Methods of Applied Statistics I

STA2101H F LEC9101

Week 6

October 19 2022



Alison Horst Data Science Art

Today

Start Recording

FI M-2

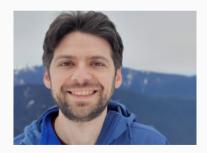
- 1. Upcoming events
- 2. Recap
- 3. Binary and binomial responses; logistic regresson

4. In the News

- 5. More logistic regression 3rd hour
- 6. Sections for Project
 - · a description of the scientific problem of interest
 - · how (and why) the data being analyzed was collected
 - preliminary description of the data (plots and tables)
 - models and analysis
 - summary for a statistician of the analysis and conclusions
 - non-technical summary for a non-statistician of the analysis and conclusions

Upcoming

- Monday October 24 3.30-4.30 : DoSS Seminar Room 9014 (Hydro Building)
- · Data Science Seminar Series
- Daniel McDonald, U Chicago
- Markov-Switching State Space Models for Uncovering Musical Interpretation



Recap

- Design of studies: systematic error (bias); random variation; scale of effort; plan of analysis; pre-specified methods and exploration
- unit of study; randomized controlled trials; ecological bias (unit of interpretation \neq unit of study)
- factor variables; analysis of covariance (= interaction between dummy variable and continuous variable)
- observational studies; confounding; support for causality ("Bradford-Hill criteria")

- unit of analysis "smallest subdivision of the experimental material such that two distinct units might be randomized to different treatments"
 - · example: patient in a clinical trial
 - · example: plot of land in an agricultural trial
 - example: units of material in a quality control trial
- advantages of randomization?
 - balances other potential influences on responses
 - · avoidance of systematic error
 - a systematic difference in response not due to treatment under study
- randomization can make causal interpretation more plausible

permutation test LM-2 §5.3

1 · Introduction

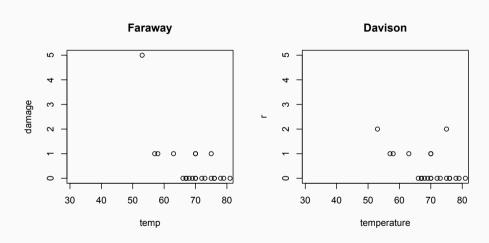
Table 1.3 O-ring thermal distress data. r is the number of field-joint O-rings showing thermal distress out of 6, for a launch at the given temperature (°F) and pressure (pounds per square inch) (Dalal et al., 1989).

		Number of O-rings with	Temperature (°F)	Pressure (psi)	
Flight	Date	thermal distress, r	x_1	x_2	
1	21/4/81	0	66	50	
2	12/11/81	1	70	50	
3	22/3/82	0	69	50	
5	11/11/82	0	68	50	
6	4/4/83	0	67	50	
7	18/6/83	0	72	50	
8	30/8/83	0	73	100	
9	28/11/83	0	70	100	
41-B	3/2/84	1	57	200	
41-C	6/4/84	1	63	200	
41-D	30/8/84	1	70	200	
41-G	5/10/84	0	78	200	
51-A	8/11/84	0	67	200	
51-C	24/1/85	2	53	200	
51-D	12/4/85	0	67	200	
51-B	29/4/85	0	75	200	
51-G	17/6/85	0	70	200	
51-F	29/7/85	0	81	200	
51-I	27/8/85	0	76	200	
51-J	3/10/85	0	79	200	
61-A	30/10/85	2	75	200	
22 ^{61-B}	26/11/86	0	76	200	
61-C	21/1/86	1	58	200	

Challenger Shuttle Disaster Jan 28 1986

video





Faraway

Applied Statistics I October 19 2022

Davison

Table 1. O-Ring Thermal-Distress Data

		Field			Nozzle			Leak-check pressure		
Flight	Date	Erosion	Blowby	Erosion or blowby	Erosion	Blowby	Erosion or blowby	Joint temperature	Field	Nozzle
1	4/12/81							66	50	50
2	11/12/81	1		1				70	50	50
3	3/22/82							69	50	50
2 3 5 6 7	11/11/82							68	50	50
6	4/04/83				2		2	67	50	50
7	6/18/83							72	50	50
8	8/30/83							73	100	50
9	11/28/83							70	100	100
41-B	2/03/84	1		1	1		1	57	200	100
41-C	4/06/84	1		1	1		1	63	200	100
41-D	8/30/84	1		1	1	1	1	70	200	100
41-G	10/05/84							78	200	100
51-A	11/08/84							67	200	100
51-C	1/24/85	2, 1*	2	2		2	2	53	200	100
51-D	4/12/85				2		2	67	200	200
51-B	4/29/85				2, 1*	1	2 2 2	75	200	100
51-G	6/17/85				2	2	2	70	200	200
51-F	7/29/85				1			81	200	200
51-i	8/27/85				1			76	200	200
51-J	10/03/85							79	200	200
61-A	10/30/85		2	2	1			75	200	200
61-B	11/26/85				2	1	2	76	200	200
61-C	1/12/86	1		11	1	1	2	58	200	200
61-1	1/28/86							31	200	200
	Total	7, 1*	4	9	17, 1*	8	17			

^{*}Secondary O-ring.

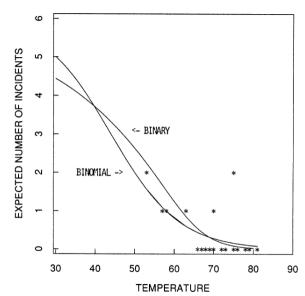


Figure 4. O-Ring Thermal-Distress Data: Field-Joint Primary O-Rings, Binomial-Logit Model, and Binary-Logit Model.

Modelling numbers/proportions of events

- $y_i \sim Bin(6, p_i), \quad i = 1, ..., 23$
- in general: n_i trials, y_i successes, probability of success p_i
- for regression: associated covariate vector x_i , e.g. temperature
- SM uses m_i and r_i instead of n_i and y_i
- each y_i could in principle be the sum of n_i independent Bernoulli trials
- each of the n_i trials having the same probability p_i
- with the same covariate vector x_i

ELM 'covariate classes'

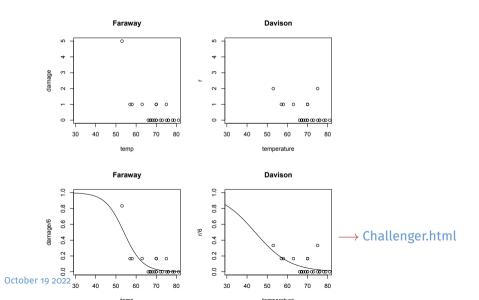
Challenger data: Faraway

```
> library(faraway); data(orings)
> logitmod <- glm(cbind(damage,6-damage) ~ temp, family = binomial, data = orings)
> summary(logitmod)
Call:
glm(formula = cbind(damage, 6 - damage) ~ temp, family = binomial,
    data = orings)
. . .
Coefficients:
           Estimate Std. Error z value Pr(>|z|)
(Intercept) 11.66299 3.29626 3.538 0.000403 ***
temp -0.21623 0.05318 -4.066 4.78e-05 ***
---
(Dispersion parameter for binomial family taken to be 1)
    Null deviance: 38.898 on 22 degrees of freedom
Residual deviance: 16.912 on 21 degrees of freedom
```

Challenger data: Davison

```
> library(SMPracticals) # this is for datasets in
                         #Statistical Models by Davison
> data(shuttle) # same example, different name
> shuttle2 <- data.frame(as.matrix(shuttle)) # this is a kludge to avoid
                                 #an error with head(shuttle)
> head(shuttle2)
 m r temperature pressure
1 6 0
              66
2 6 1
              70
                       50
3 6 0 69
                       50
4 6 0
      68
                       50
5 6 0
              67
                       50
6 6 0
                       50
> par(mfrow=c(2,2)) # puts 4 plots on a page
> with(orings,plot(temp,damage,main="Faraway",xlim=c(31,80)))
> with(shuttle,plot(temperature,r,main="Davison",xlim=c(31,80),
+ vlim=c(0,5))
```

Challenger data fits



Regression modelling with binomial

model:

$$y_i \sim Bin(n_i, p_i)$$

$$n_i = 6, i = 1, \ldots, n$$

- regression: link the p_i 's through x_i
- · for example,

$$p_i = \frac{\exp(\beta_0 + x_{i1}\beta_1 + \dots + x_{iq}\beta_q)}{1 + \exp(\beta_0 + x_{i1}\beta_1 + \dots + x_{iq}\beta_q))}$$

· more concisely

$$p_i = \frac{\exp(\mathbf{X}_i^{\mathrm{T}}\beta)}{1 + \exp(\mathbf{X}_i^{\mathrm{T}}\beta)}$$

• $\mathbf{x}_{i}^{\mathrm{T}} = (1, \mathbf{x}_{i1}, \dots, \mathbf{x}_{iq}); \quad \beta = (\beta_{0}, \beta_{1}, \dots, \beta_{q})^{\mathrm{T}}$

all vectors are column vectors

... regression modelling with binomial

• Probability of event:

$$p_i = \frac{\exp(\mathbf{x}_i^{\mathrm{T}}\beta)}{1 + \exp(\mathbf{x}_i^{\mathrm{T}}\beta)}$$

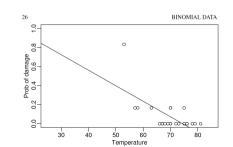
• Linear on the logit scale:

$$\log \frac{p_i}{1 - p_i} = \mathbf{x}_i^{\mathrm{T}} \boldsymbol{\beta}$$

· linear predictor:

$$\mathbf{X}_{\mathbf{i}}^{\mathrm{T}}\beta=\eta_{\mathbf{i}}$$

- p_i is always between 0 and 1
- see ELM-1 §2.1 for a linear fit



... regression modelling with binomial

```
> summary(logitmodcorrect)

Call:
glm(formula = cbind(r, m - r) ~ temperature, family = binomial, data = shuttle2)

Coefficients:
```

linear predictor:

$$logit(p_i) = log(\frac{p_i}{1 - p_i}) = \beta_0 + \beta_1 temp_i$$

$$p_i = \frac{\exp\{\beta_0 + \beta_1 \text{temp}_i\}}{1 + \exp\{\beta_0 + \beta_1 \text{temp}_i\}}$$

Estimation

•
$$\ell(\beta; y) = \sum_{i=1}^{n} [y_i(\beta_0 + \beta_1 x_i) - n_i \log\{1 + \exp(\beta_0 + \beta_1 x_i)\}]$$

• maximum likelihood estimate \hat{eta}_{o} , \hat{eta}_{1}

 $\partial \ell(\beta; y)/\partial \beta = 0$

.

$$\hat{eta}_{\mathsf{o}} = \mathsf{5.08498}, \quad \hat{eta}_{\mathsf{1}} = -\mathsf{0.11560} \qquad j(eta) \equiv -rac{\partial^2 \ell(eta)}{\partial eta \partial eta^{\scriptscriptstyle \mathrm{T}}}$$

• $\operatorname{var}(\hat{\beta}) \doteq j^{-1}(\hat{\beta})$

Interpretation of estimated coefficients

Coefficients:

```
Estimate Std. Error z value Pr(>|z|) (Intercept) 5.08498 3.05247 1.666 0.0957 . temperature -0.11560 0.04702 -2.458 0.0140 *
```

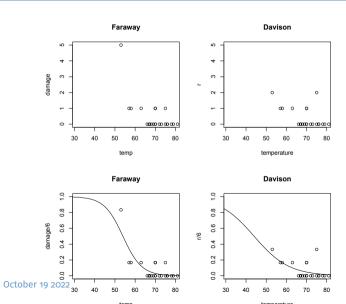
"a unit increase in temperature is associated with an increase in log-odds of O-ring damage of -0.116"

```
"an increase in the odds of exp(-0.116) = 0.89"
```

so actually a decrease

depends on the baseline probability

[&]quot; an increase in the probability of ??



- Comparing two models:
- · likelihood ratio test

$$2\{\ell_A(\hat{eta}_A)-\ell_B(\hat{eta}_B)\}$$

compares the maximized log-likelihood function under model A and model B

- example model A: $\operatorname{logit}(p_i) = \beta_{\mathsf{o}} + \beta_{\mathsf{1}} x_{\mathsf{1}i} + \beta_{\mathsf{2}} x_{\mathsf{2}i}, \quad \beta_{\mathsf{A}} = (\beta_{\mathsf{o}}, \beta_{\mathsf{1}}, \beta_{\mathsf{2}})$ model B: $\operatorname{logit}(p_i) = \beta_{\mathsf{o}} + \beta_{\mathsf{1}} x_{\mathsf{1}i}, \quad \beta_{\mathsf{B}} = (\beta_{\mathsf{o}}, \beta_{\mathsf{1}})$
- when model B is nested in model A, LRT is approximately $\chi^{\rm 2}_{\nu}$ distributed, under model B
- $\nu = dim(A) dim(B)$

... nested models

```
> logitmodcorrect2 <- glm(cbind(r,m-r) ~ temperature + pressure, family = binomial, data = shuttle2)
> summary(logitmodcorrect2)
Coefficients:
           Estimate Std. Error z value Pr(>|z|)
(Intercept) 2.520195 3.486784 0.723 0.4698
pressure 0.008484 0.007677 1.105 0.2691
   Null deviance: 24.230 on 22 degrees of freedom
Residual deviance: 16.546 on 20 degrees of freedom
AIC: 36.106
Number of Fisher Scoring iterations: 5
```

... nested models

20 16.546 1 1.5407

...nested models

- Model A: $logit(p_i) = \beta_0 + \beta_1 temp_i + \beta_2 pressure_i$
- Model B: $logit(p_i) = \beta_o + \beta_1 temp_i$
- nested: Model B is obtained by setting $\beta_2 = 0$
- Under Model B, the change in deviance is (approximately) an observation from a χ_1^2
- $\Pr(\chi_1^2 \ge 1.5407) = 0.22$; this is a p-value for testing $H_0: \beta_2 = 0$
- so is $1 \Phi\{\frac{\hat{\beta}_2}{\widehat{s.e.}(\hat{\beta}_2)}\} = 1 \Phi(1.105) = 0.27$

ELM-1 p.30

Inference

- confidence intervals for β_1
- based on normal approximation: $\hat{\beta}_1 \pm \widehat{\text{s.e.}}(\hat{\beta}_1) * 1.96$
- (-0.208, -0.023)
- based on profile log-likelihood
- confint(logitmodcorrect):
 (-0.2122262, -0.0244701)

 $\ell_p(\beta_1)$, details to follow

ELM-1 p. 31

• each response is $y_i = 0, 1$

instead of $0, 1, \ldots, m_i$

- explanatory variables x_i^T as usual
- same model

$$\operatorname{pr}(y_i = 1 \mid x_i) = p_i(\beta) = \frac{\exp(x_i^T \beta)}{1 + \exp(x_i^T \beta)}$$

- example wcgs data, ELM-2, Ch.2
- example nodal data in SMPracticals, SM Example 10.18

 \longrightarrow BinaryELM2.Rmd

```
> data(wcgs, package="faraway")
> head(wcgs); help(wcgs) #latter not shown
     age height weight sdp dbp chol behave cigs
2001
      49
             73
                   150 110
                            76
                                225
                                         A2
                                              25
             70
2002
      42
                   160 154
                           84
                                177
                                         A2
                                              20
2003
      42
             69
                   160 110
                           78
                                181
                                        В3
2004
             68
                   152 124
                           78
                                132
                                              20
      41
                                         B4
2005
             70
      59
                   150 144
                            86
                                255
                                         ВЗ
                                              20
2006
      44
             72
                   204 150
                            90
                                182
                                         B4
     dibep chd typechd timechd
                                arcus
2001
            no
                   none
                           1664
                                 absent
2002
                           3071 present
            no
                   none
2003
                           3071
                                 absent
            no
                   none
2004
         Α
            no
                   none
                           3064 absent
                           1885 present
```

Binary regression ELM-2 Ch.2

18/10/2022

Binary data

```
data(wcgs, package = "faraway")
dim(wcgs)

## [1] 3154 13
```

```
head(wcgs) #not run: str(wcgs); plot(wcgs); help(wcgs)
```

```
##
       age height weight sdp dbp chol behave cigs dibep chd typechd timechd
## 2001
                     150 110
                                 225
                                                                      1664
                                                        no
                                                               none
## 2002
             7.0
                     160 154 84 177
                                         A2 20
                                                     B no
                                                                      3071
                                                              none
                                                                      3071
## 2003
        42
                     160 110 78 181
                                                        no
                                                              none
## 2004
                    152 124 78 132
                                         B4 20
                                                                      3064
                                                     A no
                                                              none
## 2005
               70
                     150 144 86 255
                                         B3 20
                                                     A yes infdeath
                                                                      1885
## 2006
        44
               72
                     204 150 90 182
                                         B4 0
                                                     A no
                                                              none
                                                                      3102
##
         arcus
## 2001
        absent.
## 2002 present
## 2003 absent
## 2004 absent
## 2005 present
```

... Binary responses

- where's the epsilon? There isn't one
- what's the model? It has two parts
- · Regression.

$$\mathbb{E}(y_i) = p_i = \frac{\exp(X_i^{\mathrm{\scriptscriptstyle T}}\beta)}{1 + \exp(X_i^{\mathrm{\scriptscriptstyle T}}\beta)}$$

· Probability distribution.

$$y_i \sim Bernoulli(p_i)$$

- · What are these parts in linear regression?
- Regression

$$\mathbb{E}(\mathbf{y}_i) = \mu_i = \mathbf{x}_i^{\mathrm{T}} \boldsymbol{\beta}$$

· Probability distribution

$$y_i \sim Normal(\mu_i, \sigma^2)$$

Binomial responses

- if you add a lot of Bernoulli's together, all with the same p_i , you get
- how could they have the same p_i in our model?
- $p_i = function(x_i^T \beta)$
- different observations with the same p_i are called covariate classes
- Example 10.18 in SM Table 10.8 has 23 rows of binomials sample sizes vary from 1 to 6
- data(nodal) in library(SMPracticals) has 53 rows of binary observations
- R expects cbind(r, m-r) in glm with binomial data
- but if all observations are binary you can get away with ${\tt r}$ only
- see ?family (check Details)
- you can also specify proportions y_i/n_i , but then you need to use weights

(Brown, 1980).

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10.4 · Proportion Data

Table 10.8 Data on nodal involvement

m	r	age	stage	grade	xray	acid
6	5	0	1	1	1	1
6	1	O	0	0	0	1
4	0	1	1	1	0	0
4	2	1	1	0	0	1
4	0	0	0	0	0	0
3	2	0	1	1	0	1
3	1	1	1	0	0	0
3	0	1	0	0	0	1
3	0	1	0	0	0	0
2	0	1	0	0	1	0
2	1	0	1	0	0	1
2	1	0	0	1	0	0
1	1	1	1	1	1	1
1	1	1	1	0	1	1
1	1	1	0	1	1	1
1	1	1	0	0	1	1
1	0	1	0	1	0	0
1	1	O	1	1	1	0
1	0	0	1	1	0	0

0

Can we predict nodal involvement from other measurements?

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Binary regression ELM-2 Ch.2

18/10/2022

Binary data

```
data(wcgs, package = "faraway")
dim(wcgs)
## [1] 3154 13
head(wcgs) #not run: str(wcgs); plot(wcgs); help(wcgs)
                                                                                                        → BinarvELM2.Rmd
       age height weight sdp dbp chol behave cigs dibep chd typechd timechd
## 2001 49
                    150 110 76 225
                                                                    1664
                                                            none
## 2002
                    160 154 84 177
                                                                   3071
                                                            none
## 2003 42
                    160 110 78 181
                                                   A no
                                                                   3071
                                                            none
## 2004 41
              68
                    152 124 78 132
                                           2.0
                                                   A no
                                                            none
                                                                   3064
## 2005 59
              7.0
                    150 144 86 255
                                           20
                                                   A ves infdeath
                                                                   1885
## 2006 44
              72
                    204 150 90 182
                                                                   3102
                                                            none
         arcus
## 2001 absent
## 2002 present
## 2003 absent
## 2004 absent
## 2005 present
## 2006 absent
```

Inference based on the likelihood function

• model: $y_i \sim f(y_i; \theta), i = 1, \ldots, n$

independent

- joint density: $f(\underline{y};\theta) = \prod_{i=1}^n f(y_i;\theta)$
- likelihood function $L(\theta; \underline{y}) = f(\underline{y}; \theta)$
- log-likelihood function $\ell(\theta; \underline{y}) = \log L(\theta; \underline{y}) = \sum_{i=1}^{n} \log f(y_i; \theta)$
- maximum likelihood estimate $\hat{\theta} = \arg\sup \ell(\theta; \underline{y})$;
- Fisher information $j(\theta) = -\ell''(\theta)$
- · two theorems:

$$(\hat{\theta} - \theta)j^{1/2}(\hat{\theta}) \stackrel{d}{\rightarrow} N(0, I)$$

asymptotically normal

 $\ell'(\hat{\theta}) = 0$

· likelihood ratio statistic

$$W(\theta) = 2\{\ell(\hat{\theta}) - \ell(\theta)\} \stackrel{d}{\to} \chi_p^2$$

p is dimension of θ

... Inference based on the likelihood function

· two theorems:

$$\begin{split} (\hat{\theta} - \theta) j^{1/2}(\hat{\theta}) & \stackrel{d}{\to} & \mathsf{N}(\mathsf{O}, \mathsf{I}) \\ \mathsf{w}(\theta) &= 2\{\ell(\hat{\theta}) - \ell(\theta)\} & \stackrel{d}{\to} & \chi_p^2 \end{split}$$

two approximations

$$\hat{\theta}_k \quad \stackrel{.}{\sim} \quad N(\{\theta_k, j^{-1}(\hat{\theta})_{kk}\})$$

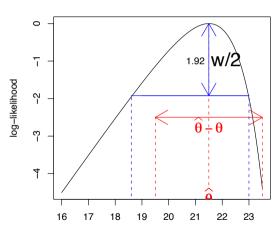
$$W(\theta) \quad \stackrel{.}{\sim} \quad \chi_p^2$$

• compare two models using change in likelihood ratio statistic

nested models

... Inference based on the likelihood function





... inference based on the likelihood function

Coefficients:

maximum likelihood estimate

$$\hat{eta}_0 = 5.08498, \quad \hat{eta}_1 = -0.11560 \qquad j(eta) \equiv -rac{\partial^2 \ell(eta)}{\partial eta \partial eta^{\mathrm{T}}}$$

$$\mathrm{var}(\hat{eta}) \doteq j^{-1}(\hat{eta})$$

 $\partial \ell(\beta; \mathbf{v})/\partial \beta = \mathbf{0}$

- likelihood ratio test for logistic model $p_i = p_i(\beta) = \text{expit}(\mathbf{x}_i^{\mathrm{T}}\beta), \quad \hat{p}_i = p_i(\hat{\beta})$
- this model is nested in the saturated model $\tilde{p}_i = y_i/n_i$
- residual deviance compares fitted model to saturated model
- under the fitted model, approximately distributed as χ_{n-q}^2 if each n_i "large"

ELM-1 p.29

```
> summary(Ex1018.glm)
```

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 40.710 on 22 degrees of freedom Residual deviance: 18.069 on 17 degrees of freedom

AIC: 41.69

... example 10.18 variable selection

```
> step(ex1018binom)
Coefficients:
(Intercept)
                                            acid
                  stage
                               xrav
    -3.052 1.645
                               1.912
                                           1.638
Degrees of Freedom: 22 Total (i.e. Null); 19 Residual
Null Deviance: ^1 40.71
Residual Deviance: 19.64 ^~IAIC: 39.26
- we can drop age and grade without affecting quality of the fit
```

- in other words the model can be simplified by setting two regression coefficients to zero
- several mistakes in text on pp. 491,2;
- deviances in Table 10.9 are incorrect as well http://statwww.epfl.ch/davison/SM/ has corrected version

... example 10.18: variable selection

- step implements stepwise regression
- evaluates each fit using AIC = $-2\ell(\hat{\beta}; y) + 2p$
- penalizes models with larger number of parameters
- we can also compare fits by comparing deviances

```
Call: glm(formula = cbind(r, m - r) ~ grade + xray + acid. family = binomial.
    data = noda12)
Coefficients:
(Intercept)
                   grade
                                              acid
                                 xrav
     -2 734
                   1 420
                                1 750
                                             1 797
Degrees of Freedom: 22 Total (i.e. Null): 19 Residual
Null Deviance:
                    40.71
Residual Deviance: 21.28
                               ATC: 40.9
> deviance(ex1018binom)
[1] 18.06869
> pchisq(21,28-18,07,df=2,lower=F)
[1] 0.2008896
```

AIC

- as terms are added to the model, deviance always decreases
- because log-likelihood function always increases
- similar to residual sum of squares
- Akaike Information Criterion penalizes models with more parameters

.

$$AIC = 2\{-\ell(\hat{\beta}; y) + p\}$$

SM (4.57)

comparison of two model fits by difference in AIC

```
> summary(ex1018binom)
Call:
glm(formula = cbind(r, m - r) ~ ., family = binomial, data = nodal2)
Deviance Residuals:
    Min
          10 Median 30
                                            Max
-1.4989 -0.7726 -0.1265 0.7997 1.4351
Deviance: 2\sum_{i=1}^{n} [y_i \log\{y_i/n_i p_i(\hat{\beta})\} + (n_i - y_i) \log\{(n_i - y_i)/(n_i - n_i p_i(\hat{\beta}))\}]
approximately \chi_{n-a}^2
                 r_{\text{D}i} = \pm \sqrt{(2[v_i \log\{v_i/n_i\hat{p}_i\} + (n_i - v_i) \log\{(n_i - v_i)/(n_i - n_i\hat{p}_i)\}])}
```

... example 10.18: residuals

```
> summary(ex1018binom)
Call:
glm(formula = cbind(r, m - r) ~ ., family = binomial, data = nodal2)
Deviance Residuals:
     Min
                 10
                        Median
                                         30
                                                   Max
-1.4989 -0.7726 -0.1265
                                   0.7997
                                               1.4351
                                                က
                                            Deviance residuals
                                                                                  Deviance residuals
                                                                                                             • • •
                                                0
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                                                ņ
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                                                                   0
                                                                                                          0
                                                                                      ကု
                                                                                        0.0
                                                                                              0.2
                                                                                                         0.6
                                                                                                              0.8
                                                            linear predictor
                                                                                                   fitted values
```

Generalized linear models

glm has several options for family

```
binomial(link = "logit")
gaussian(link = "identity")
Gamma(link = "inverse")
inverse.gaussian(link = "1/mu^2")
poisson(link = "log")
quasi(link = "identity", variance = "constant")
quasibinomial(link = "logit")
quasipoisson(link = "log")
```

Each of these is a member of the class of generalized linear models Generalized: distribution of response is not assumed to be normal

Linear: some transformation of $E(y_i)$ is of the form $x_i^T \beta$

link function