# Interpretation of regression coefficients ${ }^{1}$ STA 302 Fall 2020 

${ }^{1}$ See last slide for copyright information.

## Average response

The model says

$$
E(y)=\beta_{0}+\beta_{1} x_{1}+\cdots+\beta_{k} x_{k}
$$

- Can be viewed as a conditional expected value, given the values $x_{1}, \ldots, x_{k}$.
- Theoretically, there is a sub-population for each set of $x_{1}, \ldots, x_{k}$ values.
- $E\left(y \mid x_{1}, \ldots, x_{k}\right)$ is the sub-population mean (average response) for that sub-population.

$$
E(y \mid \mathbf{x})=\beta_{0}+\beta_{1} x_{1}+\cdots+\beta_{k} x_{k}
$$

$$
g\left(x_{1}, \ldots, x_{k}\right)=\beta_{0}+\beta_{1} x_{1}+\cdots+\beta_{k} x_{k}
$$

Examine $g\left(x_{1}, \ldots, x_{k}\right)$ as a mathematical function, to see what the regression coefficients mean.

## Simple regression <br> $y_{i}=\beta_{0}+\beta_{1} x_{i}+\epsilon_{i}$

$$
g(x)=\beta_{0}+\beta_{1} x
$$

- The equation of a straight line.
- Say $x$ is income and $y$ is credit card debt.
- $\beta_{1}>0$ would mean that higher income tends to go with higher debt, on average.
- Call it a "positive (linear) relationship."
- $\beta_{1}<0$ would mean that higher income tends to go with lower debt, on average.
- Call it a "negative (linear) relationship."
- If the model is correct, $\beta_{1}=0$ would mean that there is no connection at all between income and average credit card debt.
- This is why testing $H_{0}: \beta_{1}=0$ is so important.

Testing $H_{0}: \beta_{1}=0$
An example of $H_{0}: \mathbf{a}^{\prime} \boldsymbol{\beta}=t_{0}$

$$
t=\frac{\mathbf{a}^{\prime} \widehat{\boldsymbol{\beta}}-t_{0}}{\sqrt{M S E \mathbf{a}^{\prime}\left(X^{\prime} X\right)^{-1} \mathbf{a}}} \stackrel{H_{0}}{\sim} t(n-k-1)
$$

## Estimated regression coefficients

$\widehat{E(y \mid x)}=\widehat{\beta}_{0}+\widehat{\beta}_{1} x$

- The same talk applies, with the addition of "estimated" or "predicted."
- Estimated average credit card debt is higher for consumers with higher incomes (if $\widehat{\beta}_{1}>0$ ).
- Predicted credit card debt is higher for consumers with higher incomes (if $\widehat{\beta}_{1}>0$ ).
- Estimated average credit card debt is lower for consumers with higher incomes (if $\widehat{\beta}_{1}<0$ ).
- Predicted credit card debt is lower for consumers with higher incomes (if $\widehat{\beta}_{1}<0$ ).
- Suppose annual income is in thousands of dollars. The question says: "When annual income is $\$ 1,000$ higher, estimated average credit card debt is $\qquad$ higher. The answer is a number from your printout." Write the value of $\widehat{\beta}_{1}$.


## Sometimes loose language is okay

- Technically, regression is about the connection between $x$ and expected, or average $y$.
- But sometimes people (and my questions) speak just of the relationship between $x$ and $y$.
- Like the relationship between High School GPA and University GPA.
- Yes, technically $g(x)=\beta_{0}+\beta_{1} x$ gives the relationship between High School GPA and average University GPA.
- But it's harmless - actually it's helpful. If necessary you can clarify.


## Plain language is important

- If you can only be understood by mathematicians and statisticians, your knowledge is much less valuable.
- Often a question will say "Give the answer in plain, non-statistical language."
- This means if $x$ is income and $y$ is credit card debt, you make a statement about income and average or predicted credit card debt, like the ones on the preceding slides.
- If you use mathematical notation or words like null hypothesis, unbiased estimator, p-value or statistically significant, you will lose a lot of marks even if the statement is correct. Even avoid "positive relationship," and so on.
- If the study is about fish, talk about fish.
- If the study is about blood pressure, talk about blood pressure.
- If the study is about breaking strength of yarn, talk about breaking strength of yarn.
- Assume you are talking to your boss, who was a Commerce major and does not like to feel stupid.


## We will be guided by hypothesis tests with $\alpha=0.05$

 For plain-language conclusions- If we do not reject a null hypothesis like $H_{0}: \beta_{1}=0$, we will not draw a definite conclusion.
- Instead, say things like:
- There is no evidence of a connection between blood sugar level and mood.
- These results are not strong enough for us to conclude that attractiveness is related to mark in first-year Computer Science.
- These results are consistent with no effect of dosage level on bone density.
- If the null hypothesis is not rejected, please do not claim that the drug has no effect, etc..
- In this we are taking Fisher's side in a historical fight between Fisher on one side and Neyman \& Pearson on the other.
- Though we are guided by $\alpha=0.05$, we never mention it when plain language is required.


## A technical issue

- In this class we will avoid one-tailed tests.
- Why? Ask what would happen if the results were strong and in the opposite direction to what was predicted (dental example).
- But when $H_{0}$ is rejected, we still draw directional conclusions.
- For example, if $x$ is income and $y$ is credit card debt, we test $H_{0}: \beta_{1}=0$ with a two-sided $t$-test.
- Say $p=0.0021$ and $\widehat{\beta}_{1}=1.27$. We say "Consumers with higher incomes tend to have more credit card debt."
- Is this justified? We'd better hope so, or all we can say is "There is a connection between income and average credit card debt."
- Then they ask: "What's the connection? Do people with lower income have more debt?"
- And you have to say "Sorry, I don't know."
- It's a good way to get fired, or at least look silly.


## The technical resolution

- Decompose the two-sided test into a set of two one-sided tests with significance level $\alpha / 2$, equivalent to the two-sided test.

- In practice, just look at the sign of the regression coefficient.
- Under the surface you are decomposing the two-sided test, but you never mention it.
- Marking rule: If the question asks for plain language and you draw a non-directional conclusion when a directional conclusion is possible, you get half marks.


## Multiple regression

$$
g\left(x_{1}, \ldots, x_{k}\right)=\beta_{0}+\beta_{1} x_{1}+\cdots+\beta_{k} x_{k}
$$

- It's the equation of a hyper-plane, a $k$-dimensional surface in $k+1$ dimensions.
- Again, think of a sub-population at each combination of $x$ values.
- $g\left(x_{1}, \ldots, x_{k}\right)$ is the average response at that set of values.

$$
g\left(x_{1}, \ldots, x_{k}\right)=\beta_{0}+\beta_{1} x_{1}+\cdots+\beta_{k} x_{k}
$$

- Hold all the $x$ values except $x_{j}$ fixed.
- That is, do it in your mind. We are studying the function $g(\mathbf{x})$.

$$
\begin{array}{rlc}
g(\mathbf{x}) & =\beta_{0}+\beta_{1} x_{1}+\cdots+\beta_{k} x_{k} \\
& =\left(\beta_{0}+\sum_{i \neq j} \beta_{i} x_{i}\right)+\beta_{j} x_{j} \\
& =\quad \alpha_{0}+\beta_{j} x_{j}
\end{array}
$$

- Another straight line.
- The slope is unaffected by where you hold those other variables constant.
- The intercept is affected, but usually nobody cares.


## How to talk about it

- With all other $x$ values held constant as $x_{j}$ varies, $E(y)=\alpha_{0}+\beta_{j} x_{j}$.
- We talk about it as before, but say "controlling for" or "allowing for" or "taking into account" or "correcting for" the other variables.
- Controlling for parents' income, there is no evidence of a relationship between education and career success.
- Allowing for age, there is still a tendency for adults who exercise more to have lower blood pressure.
- These results are corrected for age, sex and severity of disease.
- Holding other variables constant, a student who studies one hour more per day is predicted to have a grade point average that is 0.47 higher.


## Call it model-based control

- This is a big selling point for multiple regression of all kinds.
- To see what happens when variables are held constant at certain values, you don't literally have to hold them constant.
- Like "controlling for number of cigarettes smoked per day
. "
- It's valid provided that the model is approximately correct.
- It's risky outside the range of the data.


## Correlation-causation

- In the model, the $x$ values are literally producing $y$.
- For real data, this may be true, and it may not.
- A real (non-chance) connection between $x$ and $y$ does establish why the connection exists.
- People say "Correlation does not imply causation."
- By correlation they mean any kind of non-independence.


## Examples

- Exercise and arthritis pain.
- The Mozart effect.
- Private music lessons, athletic training.
- Baldness and wearing a hat.
- Smoking and lung cancer.
- Vitamin B and spina bifida.


## Solution?

- The best solution is random assignment,
- But this is not always possible.
- Be aware of the correlation-causation issue when making plain-language statements about the results of a statistical analysis.
- Watch out for going too far beyond what the data are actually telling you.


## Copyright Information

This slide show was prepared by Jerry Brunner, Department of Statistical Sciences, University of Toronto. It is licensed under a Creative Commons Attribution - ShareAlike 3.0 Unported License. Use any part of it as you like and share the result freely. The $\mathrm{IAT}_{E} X$ source code is available from the course website:
http://www.utstat.toronto.edu/~brunner/oldclass/302f20

