Factorial ANOVA

More than one categorical independent variable

Factorial ANOVA

- Categorical independent variables are called **factors**
- More than one at a time
- Originally for true experiments, but also useful with observational data

- If there are observations at all combinations of independent variable values, it's called a *complete* factorial design (as opposed to a fractional factorial). We will consider only complete factorials.

The potato study

- Cases are storage containers (of potatoes)
- Same number of potatoes in each container. Inoculate with bacteria, store for a fixed time period.
- DV is number of rotten potatoes.
- Two independent variables, randomly assigned
  - Bacteria Type (1, 2, 3)
  - Temperature (1=Cool, 2=Warm)

Two-factor design

	Bacteria Type		
Temp	1	2	3
1=Cool			
2=Warm			

Six treatment conditions

Factorial experiments

- Allow more than one factor to be investigated in the same study: Efficiency!
- Allow the scientist to see whether the effect of an independent variable *depends* on the value of another independent variable: Interactions
- Thank you again, Mr. Fisher.

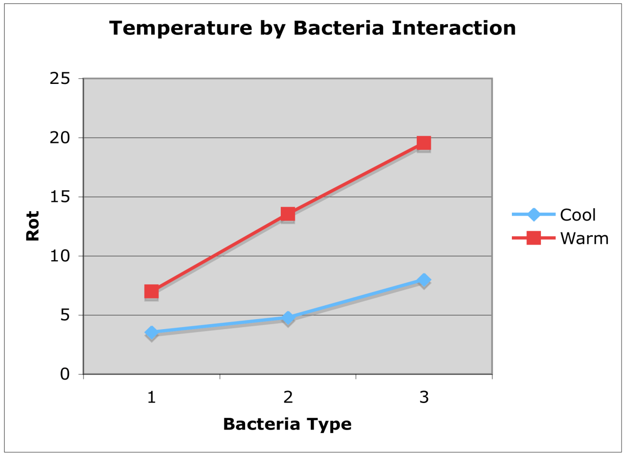
Normal with equal variance and conditional (cell) means $\mu_{i,j}$

	Bacteria Type			
Temp	1	2	3	
1=Cool	$\mu_{1,1}$	$\mu_{1,2}$	$\mu_{1,3}$	$\frac{\mu_{1,1}+\mu_{1,2}+\mu_{1,3}}{3}$
2=Warm	$\mu_{2,1}$	$\mu_{2,2}$	$\mu_{2,3}$	$\frac{\mu_{2,1}+\mu_{2,2}+\mu_{2,3}}{3}$
	$\frac{\mu_{1,1}+\mu_{2,1}}{2}$	$\frac{\mu_{1,2}+\mu_{2,2}}{2}$	$\frac{\mu_{1,3}+\mu_{2,3}}{2}$	μ

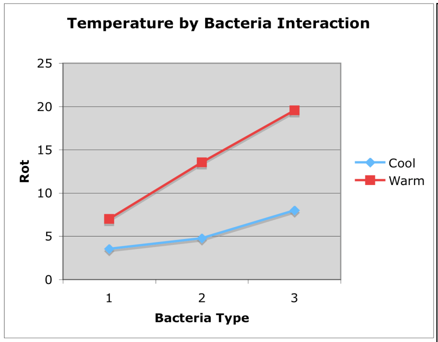
Tests

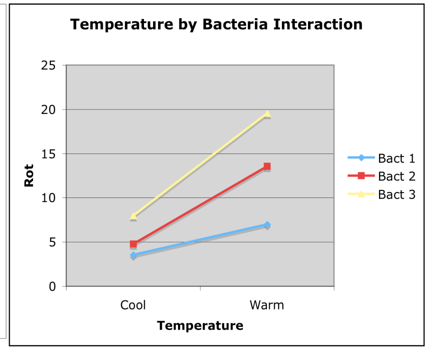
- Main effects: Differences among marginal means
- Interactions: Differences between differences (What is the effect of Factor A? **It depends** on Factor B.)

To understand the interaction, plot the means

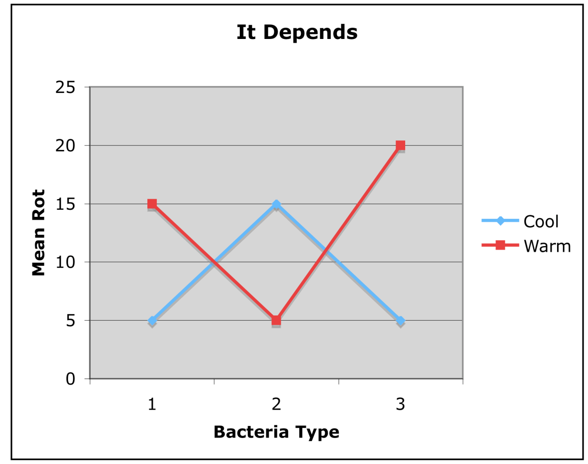


Either Way

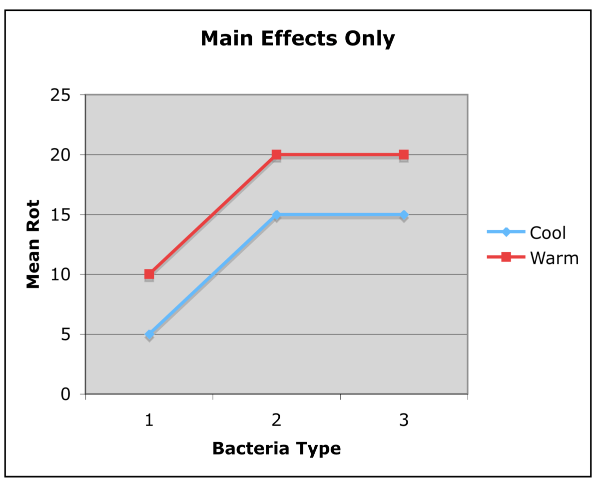




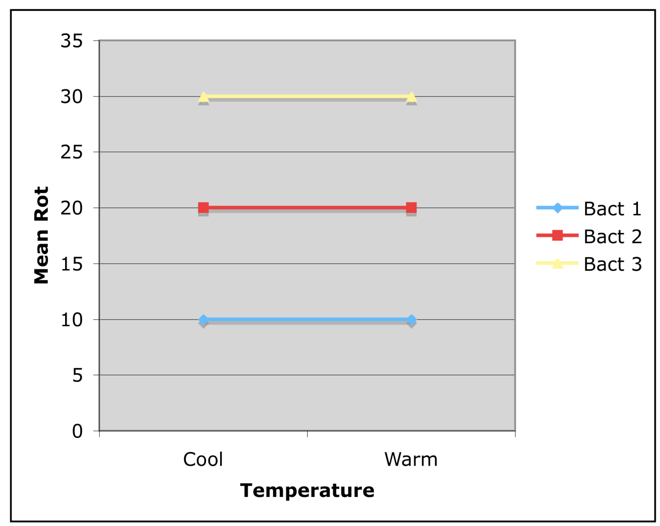
Non-parallel profiles = Interaction



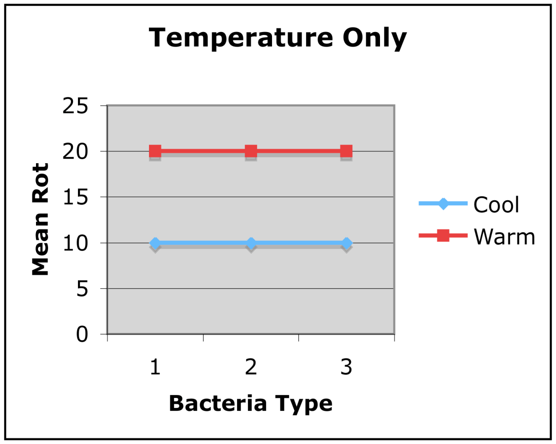
Main effects for both variables, no interaction



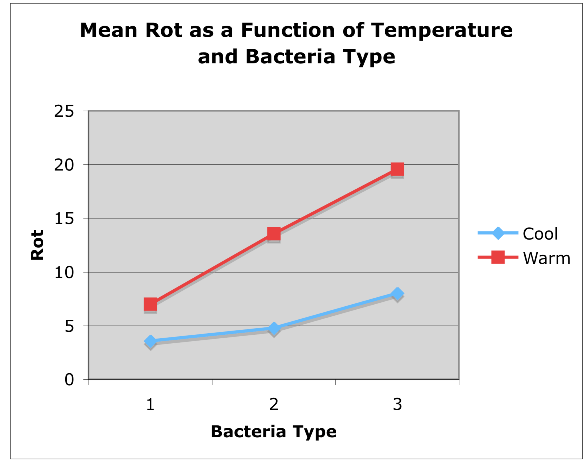
Main effect for Bacteria only



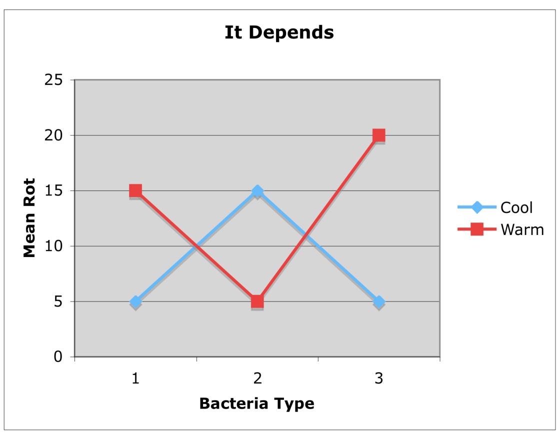
Main Effect for Temperature Only



Both Main Effects, and the Interaction



Should you interpret the main effects?



Testing Contrasts

	Bacteria Type			
Temp	1	2	3	
1=Cool	$\mu_{1,1}$	$\mu_{1,2}$	$\mu_{1,3}$	$\frac{\mu_{1,1}+\mu_{1,2}+\mu_{1,3}}{3}$
2=Warm	$\mu_{2,1}$	$\mu_{2,2}$	$\mu_{2,3}$	$\frac{\mu_{2,1}+\mu_{2,2}+\mu_{2,3}}{3}$
	$\frac{\mu_{1,1}+\mu_{2,1}}{2}$	$\frac{\mu_{1,2}+\mu_{2,2}}{2}$	$\frac{\mu_{1,3}+\mu_{2,3}}{2}$	μ

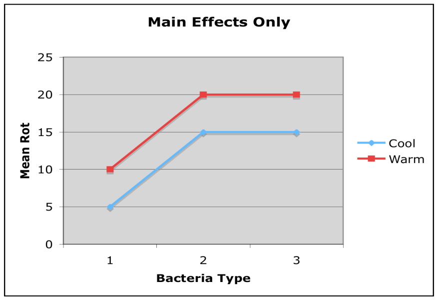
- Differences between marginal means are definitely contrasts
- Interactions are also sets of contrasts

Interactions are sets of Contrasts

	Bacteria Type			
Temp	1	2	3	
1=Cool	$\mu_{1,1}$	$\mu_{1,2}$	$\mu_{1,3}$	$\frac{\mu_{1,1}+\mu_{1,2}+\mu_{1,3}}{3}$
2=Warm	$\mu_{2,1}$	$\mu_{2,2}$	$\mu_{2,3}$	$\frac{\mu_{2,1}+\mu_{2,2}+\mu_{2,3}}{3}$
	$\frac{\mu_{1,1}+\mu_{2,1}}{2}$	$\frac{\mu_{1,2}+\mu_{2,2}}{2}$	$\frac{\mu_{1,3}+\mu_{2,3}}{2}$	μ

- $H_0 : \mu_{1,1} - \mu_{2,1} = \mu_{1,2} - \mu_{2,2} = \mu_{1,3} - \mu_{2,3}$
- $H_0 : \mu_{1,2} - \mu_{1,1} = \mu_{2,2} - \mu_{2,1}$ and
  $\mu_{1,3} - \mu_{1,2} = \mu_{2,3} - \mu_{2,2}$

Interactions are sets of Contrasts



- $H_0 : \mu_{1,1} - \mu_{2,1} = \mu_{1,2} - \mu_{2,2} = \mu_{1,3} - \mu_{2,3}$
- $H_0 : \mu_{1,2} - \mu_{1,1} = \mu_{2,2} - \mu_{2,1}$ and
  $\mu_{1,3} - \mu_{1,2} = \mu_{2,3} - \mu_{2,2}$

Equivalent statements

- The effect of A depends upon B
- The effect of B depends on A

$$H_0 : \mu_{1,1} - \mu_{2,1} = \mu_{1,2} - \mu_{2,2} = \mu_{1,3} - \mu_{2,3}$$

$$H_0 : \mu_{1,2} - \mu_{1,1} = \mu_{2,2} - \mu_{2,1} \text{ and } \mu_{1,3} - \mu_{1,2} = \mu_{2,3} - \mu_{2,2}$$

Three factors: A, B and C

- There are three (sets of) main effects: One each for A, B, C
- There are three two-factor interactions
  - A by B (Averaging over C)
  - A by C (Averaging over B)
  - B by C (Averaging over A)
- There is one three-factor interaction: AxBxC

Meaning of the 3-factor interaction

- The form of the A x B interaction depends on the value of C
- The form of the A x C interaction depends on the value of B
- The form of the B x C interaction depends on the value of A
- These statements are equivalent. Use the one that is easiest to understand.

To graph a three-factor interaction

- Make a separate mean plot (showing a 2-factor interaction) for each value of the third variable.
- In the potato study, a graph for each type of potato

Four-factor design

- Four sets of main effects
- Six two-factor interactions
- Four three-factor interactions
- One four-factor interaction: The nature of the three-factor interaction depends on the value of the 4th factor
- There is an F test for each one
- And so on …

As the number of factors increases

- The higher-way interactions get harder and harder to understand
- All the tests are still tests of sets of contrasts (differences between differences of differences …)
- But it gets harder and harder to write down the contrasts
- Effect coding becomes easier

Effect coding

Bact	B_1	B_2
1	1	0
2	0	1
3	-1	-1

Temperature	T
1=Cool	1
2=Warm	-1

$$E(Y|\mathbf{X}=\mathbf{x}) = \beta_0 + \beta_1 B_1 + \beta_2 B_2 + \beta_3 T + \beta_4 B_1 T + \beta_5 B_2 T$$

Interaction effects are products of dummy variables

$$E(Y|\mathbf{X}=\mathbf{x}) = \beta_0 + \beta_1 B_1 + \beta_2 B_2 + \beta_3 T + \beta_4 B_1 T + \beta_5 B_2 T$$

- The A x B interaction: Multiply each dummy variable for A by each dummy variable for B
- Use these products as additional independent variables in the multiple regression
- The A x B x C interaction: Multiply each dummy variable for C by each product term from the A x B interaction
- Test the sets of product terms simultaneously

Make a table

$$E(Y|\mathbf{X}=\mathbf{x}) = \beta_0 + \beta_1 B_1 + \beta_2 B_2 + \beta_3 T + \beta_4 B_1 T + \beta_5 B_2 T$$

Bact	Temp	B_1	B_2	T	B_1T	B_2T	$E(Y\|\mathbf{X}=\mathbf{x})$
1	1	1	0	1	1	0	$\beta_0+\beta_1+\beta_3+\beta_4$
1	2	1	0	-1	-1	0	$\beta_0+\beta_1-\beta_3-\beta_4$
2	1	0	1	1	0	1	$\beta_0+\beta_2+\beta_3+\beta_5$
2	2	0	1	-1	0	-1	$\beta_0+\beta_2-\beta_3-\beta_5$
3	1	-1	-1	1	-1	-1	$\beta_0-\beta_1-\beta_2+\beta_3-\beta_4-\beta_5$
3	2	-1	-1	-1	1	1	$\beta_0-\beta_1-\beta_2-\beta_3+\beta_4+\beta_5$

Cell and Marginal Means

	Bacteria Type			
Tmp	1	2	3	
1=C	$\beta_0+\beta_1+\beta_3+\beta_4$	$\beta_0+\beta_2+\beta_3+\beta_5$	$\beta_0-\beta_1-\beta_2$ $+\beta_3-\beta_4-\beta_5$	β_0 $+\beta_3$
2=W	$\beta_0+\beta_1-\beta_3-\beta_4$	$\beta_0+\beta_2-\beta_3-\beta_5$	$\beta_0-\beta_1-\beta_2$ $-\beta_3+\beta_4+\beta_5$	β_0 $-\beta_3$
	$\beta_0+\beta_1$	$\beta_0+\beta_2$	$\beta_0-\beta_1-\beta_2$	β_0

We see

- Intercept is the grand mean
- Regression coefficients for the dummy variables are deviations of the marginal means from the grand mean
- What about the interactions?

$$E(Y|\mathbf{X} = \mathbf{x}) = \beta_0 + \beta_1 B_1 + \beta_2 B_2 + \beta_3 T + \beta_4 B_1 T + \beta_5 B_2 T$$

A bit of algebra shows

$$\mu_{1,1} - \mu_{2,1} = \mu_{1,2} - \mu_{2,2} \text{ is equivalent to } \beta_4 = \beta_5$$

$$\mu_{1,2} - \mu_{2,2} = \mu_{1,3} - \mu_{2,3} \text{ is equivalent to } \beta_4 = -\beta_5$$

$$\text{So } \beta_4 = \beta_5 = 0$$

Factorial ANOVA with effect coding is pretty automatic

- You don't have to make a table unless asked
- It always works as you expect it will
- Significance tests are the same as testing sets of contrasts
- Covariates present no problem. Main effects and interactions have their usual meanings, "controlling" for the covariates.
- Could plot the least squares means

Again

- Intercept is the grand mean
- Regression coefficients for the dummy variables are deviations of the marginal means from the grand mean
- Interaction effects are products of dummy variables