

Methods of Applied Statistics I

STA2101H F LEC9101

Week 9

November 5 2020

The image is a magazine cover from 'knowable MAGAZINE' (from ANNUAL REVIEWS). It features a series of black silhouettes of people's profiles facing right. Above each silhouette is a thought bubble containing a political symbol: a red hexagon with a white elephant (Republican), a blue hexagon with a white donkey (Democrat), or a blue hexagon with a white question mark. The text 'SOCIETY' is centered below the silhouettes. The main headline reads: 'Election polls aren't broken, but they still can't predict the future'. A small caption below the headline states: 'Polling can take the pulse of a population's sentiment, but swing voters, skewed samples and other issues have always limited its ability to pick a winner.' At the bottom right, it says 'CREDIT: KNOWABLE MAGAZINE'.

knowable MAGAZINE
FROM ANNUAL REVIEWS

HEALTH & DISEASE LIVING WORLD PHYSICAL WORLD SOCIETY FOOD & ENVIRONMENT TECHNOLOGY THE MIND

SOCIETY

Election polls aren't broken, but they still can't predict the future

Polling can take the pulse of a population's sentiment, but swing voters, skewed samples and other issues have always limited its ability to pick a winner.

CREDIT: KNOWABLE MAGAZINE

Polling Failed. It's Time to Kick the Addiction

Doubling down won't help Americans understand themselves.

By [Cathy O'Neil](#)

November 4, 2020, 2:13 PM EST

“It’s no longer reasonable to assume that we can get better. For all the effort that a lot of smart people have put into it, polling is just hard. There’s too much problematic, biased and missing data. People who don’t trust the polls don’t talk to pollsters. Sometimes they flat out lie.”

[link](#)

The Polls Underestimated Trump — Again. Nobody Agrees on Why.

No matter who ends up winning, the industry failed to fully account for the missteps that led it to miscalculate Donald J. Trump's support four years ago.



Visualization



Bettina Forget
@BettinaForget

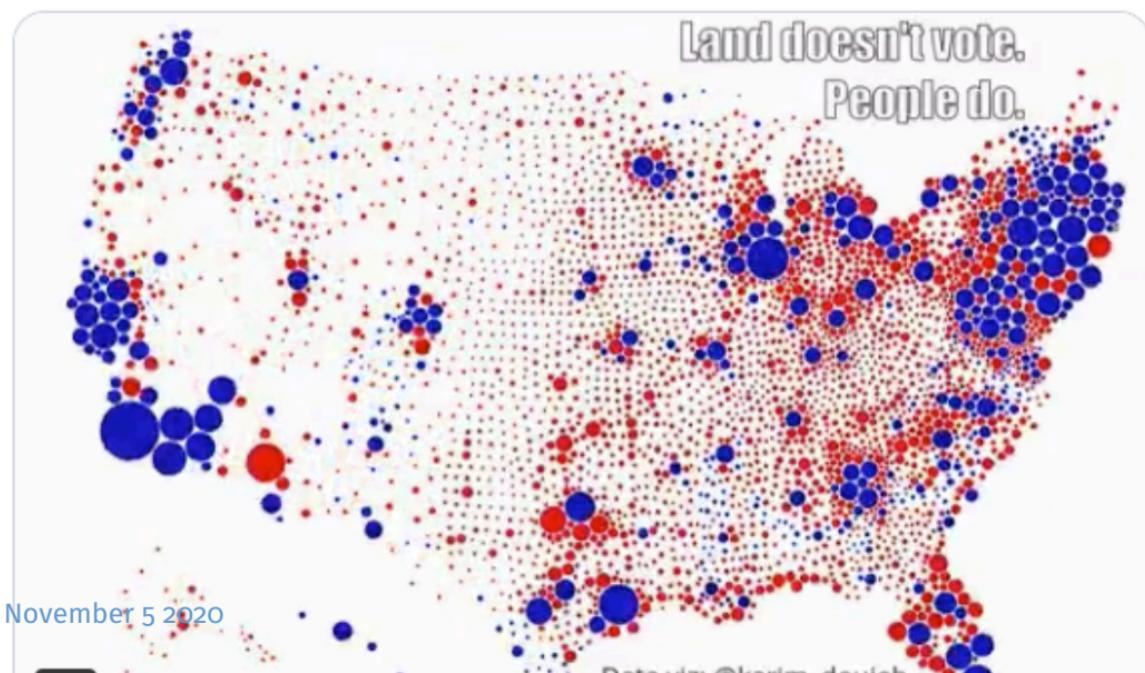
...

Data visualization insights:
Land doesn't vote. People do.
[#USElection2020](#)



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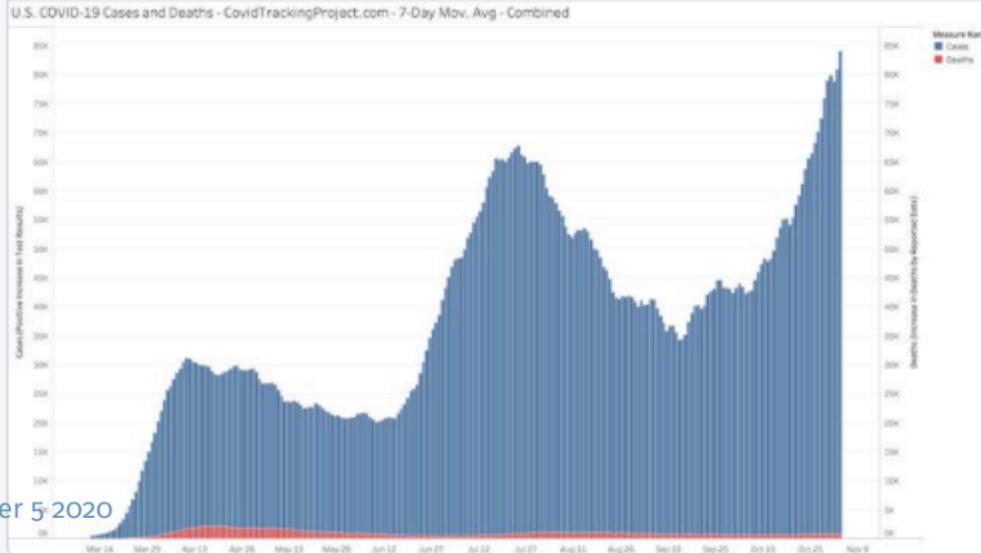
Carl T. Bergstrom ✅ @CT_Bergstrom · 9h

If you choose your axes properly, two 9/11s a week is winning.



Scott W. Atlas ✅ @SWAtlasHoover · 12h

Anticipating hate because this is fact, not opinion, but ... Cases (blue) and deaths (bottom red) #FactsMatter #Perspective



The double y-axis chart

blog.datawrapper.de › dualaxis ▾

Why not to use two axes, and what to use instead | Chartable

May 8, 2018 — We believe that **charts with two different y-axes** make it hard for most people to intuitively make right statements about **two** data series.

People also search for

×

how to read dual y-axis graph dual axis bar chart maker

when to use dual axis dual line graph

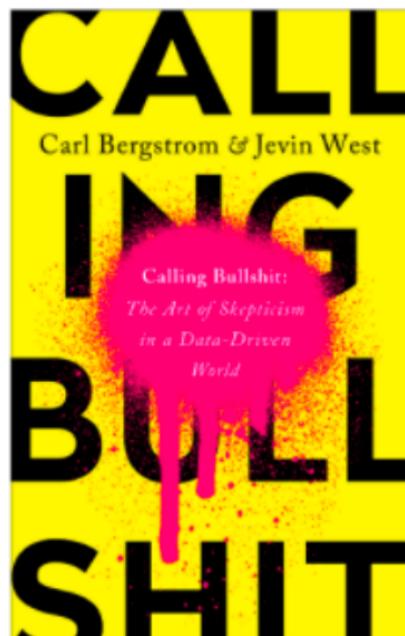
bar charts different scales what is the purpose of a linear trendline?

infogram.com › create › dual-axis-chart ▾

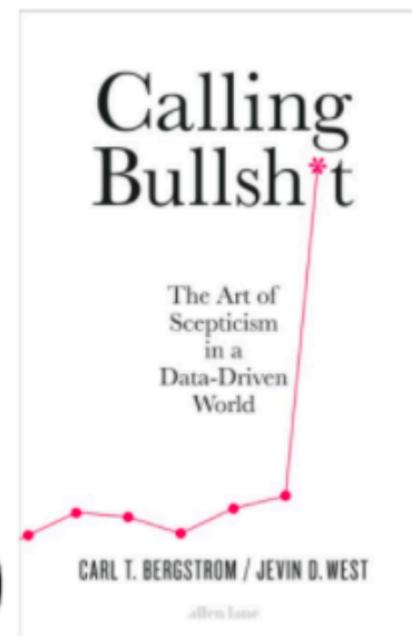
Create a stunning dual axis chart and engage your viewers

1. Make sure your **Y-axes** are related
2. Place primary **Y-axis** on the left.
3. Use contrasting colors.
4. Give diversity to your data.
5. Avoid clutter.
- 6.

Recommended Holiday Reading



Penguin
Random
House

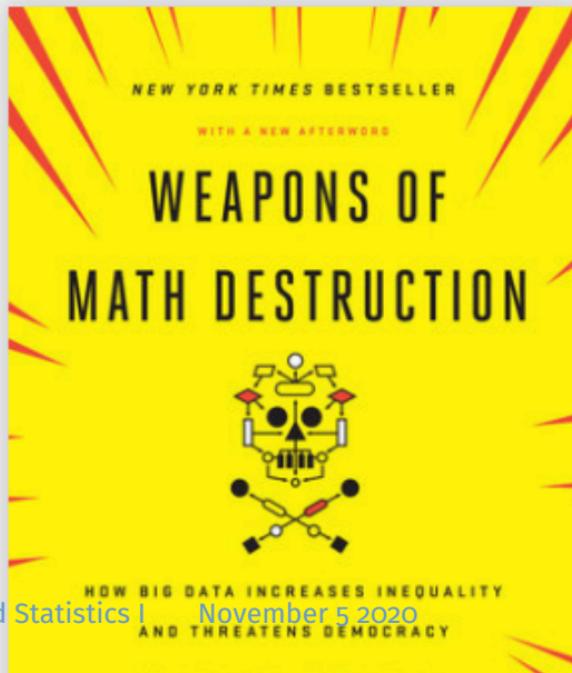


Applied Statistics Now available! *Calling Bullshit: The Art of Skepticism in a Data-Driven World*, by Carl Bergstrom and Jevin West. Available here 7

Recommended Holiday Reading



Earn Points on this Purchase!



Applied Statistics |

November 5 2020

AND THREATENS DEMOCRACY

Weapons of Math Dest

HOW BIG DATA INCREASES INEQUALITY AND THREATENS DEMOCRACY

By **CATHY O'NEIL**

Category: Domestic Politics | Business

Paperback

Paperback \$17.00

Sep 05, 2017 | ISBN 9780553418835



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Pe

1. correction re log link in gaussian glm
2. HW2 due November 5
3. HW 3 and Final HW
4. Generalized linear models theory
5. Generalized linear models examples
 - November 6 12.00 – 13.00 Genevera Allen
 - https://canssiontario.utoronto.ca/?mec-events=stage_issss_genevera_allen
 - “Data Integration: Data-Driven Discovery from Diverse Data Sources”

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Bayesian Canonicalization of Voter Registration Files

[Register](#) [Add to Calendar](#) 

When and Where

Thursday, November 05, 2020 3:30 pm to 4:30 pm
Online, Zoom, Passcode: 224849

Speakers

- Andee Kaplan, Colorado State University

Description

Entity resolution (record linkage or de-duplication) is the process of merging noisy databases to remove duplicate entities in the absence of a unique identifier. One major challenge of utilizing linked data is



STAGE ISSS: Genevera I. Allen

Correction

```
family(object, ...)

binomial(link = "logit")
gaussian(link = "identity")
Gamma(link = "inverse")
inverse.gaussian(link = "1/mu^2")
poisson(link = "log")
quasi(link = "identity", variance = "constant")
quasibinomial(link = "logit")
quasipoisson(link = "log")
```

Arguments

link

a specification for the model link function. This can be a name/expression, a literal character string, a length-one character vector, or an object of class "[link-glm](#)" (such as generated by [make.link](#)) provided it is not specified *via* one of the standard names given next.

The `gaussian` family accepts the links (as names) `identity`, `log` and `inverse`; the `binomial` family the links `logit`, `probit`, `cauchit`, (corresponding to logistic, normal and Cauchy CDFs respectively) `log` and `cloglog` (complementary log-log); the `Gamma` family the links `inverse`, `identity` and `log`; the `poisson` family the links `log`, `identity`, and `sqrt`; and the `inverse.gaussian` family the links `1/mu^2`, `inverse`, `identity` and

Recap

- odds ratio, risk ratio, risk difference
- case-control studies; prospective and retrospective sampling

Recap

- odds ratio, risk ratio, risk difference
- case-control studies; prospective and retrospective sampling
- binomial/binary response
 - link function
 - tolerance distribution
 - prediction intervals
 - ED₅₀
 - overdispersion

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- odds ratio, risk ratio, risk difference
- case-control studies; prospective and retrospective sampling
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 - overdispersion
- Generalized linear models theory
 - form of density
 - link function and linear predictor
 - variance function
 - normal and binomial examples

- $f(y_i; \mu_i, \phi_i) = \exp\left\{\frac{y_i\theta_i - b(\theta_i)}{\phi_i} + c(y_i; \phi_i)\right\}$

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- $\text{Var}(y_i | x_i) = \phi_i b''(\theta_i) = \phi_i V(\mu_i)$

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- $\text{Var}(y_i | x_i) = \phi_i b''(\theta_i) = \phi_i V(\mu_i)$
- $V(\cdot)$ is the variance function

Examples

```
family {stats}
```

R Docu

Family Objects for Models

Description

Family objects provide a convenient way to specify the details of the models used by functions such as [glm](#). See the documentation for [glm](#) for the details on how such model fitting takes place.

Usage

```
family(object, ...)

binomial(link = "logit")
gaussian(link = "identity")
Gamma(link = "inverse")
inverse.gaussian(link = "1/mu^2")
poisson(link = "log")
quasi(link = "identity", variance = "constant")
quasibinomial(link = "logit")
quasipoisson(link = "log")
```

centering

Examples

- Normal: $f(y_i; \mu_i, \sigma^2) = \frac{1}{\sqrt{(2\pi)\sigma}} \exp\left\{-\frac{1}{2\sigma^2}(y_i - \mu_i^2)\right\}$
 $= \exp\left\{\frac{y_i\mu_i - (1/2)\mu_i^2}{\sigma^2} - (1/2)\log\sigma^2 - y_i^2/2\sigma^2 - (1/2)\log\sqrt{(2\pi)}\right\}$

$$\phi_i = \sigma^2, \quad \theta_i = \mu_i, \quad b(\mu_i) = \mu_i^2/2\sigma^2$$

Examples

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$$\phi_i = \sigma^2, \quad \theta_i = \mu_i, \quad b(\mu_i) = \mu_i^2/2\sigma^2$$

- Binomial: $f(r_i; p_i) = \binom{m_i}{r_i} p_i^{r_i} (1-p_i)^{m_i-r_i}; \quad y_i = r_i/m_i$
 $= \exp[m_i y_i \log\{p_i/(1-p_i)\} + m_i \log(1-p_i) + \log \binom{m_i}{m_i y_i}]$

$$\phi_i = 1/m_i, \quad \theta_i = \log\{p_i/(1-p_i)\}, \quad b(p_i) = -\log(1-p_i)$$

Examples

- Normal: $f(y_i; \mu_i, \sigma^2) = \frac{1}{\sqrt{(2\pi)\sigma}} \exp\left\{-\frac{1}{2\sigma^2}(y_i - \mu_i^2)\right\}$
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- ELM (p.115) uses $a_i(\phi)$ in place of ϕ_i , later (p.117) $a_i(\phi) = \phi/w_i$;
SM uses ϕ_i , later (p. 483) $\phi_i = \phi a_i$

Family	Canonical link	Variance function	ϕ_i
Normal	$\eta = \mu$	1	σ^2
Binomial	$\eta = \log\{\mu/(1 - \mu)\}$	$\mu(1 - \mu)$	$1/m_i$
Poisson	$\eta = \log(\mu)$	μ	1
Gamma	$\eta = 1/\mu$	μ^2	$1/\nu$
Inverse Gaussian	$\eta = 1/\mu^2$	μ^3	ξ

$$\text{Gamma: } \frac{1}{\Gamma(\nu)} \left(\frac{\nu}{\mu}\right)^\nu y^{\nu-1} \exp(-\frac{\nu}{\mu})y$$

- $\ell(\beta; y) = \sum_i \left\{ \frac{y_i \theta_i - b(\theta_i)}{\phi_i} + c(y_i, \phi_i) \right\} \quad b'(\theta_i) = \mu_i; \quad b''(\theta_i) = V(\mu_i)$
- $g(\mu_i) = \boxed{g \left(\sum_i b'(\theta_i) \right)} = x_i^\top \beta = \eta_i$
- $\frac{\partial \ell(\beta; y)}{\partial \beta_j} = \sum_i \left\{ y_i \frac{\partial \theta_i}{\partial \beta_j} - b(\theta_i) \frac{\partial \theta_i}{\partial \beta_j} \right\} = \sum_i \frac{1}{\phi_i} (y_i - \mu_i) \frac{\partial \theta_i}{\partial \beta_j}$
- $g' \{ b(\theta_i) \} b''(\theta_i) \frac{\partial \theta_i}{\partial \beta_j} = \textcircled{0} \quad x_{ij} \quad \frac{\partial \theta_i}{\partial \beta_i} = \frac{x_{ii}}{g'(\mu_i) \sqrt{V(\mu_i)}}$
- $\frac{\partial \ell(\beta; y)}{\partial \beta_j} = \sum_i \frac{1}{\phi_i} \frac{(y_i - \mu_i) x_{ij}}{g'(\mu_i) \sqrt{V(\mu_i)}} = \textcircled{0} \quad \text{defines } \overset{\uparrow}{\beta_j} \text{ when } \phi_i = a_i \phi$
- matrix notation:

$$\frac{\partial \ell}{\partial \beta} = X^T \cdot \underbrace{u}_{n \times 1}$$

, $j = 1, \dots, p$

$$u_i = \frac{1}{\phi_i} (y_i - \mu_i) \underset{\text{not}}{\cancel{+}} / g'(\mu_i) N(y_i)$$

Inference

- $\ell(\beta; \mathbf{y}) = \sum \left\{ \frac{y_i \theta_i - b(\theta_i)}{\phi_i} + c(y_i, \phi_i) \right\} \quad b'(\theta_i) = \mu_i; \quad b''(\theta_i) = V(\mu_i)$
- $g(\mu_i) = g\{b'(\theta_i)\} = \eta_i = \mathbf{x}_i^T \beta$
- $\frac{\partial \ell(\beta; \mathbf{y})}{\partial \beta_j} = \sum \frac{\partial \ell_i}{\partial \theta_i} \frac{\partial \theta_i}{\partial \beta_j} = \sum \frac{y_i - b'(\theta_i)}{\phi_i} \frac{\partial \theta_i}{\partial \beta_j}$
- $g'(b(\theta_i)) b''(\theta_i) \frac{\partial \theta_i}{\partial \beta_j} = x_{ij} = g'(\mu_i) V(\mu_i)$

See Slide 2

$$\boxed{\frac{\partial \ell(\beta; \mathbf{y})}{\partial \beta_j} = \sum \frac{y_i - \mu_i}{\phi_i g'(\mu_i) V(\mu_i)} x_{ij} = \sum \frac{y_i - \mu_i}{a_i \phi_i g'(\mu_i) V(\mu_i)} x_{ij}}$$

- matrix notation:

$$\frac{\partial \ell(\beta)}{\partial \beta} = \mathbf{X}^T \mathbf{u}(\beta), \quad \mathbf{X} = \frac{\partial \eta}{\partial \beta^T}, \quad \mathbf{u} = (u_1, \dots, u_n)$$

when $\phi_i = a_i \phi$

$1 \times \sigma^2$

m_i
1

Scale parameter ϕ_i

- in most cases, either ϕ_i is known, or $\phi_i = \phi a_i$, where a_i is known

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- Binomial distribution $\phi_i = m_i^{-1}$

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 when $\phi_i = a_i \phi$

Scale parameter ϕ_i

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- Normal distribution, $\phi = \sigma^2$
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- Gamma distribution, $\phi = 1/\nu$

$$\text{P}_o. \quad \phi_i \equiv 1$$

$$\frac{\partial \ell(\beta; y)}{\partial \beta_j} = \sum \frac{y_i - \mu_i}{\phi_i g'(\mu_i) V(\mu_i)} x_{ij} = \sum \frac{y_i - \mu_i}{a_i \phi g'(\mu_i) V(\mu_i)} x_{ij}$$

when $\phi_i = a_i \phi$

- if $\theta_i = g(\mu_i)$ canonical link, then $g'(\mu_i) = 1/V(\mu_i)$, and

$n+b_c$

? $n+b_c$?

Solving maximum likelihood equation

- Newton-Raphson: $\ell'(\hat{\beta}) = 0 \approx \ell'(\beta) + (\hat{\beta} - \beta)\ell''(\beta)$

defines iterative scheme

$$\hat{\beta}^{(t+1)} = \hat{\beta}^{(t)} + \ell'(\hat{\beta}^{(t)}) / \ell''(\hat{\beta}^{(t)})$$

- Fisher scoring: $-\ell''(\beta) \leftarrow E\{-\ell''(\beta)\} = i(\beta)$ Fisher info $i(\beta)$

many books use $I(\beta)$

$$\hat{\beta}^{(t+1)} = \hat{\beta}^{(t)} + i^{-1}(\hat{\beta}^{(t)}) \cdot \ell'(\hat{\beta}^{(t)})$$

$$\text{applied to matrix version: } X^T u(\hat{\beta}) = 0 = X^T u(\beta) + (\hat{\beta} - \beta) X^T \frac{\partial u(\beta)}{\partial \beta}$$

$$\text{change to Fisher scoring: } \hat{\beta}^{(t+1)} = \hat{\beta}^{(t)} + i^{-1}(\hat{\beta}^{(t)}) X^T u(\beta)$$

$$i^{-1}(\hat{\beta}^{(t)}) = \frac{\partial^2 \ell(\beta)}{\partial \beta^2}$$

$$\hat{\beta} = \hat{\beta}^{(t)} + i^{-1}(\hat{\beta}^{(t)}) X^T u(\beta)$$

Solving maximum likelihood equation

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- $\hat{\beta}^{(t+1)} = \hat{\beta}^{(t)} + \{i(\hat{\beta}^{(t)})\}^{-1}\ell'(\hat{\beta}^{(t)})$
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- change to Fisher scoring: $\hat{\beta} = \beta + i(\beta)^{-1}X^T u(\beta)$



... maximum likelihood equation

- $\hat{\beta} = \beta + i(\beta)^{-1} X^T u(\beta)$ 

$$\ell(\beta) = \sum \frac{-(y_i - \phi_i)}{\phi_i} \dots$$

$$\frac{\partial^2 \ell(\beta; y)}{\partial \beta_j \partial \beta_k} =$$

- $E\left(-\frac{\partial^2 \ell(\beta; y)}{\partial \beta_j \partial \beta_k}\right) =$

$$\hat{\beta} =$$

=

$$= (X^T W X)^{-1} X^T W z$$

- does not involve ϕ_i
- iteratively re-weighted least squares
- derived response** $z = X\beta + W^{-1}u$

W, z both depend on β
linearized version of y

... maximum likelihood equation

- $\hat{\beta} = \beta + i(\beta)^{-1} X^T u(\beta)$

$$\frac{\partial^2 \ell(\beta; y)}{\partial \beta_j \partial \beta_k} = \sum \frac{-b''(\theta_i)}{\phi_i} \left(\frac{\partial \theta_i}{\partial \beta_j} \right) \left(\frac{\partial \theta_i}{\partial \beta_k} \right) + \sum \frac{y_i - b'(\theta_i)}{\phi_i} \frac{\partial^2 \theta_i}{\partial \beta_j \partial \beta_k}$$

$$E\left(-\frac{\partial^2 \ell(\beta; y)}{\partial \beta_j \partial \beta_k}\right) = \sum \frac{V(\mu_i)}{\phi_i} \frac{x_{ij}}{g'(\mu_i)V(\mu_i)} \frac{x_{ik}}{g'(\mu_i)V(\mu_i)} - \sum \frac{x_{ij}x_{ik}}{\phi_i \{g'(\mu_i)\}^2 V(\mu_i)}$$

$\partial \ell / \partial \beta_i$

ntbc

ntbc

$w_{ijk} = ??$

$$\begin{aligned} \hat{\beta} &= \beta + (X^T W X)^{-1} X^T u(\beta) = (X^T W X)^{-1} \{X^T W \beta + X^T u(\beta)\} \\ &= (X^T W X)^{-1} \{X^T W (X\beta + W^{-1} u(\beta))\} \\ &= (X^T W X)^{-1} X^T W z \end{aligned}$$

see slide

- does not involve ϕ_i

$$\hat{\beta} = (X^T W X)^{-1} X^T W z$$

$$\hat{\beta}_{LS} = (X^T X)^{-1} X^T y$$

W, z both depend on β
linearized version of y

- iteratively re-weighted least squares

- derived response $z = X\beta + W^{-1}u \neq y$

And still to come...

- estimation of ϕ
- analysis of deviance likelihood ratio tests
- diagnostics
- overdispersion and quasi-likelihood

⇒ GLM Examples