null hypothesis is true. We then reject the null hypothesis -- that is, we conclude it's not true, and therefore that some effect of interest is present in the population.

The following definition applies to hypothesis tests in general, not just those associated with common multiple regression. Assume that data are drawn from some population with parameter  $\theta$  -- that's the Greek letter theta. Theta is typically a vector; for example, in simple linear regression with normal errors,  $\theta = (\beta_0, \beta_1, \sigma^2)$ .

The **power** of a statistical test is the probability of obtaining significant results. Power is a function of the true parameter values. That is, it is a function of  $\theta$ .

The **power** of a statistical test is the probability of obtaining significant results. Power is a function of the true parameter values. That is, it is a function of  $\theta$ .

- a) The common statistical tests have infinitely many power values.
- b) If the null hypothesis is true, power cannot exceed  $\alpha$ ; in fact, this is the technical definition of  $\alpha$ . Usually,  $\alpha = 0.05$ .
- c) If the null hypothesis is false, more power is good.
- d) For a good test, power  $\rightarrow$  1 (for fixed n) as the true parameter values get farther from those specified by the null hypothesis.
- e) For a good test, power  $\rightarrow 1$  as n  $\rightarrow \infty$  for any combination of fixed parameter values, provided the null hypothesis is false.

Classical power analysis is used to select a sample size n as follows. Choose an effect — a particular combination of parameter values that makes the null hypothesis false. If possible, select the weakest effect that would still be scientifically important if it were present in the population. If the null hypothesis is false in this way, we would like to have a high probability of rejecting it and obtaining significance. Choose a sample size n, and calculate the probability of significance (that is, calculate power) for that sample size and that set of parameter values. Increase (or decrease) n, calculating power each time. Stop when the power is what you want. A common target value for power is 0.80. My guess is that it would be higher, except that, for common tests and effect sizes, the sample would have to be prohibitively large.

There are only two difficulties with carrying out a classical power analysis in practice; one is conceptual, the other technical. The conceptual problem is that scientists often have difficulty choosing a configuration of parameter values corresponding to an effect that is scientifically interesting. Maybe that's not too surprising, because scientists usually think in terms of data rather than in terms of statistical models. It could be different if the statistical models were serious scientific models of what the scientists are studying, but usually they're quite generic.

The technical problem is that sometimes — especially for statistical methods other than those based on common multiple regression — it can be difficult to calculate the probability of significance when the null hypothesis is false. This problem is not really serious; it can always be overcome with some effort and the right software. Once you move beyond multiple regression, SAS is not the right software.

**Power for Factorial ANOVA**. Considering this special case will provide a concrete example of the classical power method. It is also the most common example of power analysis.

The distributions commonly used for practical hypothesis testing (mainly the chi–square, t and F) are ones that hold when the null hypothesis is true. When the null hypothesis is false, these are no longer the distributions of the common test statistics; instead, they have probability distributions that migrate more into the rejection region (tail area, above the critical value) of the statistical test. The F distribution used for testing hypotheses in multiple regression is the <u>central</u> F distribution. If the null hypothesis is *false*, the F statistic has a <u>non–central</u> F distribution with parameters s, n–p and  $\phi$ . The quantity  $\phi$  is a kind of squared distance between the reduced model and the true model. It is called the **non–centrality parameter** of the non–central F distribution;  $\phi \ge 0$ , and  $\phi = 0$  gives the usual central F distribution. The larger the non–centrality parameter, the greater the chance of significance — that is, the greater the power.

The general formula for  $\phi$  is best written in the notation of matrix algebra; it will not be given here. But the general idea, and some of its essential properties, are shown by the special case where we are comparing two treatment means (as in a two–sample t–test, or a simple regression with a binary independent variable). In this situation, the general formula for the non–centrality parameter of the non–central F distribution reduces to

$$\phi = \frac{(\mu_1 - \mu_2)^2}{\sigma^2 (\frac{1}{n_1} + \frac{1}{n_2})} = \frac{\delta^2}{(\frac{1}{n_1} + \frac{1}{n_2})},$$
(4.3)

where  $\delta = \frac{|\mu_1 - \mu_2|}{\sigma}$ . Right away, it is possible to make some useful comments.

$$\phi = \frac{(\mu_1 - \mu_2)^2}{\sigma^2(\frac{1}{n_1} + \frac{1}{n_2})} = \frac{\delta^2}{(\frac{1}{n_1} + \frac{1}{n_2})},$$
(4.3)

where 
$$\delta = \frac{\left|\mu_1 - \mu_2\right|}{\sigma}$$
 .

- The quantity  $\delta$  is called **effect size**. It specifies how wrong the statement  $\mu_1=\mu_2$  is, by expressing the absolute difference between  $\mu_1$  and  $\mu_2$  in units of the common within-cell standard deviation  $\sigma$ .
- ° For any statistical test, power is a function of the parameter values. Here, the non-centrality parameter (and hence, power) depends on the three parameters  $\mu_1$ ,  $\mu_2$  and  $\sigma^2$  only through the effect size. This is quite wonderful; it does not always happen, even in the analysis of variance.
- ° The larger the effect size (that is, the more wrong the reduced model is -- in this metric), the larger the non-centrality parameter  $\phi$ , and therefore the larger the probability of significance.
- ° If  $\mu_1 = \mu_2$ , then  $\delta = 0$ ,  $\phi = 0$ , the non-central F distribution becomes the usual central F distribution, and the probability of significance becomes exactly  $\alpha = 0.05$ .
- ° The size of the non-centrality parameter depends on another quantity involving both  $n_1$  and  $n_2$ , not just the total sample size  $n = n_1 + n_2$ .

This last point can be illuminated by a bit of algebra. Let

$$\delta = \frac{|\mu_1 - \mu_2|}{\sigma}$$

$$n = n_1 + n_2$$

- $^{\circ} \qquad q = \frac{n_1}{n}$  , the proportion of the sample allocated to Group One.

Then expression (4.3) can be re-written

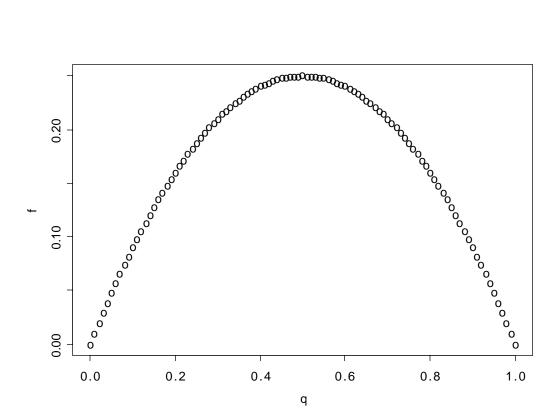
$$\phi = n \ q(1-q) \ \delta^2. \tag{4.4}$$

Now it's clear.

- 0 For any non-zero effect size and any (?) allocation of sample size to the two treatments, the greater the total sample size, the greater the power.
- For any sample size and any (?) allocation of sample size to the two treatments, the greater the effect size, the greater the power.
- Power depends not just on sample size and effect size, but on an aspect of design -the allocation of sample size to the two treatments. This is a general feature of power in the analysis of variance and other statistical methods. It is important, but usually not mentioned.

Let's continue to pursue this interesting special case. For any given sample size and any non-zero effect size, we can maximize power by choosing q (the proportion of cases allocated to Group One) so that the function f(q) = q(1-q) is as large as possible. What's the best value of q?

This is a simple calculus exercise, but the following plot gives the answer by brute force. I just computed f(q) = q(1-q) for 100 equally spaced values of q ranging from zero to one.



So the best value of q is 1/2. That is, for comparing two means using the classical normal model, power is highest when the sample sizes are equal -- and this holds regardless of the total sample size or the magnitude of the effect.

This is a clear, simple example of something that holds for *any* classical ANOVA. The non-centrality parameter, and hence the power, depends on the total sample size, the effect, *and* the allocation of the sample to treatment combinations.

Equal sample sizes do not always yield the highest power. In general, the optimal allocation depends on the hypothesis being tested *and* the nature of the true effect. For example, suppose you have a design with 18 treatment combinations, and the test in question is to compare  $\mu_1$  with the average of  $\mu_2$  and  $\mu_3$ . Further, suppose that  $\mu_2 = \mu_3 \neq \mu_1$  ( $\sigma^2$  can be anything); this is the effect. The optimal allocation is to give half the sample to Treatment One, split the other half any way at all between Treatments 2 and 3, and let n=0 for the other 15 treatments. This is why observations are not usually allocated to treatments based on a power analysis; it often advises you to put all your eggs in one basket.

In the analysis of variance, power analysis is used to select a sample size n as follows.

- 1. Choose an allocation of observations to treatments; usually, this is done without formal analysis, equal sample sizes being the most common choice.
- 2. Choose an effect. Your null hypothesis says that some collection of contrasts (of the treatment combination means) are all zero in the population. The "effect" you need to specify is that one or more of those contrasts is *not* zero. You must provide exact non–zero values, in units of the common within–treatment population standard deviation σ like, the difference between μ<sub>1</sub> and the average of μ<sub>2</sub> and μ<sub>3</sub> is 0.75σ. You don't need to know the numerical value of σ (thank goodness!), but you do need to be able to express differences between population means in units of σ. If possible, select the weakest effect that is still scientifically important.
- 3. Choose a desired power; again, a common choice is 0.80, but it's up to you.
- 4. Start with a modest but realistic value for the total sample size n. Increase it, each time determining the critical value of F, calculating the non–centrality parameter φ (you have enough information), and using φ to compute the probability that F will exceed the critical value. When that power becomes high enough, stop.

This is a rational strategy for choosing sample size. In practice, the hard part is selecting an effect. Scientists often can say what's a scientifically meaningful difference between means, but they usually have no clue about  $\sigma$ . Statisticians respond with the suggestion that  $\sigma^2$  be estimated by MSE<sub>F</sub> from similar studies. Scientists respond that there are no "similar" studies; the investigation being planned is new — that's why we're doing it. In the end, the whole thing is based on so much guesswork that everyone feels uncomfortable. In my experience, this is what happens most of the time when people try to do a classical power analysis. Of course, there are exceptions; sometimes, everyone is happy.

## The Sample Variation Method

There are at least two main meanings of ``significance." One is statistical significance, and another is *explanatory* significance in the sense of explained variation. Formula (3.4) from Chapter 3 is relevant. It is reproduced here.

$$F = \left(\frac{n-p}{s}\right) \frac{a}{1-a} \,, \tag{3.4}$$

where, after controlling for the effects in a reduced model, *a* is the proportion of the *remaining* variation that is explained by the full model.

Formula (3.4) tells us that the two meanings of ``significance" need not coincide, since statistical significance can come from either strong results or from a large sample. The sample variation method can be viewed as a way of bringing the two types of significance into agreement. It's not really a power analysis, but it is a rational way to decide on sample size.

In equation (3.4), F is an increasing function of both n and a, so its p-value (the tail area beyond F) is a decreasing function of both n and a. The sample variation method is to choose a value of a that is just large enough to be interesting, and increase n, calculating F and its p-value each time until p < 0.05; then stop. The final value of n is the smallest sample size for which an effect explaining that much of the remaining variation will be significant. With that sample size, the effect will be significant if and only if it explains a or more of the remaining variation.

That's all there is to it. You tell me a proportion of remaining variation that you want to be significant, and I'll tell you a sample size. In exchange, you agree not to moan and complain and go fishing for more covariates if your results are almost significant, because they were too weak to be interesting anyway.

There are two questions you might want to ask.

- ° For a given proportion of the remaining variation, what sample size do I need for statistical significance?
- ° For a given sample size, what proportion of the remaining variation do I need for statistical significance?

To make things more definite, let us suppose we are contemplating a 2x3x4 analysis of covariance, with two covariates and factors cleverly named A, B and C. We are setting it up as a regression model, with one dummy variable for A, 2 dummy variables for B, and 3 for C. Interactions are represented by product terms, and there are 2 products for the AxB interaction, 3 for AxC, 6 for BxC, and 1\*2\*3 = 6 for AxBxC. The regression coefficients for these plus two for the covariates and one for the intercept give us p = 26. The null hypothesis is that of no BxC interaction, so s = 6. The "other effects in the model" for which we are "controlling" are represented by 2 covariates and 17 dummy variables and products of dummy variables.

First, let's find out what sample size we need for the interaction to be significant provided it explains at least 10% of the remaining variation after controlling for other effects in the model. This is accomplished by the program sampvarl.sas. It is a little unusual in that it uses the SAS put statement to write results to the *log* file. It never produces a list file, because there is no proc step.

```
/************************ sampvar1.sas ******************/
      Finds n needed for significance, for a given proportion of */
/*
      remaining variation
options linesize = 79 pagesize = 200;
data explvar; /* Can replace alpha, s, p, and a below.
                                                   */
  alpha = 0.05; /* Significance level.
                                                   * /
  s = 6;
             /* Numerator df = # IVs being tested.
                                                   * /
              /* There are p beta parameters.
  p = 26;
                                                   */
              /* Proportion of remaining variation after */
  a = .10 ;
               /* controlling for all other variables. */
  /* Initializing ... */ pval = 1; n = p+1;
  do until (pval <= alpha);</pre>
     F = (n-p)/s * a/(1-a);
     df2 = n-p;
     pval = 1-probf(F,s,df2);
     n = n+1 ;
  end;
  /* When finished, n is one too many */
  n = n-1; F = (n-p)/s * a/(1-a); df2 = n-p;
  pval = 1-probf(F,s,df2);
  put ' ';
  put ' For a multiple regression model with 'p 'betas, ';
  put ' testing ' s ' variables controlling for the others,';
  put ' a sample size of ' n 'is needed for significance at the';
  put ' alpha = ' alpha 'level, when the effect explains a = ' a ;
  put ' of the remaining variation after allowing for all other ';
  put ' variables in the model. ';
  put ' F = ' F ', df = (' s ', ' df2 '), p = ' pval;
  put ' ';
```

Here is the part of the log file produced by the put statements.

```
***************
```

```
For a multiple regression model with 26 betas, testing 6 variables controlling for the others, a sample size of 144 is needed for significance at the alpha = 0.05 level, when the effect explains a = 0.1 of the remaining variation after allowing for all other variables in the model. F = 2.1851851852 \ , df = (6 \ , 118 \ ) , \ p = 0.0491182815
```

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Suppose you were considering n=120, and you wanted to know what proportion of the remaining variation the interaction must explain in order to be significant. This is accomplished by sampvar2.sas.

```
/******************** sampvar2.sas ******************/
/* Finds proportion of remaining variation needed for significance, */
/* given sample size n
options linesize = 79 pagesize = 200;
           /* Replace alpha, s, p, and a below.
data explvar;
                                              * /
  alpha = 0.05; /* Significance level.
                                              * /
             /* Numerator df = # IVs being tested. */
  s = 6;
              /* There are p beta parameters.
  p = 26;
                                              * /
  n = 120; /* Sample size
                                              */
  /* Initializing ... */ pval = 1; a = 0; df2 = n-p;
  do until (pval <= alpha);</pre>
    F = (n-p)/s * a/(1-a);
    pval = 1-probf(F,s,df2);
     a = a + .001;
    end;
 /* When finished, a is .001 too much */
  a = a - .001; F = (n-p)/s * a/(1-a); P(a) = 1 - P(a) + (F, s, df2);
  put ' ';
  put ' For a multiple regression model with 'p 'betas, ';
  put ' testing ' s ' variables at significance level ';
  put ' alpha = ' alpha ' controlling for the other variables,';
  put ' and a sample size of ' n', the variables need to explain';
  put ' a = ' a ' of the remaining variation to be significant.';
  put ' F = ' F ', df = (' s ', ' df2 '), p = ' pval;
  put ' ';
```

And here is the output.

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

```
For a multiple regression model with 26 betas, testing 6 variables at significance level alpha = 0.05 controlling for the other variables, and a sample size of 120, the variables need to explain a = 0.123 of the remaining variation to be significant. F = 2.1972633979, df = (6,94), p = 0.0499350803
```

It's worth mentioning that the Sample Variation method is so simple that lots of people must know about it -- but I have never seen it described in print.

### The Population Variation Method

This is a method of sample size selection for multiple regression due to Cohen (1988). It combines elements of classical power analysis and the sample variation method. Cohen does not call it the ``Population Variation Method;" he calls it ``Statistical Power Analysis." For most research psychologists, the population variation method *is* statistical power analysis, period.

Cohen's book on power has the curious property that if a statistician and a scientist both read it, the statistician will likely come away more confused than the scientist. I think this happened Cohen has worked extremely hard to translate statistical concepts into language that can be understood by non-statisticians, and in the process has incorporated some very good ideas of his own (and maybe some bad ideas, too), while providing exactly the same flavor of intuitive justification for the standard concepts and the ones he has invented. For the scientist, everything flows and makes sense. For the statistician, it's a lot harder to follow than a more mathematical discussion.

The basic idea is this. Looking closely at the formula for the non-centrality parameter  $\phi$ , Cohen decides that it is based on something interprets as a *population* version of the quantity we are denoting by a. That is, one thinks of it as the proportion of remaining variation (Cohen uses the term variance instead of variation) that is explained by the effect in question -- in the population. He calls it ``effect size."

Just a comment: Of course the problem of comparing two means is a special case of multiple regression, but ``effect size" in the population variation method does not reduce to the traditional definition of effect size for the two-sample t-test with equal variances. In fact, effect size in the population variation method mixes the effect together with the design in such a way that they cannot be separated (by the way, this is true of the sample variation method too).

Still, from a so-called ``effect size" and a sample size, it's easy to calculate a non-centrality parameter, and then you can compute power, and increase the sample size until the power is as high as you wish. For most people, most of the time, it's a lot easier to think about proportions of explained variation than to think about collections of non-zero contrasts in units of  $\sigma$ . Plus, it applies to regression models in general, not just factorial ANOVA. To do a classical power analysis with observational data, you need the joint probability distribution of all the observed independent variables (which are presumably independent of any manipulated independent variables). Cohen's method is a lot easier, even if it is a bit murky. Here's a program that does it.

```
/******************* popvar.sas *****************/
options linesize = 79 pagesize = 200;
           /* Replace alpha, s, p, and wantpow below
data fpower;
    alpha = 0.05; /* Significance level
                                                      */
           /* Numerator df = # IVs being tested
    s = 6;
                                                      */
    p = 26;
               /* There are p beta parameters
                                                      */
    a = .10 ;  /* Effect size
                                                      */
    wantpow = .80; /* Find n to yield this power.
    power = 0; n = p+1; oneminus = 1-alpha; /* Initializing ... */
    do until (power >= wantpow);
      ncp = (n-p)*a/(1-a);
      df2 = n-p;
      power = 1-probf(finv(oneminus,s,df2),s,df2,ncp);
    end;
    n = n-1;
    put '
          For a multiple regression model with 'p'betas, ';
    put '
    put '
          testing 's 'independent variables using alpha = 'alpha ',';
          a sample size of ' n 'is needed';
    put '
    put '
          in order to have probability ' wantpow 'of rejecting HO';
          for an effect of size a = ' a;
    put '
```

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

For a multiple regression model with 26 betas, testing 6 independent variables using alpha = 0.05, a sample size of 155 is needed in order to have probability 0.8 of rejecting H0 for an effect of size a = 0.1

\*\*\*\*\*\*\*\*\*\*\*\*\*

For comparison, when we specified a *sample* proportion of remaining variation equal to 10%, a sample size of 144 was required for significance. Getting into the spirit of the population variation method, we can talk about it like this. If the *population* effect size is 0.10 and n=155, then with 80% probability we'll get a *sample* effect size large enough for significance. How big does the sample effect size have to be? Running sampvar2.sas, it turns out that with n=155, you need a sample a=0.092 for significance. So if a=0.10 in the population and n=155, the probability that the sample a > 0.092 = 0.80.

Loosely speaking, that is.